

Implementation Status & Results
World
Save Our Species (SOS) (P115564)

Operation Name: Save Our Species (SOS) (P115564)	Project Stage: Implementation	Seq.No: 4	Status: ARCHIVED	Archive Date: 12-Oct-2014
Country: World	Approval FY: 2011			
Product Line: Global Environment Project	Region: OTHER	Lending Instrument: Specific Investment Loan		
Implementing Agency(ies):				

Key Dates

Board Approval Date	05-Apr-2011	Original Closing Date	31-Dec-2015	Planned Mid Term Review Date	15-Jun-2013	Last Archived ISR Date	14-Dec-2012
Effectiveness Date	07-Jul-2011	Revised Closing Date	31-Dec-2015	Actual Mid Term Review Date	04-Feb-2009		

Global Environmental Objectives

Global Environmental Objective (from Project Appraisal Document)

The Project Development Objective is to support the establishment of a viable funding mechanism for the conservation of globally threatened species and their habitats supported by private sector contributions and administered by a competent organization with global reach.

The Global Environment Objective is to improve the conservation status of globally threatened species or populations and their habitats.

Has the Project Development Objective been changed since Board Approval of the Project?

Yes No

Component(s)

Component Name	Component Cost
Threatened Species Grants Program	3.46
Species Action Strategies & Monitoring	0.20
Funding & Communications	0.45
Project management, monitoring, and evaluation	0.79

Overall Ratings

	Previous Rating	Current Rating
Progress towards achievement of GEO	Satisfactory	Satisfactory
Overall Implementation Progress (IP)	Moderately Unsatisfactory	Moderately Satisfactory
Overall Risk Rating		

Implementation Status Overview

The Project was approved by the World Bank Board in April, 2011. The project was declared effective in July, 2011 and activities are well underway. A first call for proposals solicited 414 proposals, of which 23 proposals (from 19 organizations across 34 countries) were funded. A second call for proposals was completed in June 2012, and resulted in 25 proposals

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being forwarded to the Donor Council for endorsement. To date, SOS has provided support to 96 threatened species (such as pygmy hippos, tigers and cycads) across 36 countries. A third call for proposals is expected in May 2013.

Locations

Country	First Administrative Division	Location	Planned	Actual
Syria	Damascus City	Muhafazat Dimashq		✓
Seychelles	Anse Royale	Anse Royale		✓
Kenya	Central Province	Central Province		✓
Ethiopia	YeDebub Biheroch Bihereseboch na Hizboch Kilil	YeDebub Biheroch Bihereseboch na Hizboch Kilil		✓
Sri Lanka	Sabaragamuwa	Province of Sabaragamuwa		✓
Kazakhstan	Gorod Almaty	Gorod Almaty		✓
Thailand	Bangkok	Krung Thep Mahanakhon		✓
Indonesia	Central Sulawesi	Propinsi Sulawesi Tengah		✓
China	Yunnan Province	Yunnan Sheng		✓
Cambodia	Krong Phnum Penh	Krong Phnum Penh		✓
Vietnam	Dak Nong	Dak Nong		✓
Mongolia	Central	Tov Aymag		✓
Sierra Leone	Southern Province	Southern Province		✓
S.Tome,Principe	Sao Tome	Principe		✓
Brazil	State of Rio de Janeiro	Rio de Janeiro		✓
Colombia	Bogota D.C.	Distrito Capital de Bogota		✓
Philippines	Central Luzon	Central Luzon		✓

Results

Global Environmental Objective Indicators

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Indicator Name	Core	Unit of Measure		Baseline	Current	End Target
At least 3 new species profiles to guide strategic directions developed and under implementation	<input type="checkbox"/>	Number	Value	0.00	0.00	3.00
			Date	01-Nov-2010	01-Mar-2013	02-May-2016
			Comments		The SOS Working Group agreed with the Donor Council to redesign species profiles to reduce their scope and focus on profiling species or spaces in immediate threat, using this profile as a media release to solicit rapid action grants. One such profile is under development for species in West and Central Africa.	
Improved protection and/or management of at least 60 threatened species or populations and their habitats	<input type="checkbox"/>	Number	Value	0.00	96.00	60.00
			Date	01-Nov-2010	01-Mar-2013	02-May-2016
			Comments		96 species across 36 countries have been supported to improve their protection and/or management. The second call for proposals closed in June 2012, and a third is planned to be released in April 2013. Three rapid action grants are under review and are expected to be awarded before April 1, 2013.	
At least an additional \$10 million secured from private sector for conservation action targeted to threatened species	<input type="checkbox"/>	Amount(USD)	Value	0.00	3.00	10.00
			Date	01-Nov-2010	01-Mar-2013	18-May-2016
			Comments		To date, Euro 1.5m has been secured from Nokia, and a further Euro 1m has been secured by the FFEM (public sector). Fondation Segré has provided a contribution of \$290,000 that they plan to replenish annually. A bequeath of CHF 100,000 has also been received and an additional 3 proposals have	

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					been submitted to potential private sector partners (Volkswagen, Cartier and Lacoste).	
Project transparency	<input type="checkbox"/>	Text	Value	0	100	All project profiles on website
			Date	01-Nov-2010	01-Mar-2013	18-May-2016
			Comments		Each of the 56 ongoing and completed projects have profiles on the SOS website.	
Project managed effectively	<input type="checkbox"/>	Text	Value	0	The mission found that the project is being managed effectively	Donor council evaluation
			Date	01-Nov-2010	01-Mar-2013	18-May-2016
			Comments		The Secretariat has begun field visits to supervise projects, and have identified needs for consultants to manage its burgeoning grants portfolio and fundraising work program.	
Increase awareness and fundraising for threatened species	<input type="checkbox"/>	Percentage	Value	0.00	75.00	75.00
			Date	01-Nov-2010	01-Mar-2013	18-May-2016
			Comments		Visitors to the website are being tracked and have seen a steady increase (over 75%, with 24,390 unique visits in CY12), with peaks during the call for proposals. The SOS newsletter "A Call from the Wild" has been launched in December 2012 and is being sent quarterly to more than 10,000 recipients. Social media (Twitter and Facebook) are being currently set up to further expand the audience of SOS.	

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Intermediate Results Indicators

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Indicator Name	Core	Unit of Measure		Baseline	Current	End Target
At least 40 small grants that catalyze early conservation action of threatened species/ populations and their habitats	<input type="checkbox"/>	Number	Value	0.00	3.00	40.00
			Date	01-Nov-2010	01-Mar-2013	18-May-2016
			Comments		Three rapid action grants have been supported to date, and three others are in review.	
Development of new profiles for three priority species groups to guide strategic direction investments	<input type="checkbox"/>	Number	Value	0.00	0.00	3.00
			Date	01-Nov-2010	01-Mar-2013	18-May-2016
			Comments		The Secretariat is responding to a request from the Donor Council not to do detailed profiles but rather focus on highlighting geographies at risk. One such profile is under development for species in West and Central Africa.	
Red List updated annually with information on targeted species	<input type="checkbox"/>	Percentage	Value	0.00	100.00	100.00
			Date	01-Nov-2010	01-Mar-2013	18-May-2016
			Comments		Information from each of the sub-grants provided to date is being used to update the Red List status of the targeted species; the most recent update was in November 2012.	
Status of and project impact on target species monitored	<input type="checkbox"/>	Percentage	Value	0.00	100.00	100.00
			Date	01-Nov-2010	01-Mar-2013	18-May-2016
			Comments		Sub-grant reports reflect progress and project impact on targeted species, which are collated and reported through the grantees' semi-annual reports.	
At least 10 new private sector contributors	<input type="checkbox"/>	Number	Value	0.00	2.00	10.00
			Date	01-Nov-2010	01-Mar-2013	18-May-2016
			Comments		Nokia and Fondation Segré are now a partner to SOS (as is FFEM, a public sector agency).	

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Visitors to website and newsletter subscribers increase by at least 75% annually	<input type="checkbox"/>	Percentage	Value	0.00	100.00	375.00
			Date	01-Nov-2010	01-Mar-2013	18-May-2016
			Comments		Visitors to the website are being tracked and have seen a steady increase (over 75%, with 24,390 unique visits in CY12), with peaks during the call for proposals. The SOS newsletter "A Call from the Wild" has been launched in December 2012 and is being sent quarterly to more than 10,000 recipients. Social media (Twitter and Facebook) are being currently set up to further expand the audience of SOS.	
SOS strategies, and annual action and investment plans approved/guiding grant-making	<input type="checkbox"/>	Number	Value	0.00	2.00	5.00
			Date	01-Nov-2010	01-Mar-2013	18-May-2016
			Comments		The second annual work and investment plan was approved by the Donor Council in April 2012	
Overall program monitored and in compliance with OM	<input type="checkbox"/>	Percentage	Value	0.00	100.00	100.00
			Date	01-Nov-2010	01-Mar-2013	18-May-2016
			Comments		The SOS program is in compliance with its Operational Manual, which will be updated to simplify the application template for the next call for proposals and reconcile terminology.	
100% of final project reports complied by grant recipients available online	<input type="checkbox"/>	Percentage	Value	0.00	100.00	100.00
			Date	01-Nov-2010	01-Mar-2013	18-May-2016
			Comments		The final reports for each of the awarded grants, as they close, are uploaded on the website.	

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Program-wide replication strategy developed and implemented to disseminate best practices and lessons learned	<input type="checkbox"/>	Text	Value	0	Strategy discussed broadly	Target audiences informed
			Date	01-Nov-2010	01-Mar-2013	18-May-2016
			Comments		A workshop on developing a framework to prioritize and learn from species conservation was supported by SOS and held in October 2011. Further discussions were held during the World Conservation Congress in September 2012.	
Five annual and ten biannual reports produced	<input type="checkbox"/>	Number	Value	0.00	4.00	15.00
			Date	01-Nov-2010	01-Mar-2013	18-May-2016
			Comments		The fourth bi-annual report was submitted on March 1, 2013. Two annual reports have also been received.	
At least 20 projects that demonstrate conservation progress for threatened species/ populations and their habitats as measured by stable or improved Red List status	<input type="checkbox"/>	Number	Value	0.00	52.00	20.00
			Date	01-Nov-2010	01-Mar-2013	18-May-2016
			Comments		52 threatened species grants have been supported to date (40 grants signed and ongoing, 12 under final negotiation).	
Effective communication and marketing program implemented	<input type="checkbox"/>	Percentage	Value	0.00	100.00	100.00
			Date	01-Nov-2010	01-Mar-2013	18-May-2016
			Comments		The SOS website is online and a communications and marketing strategy is being followed. SOS has an active audience and was very well represented and communicated at the World Conservation Congress in Korea in September 2012.	

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Data on Financial Performance (as of 18-Aug-2014)

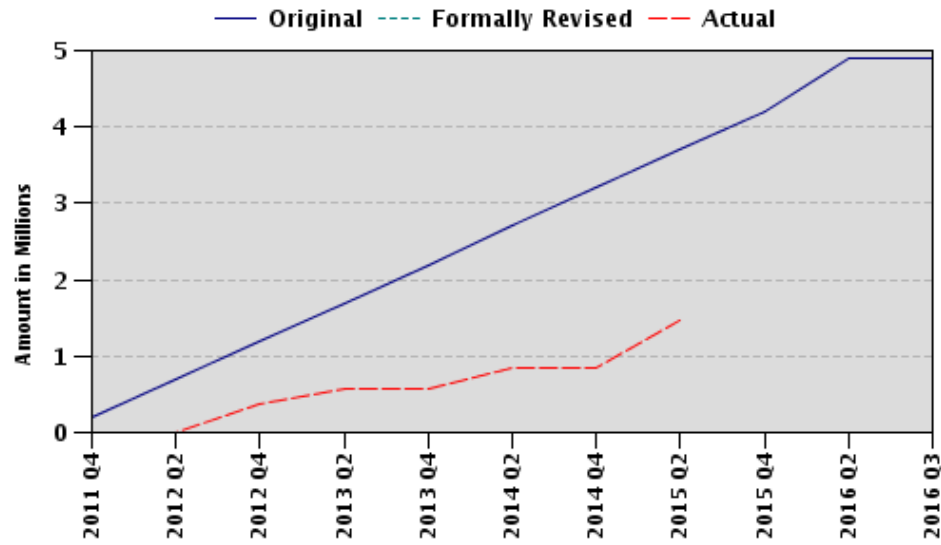
Financial Agreement(s) Key Dates

Project	Ln/Cr/Tf	Status	Approval Date	Signing Date	Effectiveness Date	Original Closing Date	Revised Closing Date
P115564	TF-99693	Effective	19-May-2011	19-May-2011	07-Jul-2011	31-Dec-2015	31-Dec-2015

Disbursements (in Millions)

Project	Ln/Cr/Tf	Status	Currency	Original	Revised	Cancelled	Disbursed	Undisbursed	% Disbursed
P115564	TF-99693	Effective	USD	4.90	4.90	0.00	1.48	3.42	30.00

Disbursement Graph



Key Decisions Regarding Implementation

None.

Restructuring History

There has been no restructuring to date.

Related Projects

There are no related projects.