Stories of Impact

A series highlighting achievements in disaster risk management initiatives

Strengthening Financial Resilience in the Pacific

RESULTS & ACHIEVEMENTS

- Tonga received more than $1.2 million in early 2014 following Cyclone Ian. It was the first country to benefit from an immediate insurance payment from the Pacific Catastrophe Risk Assessment and Financing Initiative (PCRAFI) following a natural disaster.

- Participating Pacific Island Countries (PICs) have obtained an estimated 50% reduction in premiums under the Pilot Program’s risk pooling mechanism when compared to a country-specific approach. The PCRAFI Pilot has demonstrated that the international reinsurance market is not only willing to supply catastrophe risk insurance to the PICs but to do so at competitive prices.

- Successes and best practices from the PCRAFI pilot have informed discussions for developing a regional disaster risk financing program in the Southwest Indian Ocean.

REGION: EAST ASIA AND PACIFIC
COUNTRY: PACIFIC ISLANDS
FOCUS AREA: FINANCIAL PROTECTION

The Pacific Island region is highly vulnerable to natural disasters and climate-related hazards, costing some countries up to an average of 6.6% GDP every year. In response to requests from 15 countries, the World Bank and other partners formed the Pacific Catastrophe Risk Assessment and Financing Initiative (PCRAFI) in 2007 to help mitigate the fiscal risks associated with natural disasters and climate change.

Under this initiative, the first regional Catastrophe Risk Insurance Pilot (the Pilot Program) was formed and is significantly helping post-disaster response in the Marshall Islands, Samoa, Tonga, Vanuatu, and the Cook Islands. PCRAFI’s Pilot Program is one component of the broader Pacific Disaster Risk Financing and Insurance (DRFI) Program, which is a joint initiative of the World Bank Group, the Secretariat of the Pacific Community, and their partners. It is co-financed by the African Caribbean Pacific – European Union Natural Disaster Risk Reduction (ACP-EU NDRR) Program, the government of Japan, and the Global Facility for Disaster Reduction and Recovery (GFDRR).
Context
The Pacific Island countries (PICs) are among the top 30 nations in the world most vulnerable to natural disasters. Subject to cyclones and tropical storms – in addition to volcanic eruptions, earthquakes, and tsunamis – the PICs suffer an average disaster damage of more than $280 million per year. When a disaster strikes, governments in these countries often struggle to secure liquidity for swift post-disaster emergency response because they are constrained by their small populations, limited borrowing capacity, and access to international markets, as well as the size of local economies.

Approach
The Pilot Program is a risk pooling mechanism that allows participating countries to purchase catastrophe risk insurance coverage as a group at a significantly lower cost than if each country purchased the insurance independently. It was designed:
- As the first scheme in the region to use parametric triggers and link specific hazard events, such as wind speed or ground movement, with immediate post-disaster insurance payments
- As a solution to short-term cash flow problems that small developing economies face following major disasters that disrupt the provision of government services.
- With the World Bank acting as an intermediary between the PICs and a group of reinsurance companies.

Lesions Learned
There should be ongoing development of new structures to suit the needs of countries and their unique disaster risk financing and insurance requirements. In February 2013, an 8.0 magnitude earthquake and subsequent tsunami hit the Solomon and Santa Cruz Islands. A rapid impact assessment undertaken through PCRAFI confirmed that the level of physical damage caused by the disaster was relatively low so the islands did not receive a payment transfer. The Solomon Islands decided to depart from participating in the facility last year, which has created an impetus to develop new disaster risk financing and insurance tools to include other levels of risk, such as those from comparatively low levels of physical damage. To help guide this, the Solomon Islands is still involved in the Pacific DRFI program dialogue and is a member of the steering committee which meets annually.

Partnering on programs increase efficiency and effectiveness.
This Pilot Program and the Pacific DRFI Program benefit from PCRAFI’s other undertakings, such as its work on catastrophe risk information and disaster rapid impact assessments. These efforts help to refine the models that ultimately benefit applications like the Pilot Program. In addition, they enhance its credibility and attractiveness to the private sector which is becoming increasingly critical to ensure resilience in the PICs.

Next Steps
The Pacific DRFI Program is seeking additional funding from donors to enable the participation of additional low-income countries through the provision of premium subsidies and technical assistance.

The World Bank Group is also developing a Pacific Resilience Program which includes a component on disaster risk financing and insurance. This program will further enhance existing disaster risk financing arrangements through the development of a product to complement the pilot program, as well as some limited financing support to help pay the insurance premiums of participating PICs.

“"The cash received from the catastrophe risk insurance pilot makes an important financial contribution for carrying out the government strategy for mitigating natural disasters. It ensures that response efforts to help the people of Ha’apai recover and return to their normal everyday lives can continue without interruption or delay.”

—Hon. Dr. ‘Aisake Valu Eke, Minister for Finance and National Planning in Tonga

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*All figures in US Dollars