



Pilot to Improve the Development and Nutrition of Young Children in Poor Rural Areas in Guatemala (P145410)

LATIN AMERICA AND CARIBBEAN | Guatemala | Social Protection & Labor Global Practice | Recipient Executed Activities | Investment Project Financing | FY 2015 | Seq No: 4 | ARCHIVED on 21-Sep-2018 | ISR31680 |

Implementing Agencies: ChildFund Guatemala, ChildFund International - Guatemala

Key Dates

Key Project Dates

Bank Approval Date:07-Nov-2014

Effectiveness Date:18-Mar-2015

Original Closing Date:07-Nov-2018

Revised Closing Date:30-Jun-2019

Project Development Objectives

Project Development Objective (from Project Appraisal Document)

The Development Objective is to strengthen the capacity of parents and communities to improve and monitor child development outcomes (physical, cognitive, socio-emotional and linguistic skills) for children under two in project intervention areas.

Has the Project Development Objective been changed since Board Approval of the Project Objective?

No

Components

Name

Overall Ratings

Name	Previous Rating	Current Rating
Progress towards achievement of PDO	● Moderately Unsatisfactory	● Moderately Satisfactory
Overall Implementation Progress (IP)	● Moderately Satisfactory	● Satisfactory

Implementation Status and Key Decisions

Guatemala is one of the few countries that will test the stimulation package developed by the Reach Up Early Childhood Parenting Program under this Grant. This package is based on a Jamaican program which has proven to be successful at improving cognitive outcomes, school achievement and labor market outcomes over the long run. The Reach Up program is used in a subset of the Project communities, and the ChildFund materials and group modality (Ventana de la Vida) will be used in the rest of the communities. Along with the opportunity to use Reach Up has come the need



to modify implementation and staffing plans at the local level as well as adapt the Reach Up materials to the Guatemalan context, all of which have taken significant time. There was a need to coordinate with the Jamaica team for its technical assistance and organize the training based on their availability. The project has successfully adapted the Reach Up materials to the Guatemala context, including the curriculum, guidelines for training, and learning materials.

The indicators that will measure children's development outcomes at the community level, have also been tested. The sub-grantees (local NGOs CDRO and ACODIHUE) have now scaled up the implementation of activities using both methodologies ("Ventana de la Vida" and Reach Up). On the other hand, the project will include an impact evaluation to measure the effect of providing psychosocial stimulation through home visits and group meetings to increase child development by promoting play, parent-child interactions, and generally improve parent practices. The evaluation will assess the cost-effectiveness of the two different modalities of service delivery on home environment, parental behavior and child development and nutritional outcomes. The evaluation will follow children that were under 18 months at the time of the baseline over a period of 18 months.

As confirmed during the last missions, both local sub-grantees, Acodihue and CDRO, have continued early stimulation and parenting sessions at the community level using both type of parenting modalities: "Ventana de la Vida" (group sessions) and "Reach-up" (home visiting). Children and mothers have been enrolled and registered for attending both. In addition, the project is currently preparing the actions needed to undertake an end-line survey for evaluating the effects of both modalities. The project has concluded as well a costing analysis of both modalities, which would be useful for potential scale up plans.

Participation of children in both modalities, "Ventana de la Vida" and "Reach-up." There was a slight decrease in children's registration due to temporary migration during the months of June-September 2017 and February - March 2018, which are the months when the livestock and agriculture productive cycle decreases. During this period, though, the project was successful at appropriately tracking the development of children, sharing this information with *Madres Guías*, and authorities of the community to demonstrate how the activities implemented through the project are beneficially impacting the condition of children and families.

- **Component 1:** Positive deviation (reinforcement of key messages for both modalities with *Madres Guías* and caregivers) is being implemented in 36 communities with the participation of 900 caregivers sharing their experiences about their roles.

Madres Guías -local mothers who are selected in the community because of their leadership and are trained in parenting and early stimulation- are trained frequently. 798 *Madres Guías* were certified for the two modalities. 320 of them successfully completed their training in Ventana de la Vida (group sessions) while 478 did in Reach up (home visits). There is good progress in indicators for the program, including: expert knowledge on activities included in the curriculum, use of didactic resources, positive relationship developed among *Madres Guías* and caregivers, and active participation of other family members.

An important factor was strengthening the capacities of *Madres Guías* by promoting their active participation in monthly workshops to update knowledge for both methodologies. For instance, 253 *Madres Guías* certified in Ventana de la Vida participated out of 373; while in Reach Up, 355 *Madres* out of 480 certified attended to these workshops.

CEOS (*Casa de evaluación y orientación*) and 293 of 374 CEOS are functioning and are well equipped. To date, 94 communities that implement *Ventana de la Vida* (Ventana de la vida) operate in a CEO with certified *Madres Guías*. 47 Communities implementing Reach Up (home visits) in 15 municipalities of *Quiché*, *Hehuatenango*, *San Marcos* and *Totonicapán* have MG certified continually attending registered children in the CEOS.

- **Component 2:** 75 out of 100 Community fairs targeting child development were developed with the participation of 5,641 people, including *Madres Guías*, COCODE members (community authorities), parents, caregivers, and health and nutrition personnel. These community fairs taught the value of having a family plan to ensure the well-being of the children in case of emergencies and prevention measures in case of natural disasters. 680 midwives were trained in lactation and proper stimulation and their importance for child development through workshops co-organized with the Ministry of Health every three months.

- **Component 3:** The Management team has provided continuous technical and financial support to the local NGOs for the achievement of Project objectives.

Risks

Overall Risk Rating

Risk Category	Rating at Approval	Previous Rating	Current Rating
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Overall

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● Moderate

● Moderate

Results**Project Development Objective Indicators****►Percentage of children achieving the expected development level for their age (Percentage, Custom)**

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	32.00	40.00	60.00
Date	18-Mar-2015	31-Dec-2017	01-Jul-2018	30-Jun-2019

►Percentage of participating households with enhanced early stimulation practices (Percentage, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	0.00	0.00	40.00
Date	18-Mar-2015	19-Dec-2016	19-Dec-2016	30-Jun-2019

Comments

ChildFund is finalizing the process of collecting and processing data for this indicator, which will be updated in October 2018. Preliminary data shows already results towards fulfilling the end target.

►Number of children that are direct beneficiaries of the Project (Number, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	4,020.00	4,020.00	5,500.00
Date	18-Mar-2015	31-Dec-2017	31-Dec-2017	30-Jun-2019

Overall Comments



Intermediate Results Indicators

▶Diagnostic of early childhood development beliefs and practices in beneficiary communities is completed (Text, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	No	Yes	Yes	Yes
Date	18-Mar-2015	19-Dec-2016	15-Jun-2018	30-Nov-2015

▶Monitoring tool to track child development is developed (Text, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	No	Yes	Yes	Yes
Date	18-Mar-2015	19-Dec-2016	15-Jun-2018	01-Apr-2016

▶Number of project communities implementing Level 1 (Ventana de la Vida) and Level 2 (Reach Up) activities (Number, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	94.00	94.00	100.00
Date	18-Mar-2015	31-Dec-2017	15-Jun-2018	30-Jun-2019

▶Percentage of COCODES (Consejos comunitarios de Desarrollo) implementing activities in favor of childhood in their communities (Percentage, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	25.00	48.00	70.00
Date	18-Mar-2015	31-Dec-2017	15-Jun-2018	30-Jun-2019



►Number of community fairs implemented with an ECD approach (Number, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	94.00	169.00	188.00
Date	18-Mar-2015	31-Dec-2017	15-Jun-2018	30-Jun-2019

►Baseline survey conducted (Text, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	No	No	Yes	Yes
Date	20-Oct-2015	19-Dec-2016	01-Mar-2017	01-Jun-2016

►Quarterly progress reports completed (Number, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	11.00	13.00	16.00
Date	18-Mar-2015	30-Sep-2017	15-Jun-2018	30-Jun-2019

►Mass events hosted for departmental health systems (Number, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	0.00	1.00	2.00
Date	18-Mar-2015	19-Dec-2016	15-Jun-2018	30-Jun-2019



►Final Impact Evaluation survey conducted (Text, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	No	No	No	Yes
Date	18-Mar-2015	19-Dec-2016	15-Jun-2018	30-Jun-2019

►Number of Madres Guias trained to apply level 1 methodology (Ventana de la Vida) (Number, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	330.00	320.00	595.00
Date	18-Mar-2015	31-Dec-2017	15-Jun-2018	30-Jun-2019

Comments

Ten madres guias have deserted for various reasons including migration

►Number of Madres Guias trained to apply level 2 methodology (Reach Up) (Number, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	436.00	396.00	450.00
Date	18-Mar-2015	31-Dec-2017	15-Jun-2018	30-Jun-2019

Comments

while some Madres Guias have deserted, ChildFund is incorporating new Madres Guias and the number is expected to increase in October, 2018



►Number of children participating in level 1 activities (Ventana de la Vida) within CEO's strategy (Number, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	1,629.00	2,040.00	4,480.00
Date	18-Mar-2015	19-Dec-2016	15-Jun-2018	30-Jun-2019

►Number of children participating in level 2 activities (Reach Up) (Number, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	980.00	1,406.00	1,920.00
Date	18-Mar-2015	19-Dec-2016	15-Jun-2018	30-Jun-2019

►Percentage of Madres Guias with quality implementation of level 1 and level 2 activities (Percentage, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	17.00	49.00	70.00
Date	18-Mar-2015	19-Dec-2016	15-Jun-2018	30-Jun-2019

Comments

►Number of CEOs implemented (Number, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	64.00	64.00	80.00
Date	18-Mar-2015	31-Dec-2017	15-Jun-2018	30-Jun-2019




►Number of midwives in the catchment areas of the project, trained in exclusive breastfeeding and oportune stimulation by the social workers (Number, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	865.00	1,473.00	900.00
Date	18-Mar-2015	31-Dec-2017	15-Jun-2018	30-Jun-2019

Overall Comments

Data on Financial Performance

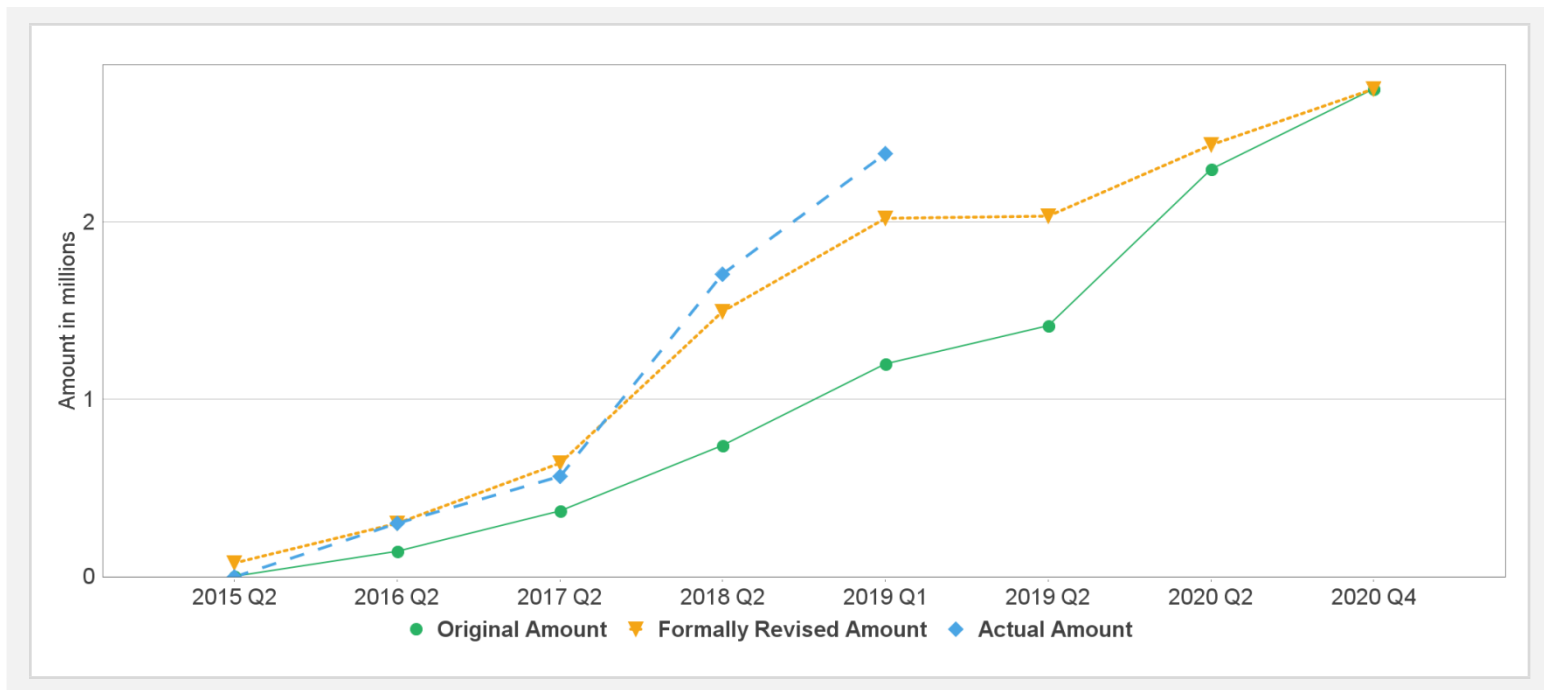
Disbursements (by loan)

Project	Loan/Credit/TF	Status	Currency	Original	Revised	Cancelled	Disbursed	Undisbursed	Disbursed
P145410	TF-17709	Effective	USD	2.75	2.75	0.00	2.38	0.37	 87%

Key Dates (by loan)

Project	Loan/Credit/TF	Status	Approval Date	Signing Date	Effectiveness Date	Orig. Closing Date	Rev. Closing Date
P145410	TF-17709	Effective	07-Nov-2014	07-Nov-2014	18-Mar-2015	07-Nov-2018	30-Jun-2019

Cumulative Disbursements



Restructuring History

Level 2 Approved on 21-May-2018

Related Project(s)

There are no related projects.