Global Trade Logistics Advisory: Easing Access to Markets
The Global Trade Logistics Advisory program, part of the Investment Climate Department of the World Bank Group, helps developing countries build efficient trade logistics systems and services. Since inception in 2007, the program has exponentially scaled up to cover over 40 countries, including IDA and Fragile & Conflict-affected States.

Program Overview

Dedicated to providing technical assistance to governments, our team fosters deep partnerships with the public and private sectors to catalyze trade logistics reforms.

Areas of Engagement

Helping clients create simple, efficient and accountable trade logistics systems and services that have a dramatic impact on economic development.

IN PARTNERSHIP WITH

Global Trade Logistics Advisory

Program

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Program Overview

Core Focus:
- Simplify and harmonize trade procedures and documentation
- Integrate risk management systems in border clearance and inspections regimes
- Implement automation and single window systems
- Promote regional integration
- Improve logistics and distribution services
- Address trade logistics barriers along agribusiness supply chains

Emerging Themes:
- Enhance governance and reduce corruption
- Promote green supply chains
- Support implementation of the upcoming WTO Trade Facilitation Agreement

Helping clients create simple, efficient and accountable trade logistics systems and services that have a dramatic impact on economic development.
Within 2 years, trade logistics reforms in Burkina Faso decreased the time to import and export by 9%. Highlights:

- Clearance time reduced significantly by removing escort requirements for moving low risk transit cargo from borders to Ouagadougou.
- The Banque Centrale des États de l’Afrique de l’Ouest (BCEAO) and other commercial banks in Burkina Faso streamlined the issuance of Foreign Exchange Authorizations and Letters of Credit, thus reducing documentation time from 15 to 6 days.

With the assistance of the global trade logistics team, Armenian traders now enjoy reduced trade transaction time for getting their goods to markets. Highlights:

- Removal of the export license and technical certificates reduced export documents from 7 to 5 and export time by 56% in 3 years.
- Armenian exporters no longer require Expertise Test Reports to obtain a Certificate of Origin. This saves them 4 days and $100 per export transaction.

The international expertise and the professionalism of the global trade logistics team of the World Bank Group has been central in implementing a complex reform agenda that has enabled several improvements in trade facilitation services in Burkina Faso. We appreciate the team’s forthcoming effort to support accelerated reforms that will cause more growth opportunities in Burkina Faso.

Ousmane Guiro, Directeur Général des Douanes
Direction Générale des Douanes, Burkina Faso

Development Impact

Service Delivery Framework

We provide world-class trade logistics advisory services tailored to client needs:

- **Rapid Reform Program (10-12 months)**
  
  - Focus on quick wins that address time and cost barriers.
  
- **Systemic Reform Programs (3-5 years)**
  
  - Systematic policy reforms to address key constraints.

- **Regional Programs (5-10 years)**
  
  - Focus on regional and global markets.

With a clear focus on reducing the time and cost to trade, our work fuels economic growth through increased trade and private sector savings, potentially leading to investments and job creation.

During the 2012-2016 strategy cycle, the Global Trade Logistics Advisory program expects to improve trade flows by $1.5 billion and achieve $200 million in private sector savings. With a clear focus on reducing the time and cost to trade, our work fuels economic growth through increased trade and private sector savings, potentially leading to investments and job creation.
The Global Trade Logistics Advisory program is part of the Investment Climate Department of the World Bank Group. The Investment Climate Department helps governments implement reforms to improve their business environment, and encourage and retain investment, thus fostering competitive markets, growth and job creation. Funding is provided by the World Bank Group (IFC, MIGA, and the World Bank) and over fifteen donor partners working through the multi-donor FIAS platform.

Visit our Website

For more information on the Global Trade Logistics Advisory program, please visit www.wbginvestmentclimate.org/advisory-services/regulatory-simplification/trade-logistics/ or scan this with your smart phone: