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Senegal Tourism and Enterprise Development Project (P146469)

AFRICA | Senegal | Finance, Competitiveness and Innovation Global Practice |
IBRD/IDA | Investment Project Financing | FY 2017 | Seq No: 2 | ARCHIVED on 10-May-2018 | ISR32308 |

Implementing Agencies: Republic of Senegal, Agence pour la Promotion des Investissements et des Grands Travaux (APIX)

Key Dates

Key Project Dates

Bank Approval Date:26-Apr-2017
Effectiveness Date:31-Aug-2017
Planned Mid Term Review Date:06-Apr-2020
Actual Mid-Term Review Date:--
Original Closing Date:30-Jun-2022
Revised Closing Date:30-Jun-2022

Project Development Objectives

Project Development Objective (from Project Appraisal Document)
The Project Development Objective (PDO) is to create conditions necessary to increase private investment in tourism in the â□□Salyâ□□ area, and strengthen enterprise development in Senegal.

Has the Project Development Objective been changed since Board Approval of the Project Objective?
No

Components

Name
Sustainable Tourism Development:(Cost $50.00 M)
Supporting Enterprise Creation and Growth:(Cost $19.50 M)
Project implementation:(Cost $4.50 M)

Overall Ratings

Name	Previous Rating	Current Rating
Progress towards achievement of PDO	Satisfactory	Moderately Satisfactory
Overall Implementation Progress (IP)	Satisfactory	Moderately Satisfactory
Overall Risk Rating	Substantial	Substantial

Implementation Status and Key Decisions

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Project implementation has progressed relatively slowly since effectiveness. A recent implementation support mission has recommended the following actions to enhance implementation:

- Process the payment of the first tranches of the BPC awards for the 150 winners of round 1 as soon as possible
- Revise and validate the project implementation manuals (PIMs) with all the project implementation agencies
- Finalize the 2018 work plan and budget for sub-component 1.1 and submit to the World Bank for no objection before the next Project Steering Committee (PSC) meeting.
- Finalize the Resettlement Action Plan and the protocol to be signed between APIX, the Ministry of Tourism, and the hoteliers by early-June 2018.

A first PSC meeting was held on April 10, 2018. A second meeting should be held soon to validate the 2018 budget and work plan, the PIMs, and the composition of the Technical Committee which has yet to be formed. The Government should also mobilize counterpart funding as soon as possible to ensure sufficient resources are available for compensating project-affected people according to the RAP, ahead of the launch of infrastructure works.

Risks

Systematic Operations Risk-rating Tool

Risk Category	Rating at Approval	Previous Rating	Current Rating
Political and Governance	Moderate	Moderate	Moderate
Macroeconomic	Moderate	Moderate	Moderate
Sector Strategies and Policies	Moderate	Moderate	Moderate
Technical Design of Project or Program	Substantial	Substantial	Substantial
Institutional Capacity for Implementation and Sustainability	Moderate	Moderate	Moderate
Fiduciary	Substantial	Substantial	Substantial
Environment and Social	Substantial	Substantial	Substantial
Stakeholders	Low	Low	Low
Other	Substantial	Substantial	Substantial
Overall	Substantial	Substantial	Substantial

Results

Project Development Objective Indicators

▸ Net area of beaches gained due to protection and restoration investments under the project in the intervention areas (according to defined criteria: sand beach for swimming, fisherman village areas - (Square Meter(m2), Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	--	0.00	25,000.00
Date	04-Jan-2017	--	24-Apr-2018	30-Jun-2022

Comments

The works haven't begun yet.

▸ Private investments in tourism in the Saly area (Absolute numbers) - increased at least 2% by end of project (Percentage, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	--	0.00	2.00
Date	04-Jan-2017	--	24-Apr-2018	30-Jun-2022

Comments
The PCMU is recruiting M&E assistance to define this indicator better and calculate the baseline level of private investment in tourism in Saly.

▸ Share of new enterprises supported under the BPC in operation (a) 6 months and (b) 24 months after receiving full payment of support (Percentage) (Percentage, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	--	0.00	80.00
Date	04-Jan-2017	--	24-Apr-2018	30-Jun-2020

Comments
The payment of round 1 BPC winners has been delayed, even though winners were announced over a year ago.

▸ Share of enterprises supported under the SMAF with increase in annual volume of exports of at least 2% from time of provision of support (Percentage) (Percentage, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	--	0.00	25.00
Date	04-Jan-2017	--	--	30-Jun-2022

Comments
The SMAF is not yet in place.

▸ Average time it takes to complete government-to-business services on investment platforms/OSSs is decreased by at least 25% (Percentage, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	9.00	--	0.00	25.00
Date	04-Jan-2017	--	24-Apr-2018	30-Jun-2022

Overall Comments
The OSSs are not yet operational.

Intermediate Results Indicators

▸ Integrated coastal management plans have been developed and dedicated unit for its implementation has been established (Yes/No, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	N	--	N	Y
Date	04-Jan-2017	--	24-Apr-2018	30-Jun-2022

▸ Institutional and financial arrangements for exploiting and maintaining the infrastructures of the beaches have been defined and agreed to (Yes/No, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	N	--	N	Y
Date	04-Jan-2017	--	24-Apr-2018	30-Jun-2022

▸ Number of groins and breakwaters properly installed (Number, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	--	0.00	21.00
Date	04-Jan-2017	--	24-Apr-2018	30-Jun-2022

▸ Effective public-private dialog mechanisms for destination access and management are established (Yes/No, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	N	--	N	Y
Date	04-Jan-2017	--	24-Apr-2018	30-Jun-2022

▸ Tourism sector beneficiaries who consider that the project is responsive to their views (citizen engagement) (Percentage, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	--	0.00	75.00
Date	04-Jan-2017	--	24-Apr-2018	30-Jun-2022

▸ Number of beneficiary firms that exported to a new market after receiving support from the SMAF (Number, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	--	0.00	25.00
Date	04-Jan-2017	--	24-Apr-2018	30-Jun-2022

▸ Value of additional exports of businesses supported under the SMAF (Amount(USD), Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	--	0.00	25,000,000.00
Date	04-Jan-2017	--	24-Apr-2018	30-Jun-2022

▸ Female entrepreneurs that received training and support to write a business plan under the BPC (Percentage, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	--	26.00	100.00
Date	04-Jan-2017	--	24-Apr-2018	30-Jun-2022

Comments
The definition of this indicator and the targets will need to be reviewed. 26% is the percentage of women that applied to the BPC.

▸ Number of BPC beneficiary enterprises (Number, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	--	150.00	500.00
Date	04-Jan-2017	--	24-Apr-2018	30-Jun-2022

▸ Number of SMEs accessing registration and business advisory services at regional investment platforms (potential and existing) (Number, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	--	0.00	1,000.00
Date	04-Jan-2017	--	24-Apr-2018	30-Jun-2020

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▸ At least three regional investment platforms/OSSs established and operational (Yes/No, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	N	--	N	Y
Date	04-Jan-2017	--	24-Apr-2018	30-Jun-2022

▸ At least five services available on investment platforms/OSSs (Yes/No, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	N	--	N	Y
Date	01-Jan-2017	--	24-Apr-2018	30-Jun-2022

▸ Number of new workers employed by enterprises supported under the BPC/SMAF/Saly Hotels (Number, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	--	0.00	200.00
Date	04-Jan-2017	--	24-Apr-2018	30-Jun-2022

▸ Direct project beneficiaries (Number, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	--	150.00	100.00
Date	04-Jan-2017	--	24-Apr-2018	30-Jun-2020

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Female beneficiaries (Percentage, Custom Supplement)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	--	26.00	20.00

Overall Comments

Data on Financial Performance

Disbursements (by loan)

Project	Loan/Credit/TF	Status	Currency	Original	Revised	Cancelled	Disbursed	Undisbursed	Disbursed
P146469	IDA-60190	Effective	USD	74.00	74.00	0.00	5.24	76.71	6.4%

Key Dates (by loan)

Project	Loan/Credit/TF	Status	Approval Date	Signing Date	Effectiveness Date	Orig. Closing Date	Rev. Closing Date
P146469	IDA-60190	Effective	26-Apr-2017	27-Jun-2017	31-Aug-2017	30-Jun-2022	30-Jun-2022

Cumulative Disbursements

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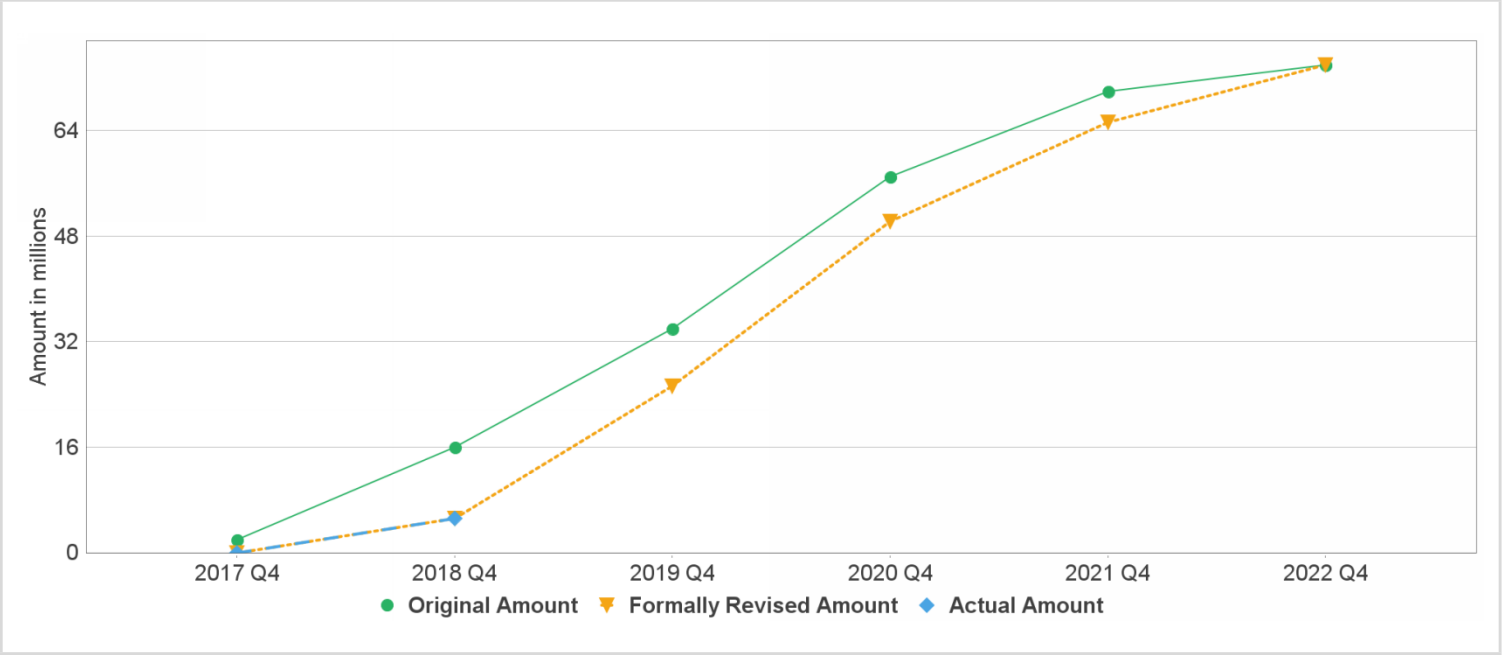

Restructuring History

There has been no restructuring to date.

Related Project(s)

There are no related projects.