



Financial Education and Financial Literacy (P120338)

EUROPE AND CENTRAL ASIA | Russian Federation | Finance & Markets Global Practice |
IBRD/IDA | Specific Investment Loan | FY 2011 | Seq No: 10 | ARCHIVED on 16-Dec-2015 | ISR21978 |

Implementing Agencies:

Key Dates

Key Project Dates

Bank Approval Date:07-Dec-2010

Effectiveness Date:29-Jul-2011

Planned Mid Term Review Date:23-Nov-2014

Actual Mid-Term Review Date:23-Nov-2014

Original Closing Date:30-Jun-2016

Revised Closing Date:30-Apr-2018

Project Development Objectives

Project Development Objective (from Project Appraisal Document)

Project development objectives are to: (i) improve the financial literacy of Russian citizens (especially, among the school-age and college students, and active and potential low- and middle-income users of financial services); and (ii) strengthen the foundations for improving consumer protection in financial services.

Has the Project Development Objective been changed since Board Approval of the Project Objective?

No

Components

Name
Development of financial literacy strategy and financial literacy and consumer protection monitoring and evaluation:(Cost \$16.32 M)
Financial Literacy Capacity Building:(Cost \$32.01 M)
Development and implementation of education programs and information campaign for improving financial literacy:(Cost \$29.12 M)
Strengthening of consumer protection in financial services:(Cost \$32.55 M)
Project Management:(Cost \$3.00 M)

Overall Ratings

Name	Previous Rating	Current Rating
Progress towards achievement of PDO	● Satisfactory	● Satisfactory
Overall Implementation Progress (IP)	● Moderately Satisfactory	● Moderately Satisfactory



Overall Risk Rating

● Moderate

● Moderate

Implementation Status and Key Decisions

Overall Project Implementation: The total IBRD project disbursement has reached US\$8.7 million (or 35 percent) as of November 30, 2015. The project restructuring, including extension of the project, was completed June 2015 and the project closing date extended to April 30, 2018.

The project demonstrates progress towards its original objectives and many key activities have been launched: the preparation of National Strategy has started with involvement of main stakeholders such as Central Bank of Russia and first draft is expected by early 2016 for further open and national consultations before being finalized later in 2016; the Public Information campaign is being implemented successfully with distribution of materials, videos, tests and more than 150,000 participating in the National Savings Week 2015. Third report on the status of financial consumer protection in Russian Federation was presented for public dissemination June 2015. The second round of the Fund of Good Ideas was completed April 2015 and the third round is now being launched. During the second round, 28 initiatives were selected, among them 13 initiatives related to financial consumer and contracts are now being signed.

Regional financial literacy programs and status of pilot regions: two out of three initially selected project pilot regions, Volgograd and Kaliningrad, continue to implement regional financial literacy programs and related activities. Among newly selected regions Altai Krai and Arkhangelsk oblast, Krasnodar Krai, Saratov oblast, Stavropol Krai, Tomsk Oblast, have signed all necessary documents and procurement plans are approved, that allow them to participate in the project, developed regional financial literacy programs, allocated relevant amounts in the regional budgets for the implementation according to the procurement plans. The rest of the regions (Republic of Tatarstan and Moscow City) are currently at different stages of the preparation for the project participation.

Risks

Systematic Operations Risk-rating Tool

Risk Category	Rating at Approval	Previous Rating	Current Rating
Political and Governance	--	● Substantial	● Substantial
Macroeconomic	--	● Moderate	● Substantial
Sector Strategies and Policies	--	● Moderate	● Moderate
Technical Design of Project or Program	--	● Low	● Low
Institutional Capacity for Implementation and Sustainability	--	● Moderate	● Moderate
Fiduciary	--	● Low	● Low
Environment and Social	--	● Low	● Low



Stakeholders	--	● Low	● Low
Other	--	--	--
Overall	--	● Moderate	● Moderate

Results

Project Development Objective Indicators

► 1.1 % of active and potential low- and middle-income users of financial services understanding the trade-off between risk and rewards in choosing financial products (Percentage, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	63.00	63.00	63.00	70.00
Date	31-May-2013	08-Jun-2015	30-Nov-2015	30-Apr-2018

► 1.2 % of school-aged and college students understanding risk-reward trade-off and rewards in choosing financial products (Percentage, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	55.00	55.00	55.00	75.00
Date	31-May-2013	01-Jun-2015	30-Nov-2015	30-Apr-2018

► 2.1 % of active and potential low- and middle-income users of financial services understanding the importance of financial cushion (Percentage, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	31.00	31.00	31.00	45.00
Date	31-May-2013	08-Jun-2015	30-Nov-2015	30-Apr-2018

► 2.2 % of school-aged and college students understanding importance of financial cushion in participating regions (Percentage, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	55.00	55.00	55.00	75.00
Date	31-May-2013	08-Jun-2015	30-Nov-2015	30-Apr-2018



► 3. % of active and potential low- and middle-income users of financial services who compare alternatives before obtaining a credit (Percentage, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	59.00	59.00	59.00	67.00
Date	31-May-2013	08-Jun-2015	30-Nov-2015	30-Apr-2018

► 4. % of active and potential low- and middle-income users of financial services who know what administrative/legal action to be taken having discovered a deceit by provider of a financial service (Percentage, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	38.00	38.00	38.00	44.00
Date	31-May-2013	08-Jun-2015	30-Nov-2015	30-Apr-2018

Overall Comments

Intermediate Results Indicators

► 1.1 Financial literacy strategy is developed and agreed between key stakeholders (Text, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	No	No	No	Yes
Date	28-Dec-2010	08-Jun-2015	30-Nov-2015	30-Apr-2018

Comments

Strategy is being drafted and expected to be finalized by February 2016 before open national consultations and government approval and launch during summer/fall of 2016.



▶ 1.2 Requirements to education programs are approved by the Expert Board (Text, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	No	Yes	Yes	Yes
Date	28-Dec-2010	08-Jun-2015	08-Jun-2015	30-Apr-2018

▶ 1.3 Three rounds of the FL assessment are conducted in YR 2,5,7 (Text, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	No	No (only YR2 was conducted)	No (only YR2 was conducted)	Yes
Date	28-Dec-2010	08-Jun-2015	30-Nov-2015	30-Apr-2018

▶ 1.4 Three rounds of the Consumer Finance Survey are conducted in YR 2,5,7 (Text, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	No	No (only YR2 was conducted)	No (only YR2 was conducted)	Yes
Date	28-Dec-2010	08-Jun-2015	30-Nov-2015	30-Apr-2018

▶ 1.5 Ministry of Finance establishes dedicated working group on financial literacy and consumer protection (Text, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	No	Yes	Yes	Yes
Date	01-Sep-2010	08-Jun-2015	30-Nov-2015	30-Apr-2018



▶ 1.6 Amendments to the federal legislation to provide for effective consumer protection in financial markets and financial literacy are prepared (Text, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	No	No	No	Yes
Date	28-Dec-2010	08-Jun-2015	30-Nov-2015	30-Apr-2018

Comments

Progress is being made with the approval of the personal bankruptcy law that became effective in October 2015 - a major achievement.

▶ 2.1 # of regional FL development programs being implemented with the Project support (Number, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	2.00	9.00	10.00
Date	28-Dec-2010	08-Jun-2015	30-Nov-2015	30-Apr-2018

Comments

Tartastan's procurement plan is expected early 2016 and Moscow City will implement and finance own activities with support from the project.

▶ 2.2 # of teachers of the relevant subjects trained in the Project regions (two pilot and eight participating regions) (Number, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	359.00	262.00	7700.00
Date	28-Dec-2010	08-Jun-2015	30-Nov-2015	30-Apr-2018

▶ 2.3 # of financial literacy specialists (Methodists) trained in the Project regions (two pilot and eight participating regions) (Number, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	0.00	222.00	600.00
Date	28-Dec-2010	08-Jun-2015	30-Nov-2015	30-Apr-2018



► 2.6 FL information and educational portal established and fully operational (Text, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	No	No	No	Yes
Date	28-Dec-2010	08-Jun-2015	30-Nov-2015	30-Apr-2018

Comments

Work is on-going and progressing. Temporary portal established as well as press center.

► 3.1 # of educational programs and educational modules developed nationally (Number, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	39.00	39.00	40.00
Date	28-Dec-2010	08-Jun-2015	30-Nov-2015	30-Apr-2018

► 3.2 National information campaign designed and launched (Text, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	No	No	Yes	Yes
Date	28-Dec-2010	08-Jun-2015	30-Nov-2015	30-Apr-2018

Comments

Major activities launched and being implemented (see progress above)

► 3.3 # of financial literacy and consumer protection improvement initiatives supported through the Fund of Good Ideas (Number, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	53.00	53.00	50.00
Date	28-Dec-2010	08-Jun-2015	30-Nov-2015	30-Apr-2018



▶ 4.1 A system of hotline call centers to advise consumers on financial issues is established and operational (Number, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	0.00	0.00	262.00
Date	28-Dec-2010	08-Jun-2015	30-Nov-2015	30-Apr-2018

Comments

Activities progressing

▲ 4.1.1 Total number of consultations on financial services issues provided by Rospotrebnadzor specialists (target value - 10 000 annually) (Number, Custom Breakdown)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	0.00	28727.00	59000.00
Date	28-Dec-2010	08-Jun-2015	30-Nov-2015	30-Apr-2018

▲ 4.1.2 Number of financial consumer complaints examined through Rospotrebnadzor "hotlines" and public officers (target value - 5000 complaints annually) (Number, Custom Breakdown)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	0.00	8331.00	29000.00
Date	28-Dec-2010	08-Jun-2015	30-Nov-2015	30-Apr-2018

▶ 4.2 Special system for submitting and handling financial consumer complaints in e-format is developed (Text, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	No	No	No	Yes
Date	28-Dec-2010	08-Jun-2015	30-Nov-2015	30-Apr-2018



► 4.3 An e-library (infotheque) on topical CP issues is established and operational (Text, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	No	No	No	Yes
Date	28-Dec-2010	08-Jun-2015	30-Nov-2015	30-Apr-2018

► 4.4 Number of Rospotrebnadzor consulting centres for consumers in Russian Federation (Number, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	0.00	580.00	500.00
Date	28-Dec-2010	08-Jun-2015	30-Nov-2015	31-Dec-2015

Comments

In the previous ISR the end target was listed as 2,500 center (accumulative). No more than 500 centers will be established in Russia (in major urban cities across its 83 regions). 580 centers are already operating surpassing the target of 500.

► 4.5 # of Rospotrebnadzor specialists trained during the Project on financial consumer protection and financial literacy (Number, Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	0.00	355.00	350.00
Date	28-Dec-2010	08-Jun-2015	30-Nov-2015	30-Apr-2018

► 4.6 # of the reports dedicated to the financial consumer protection, containing independent monitoring results and recommendations (Amount(USD), Custom)

	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	3.00	3.00	6.00
Date	28-Dec-2010	08-Jun-2015	30-Nov-2015	30-Apr-2018

Comments

3rd report published and launched summer of 2015



Overall Comments

Data on Financial Performance

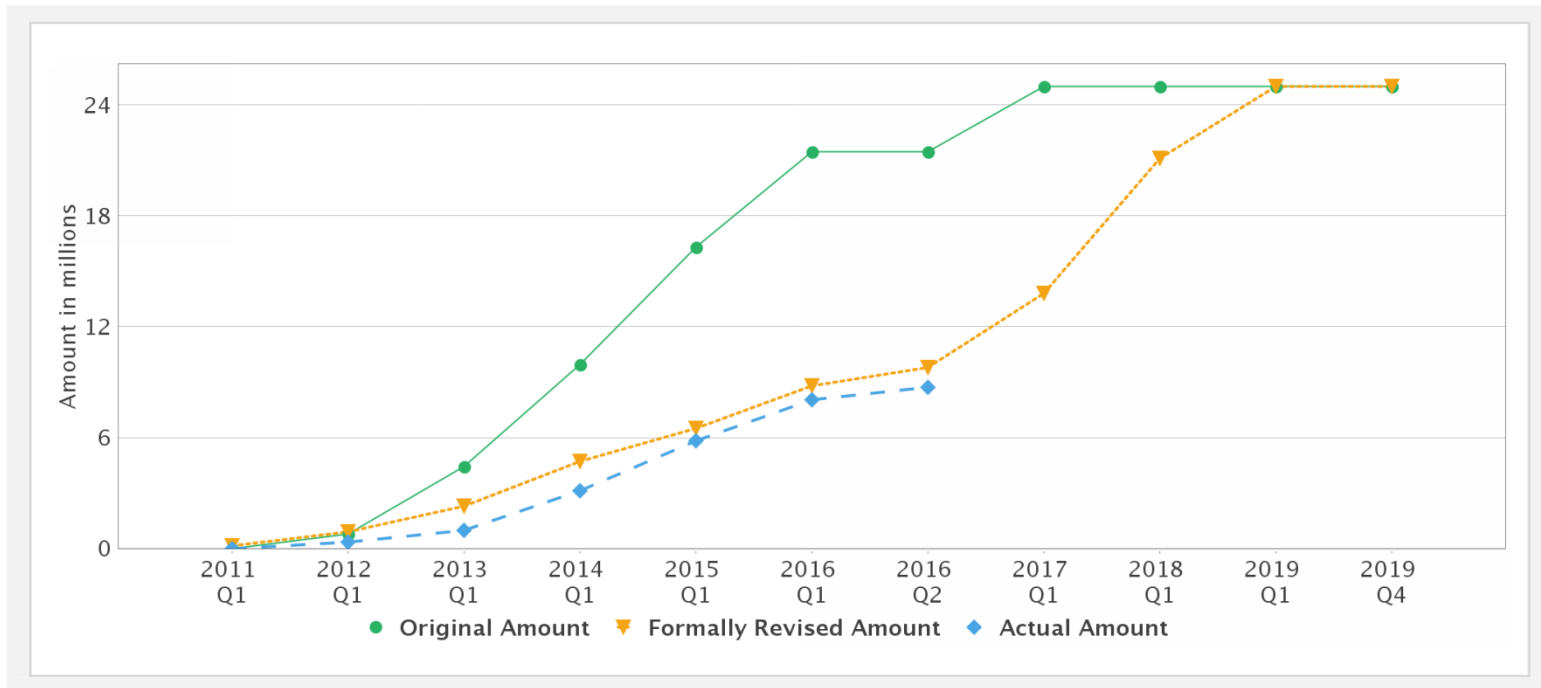
Disbursements (by loan)

Project	Loan/Credit/TF	Status	Currency	Original	Revised	Cancelled	Disbursed	Undisbursed	Disbursed
P120338	IBRD-79830	Effective	USD	25.00	25.00	0.00	8.71	16.29	<div style="width: 35%; height: 15px; background-color: #4CAF50; display: inline-block;"></div> 35%

Key Dates (by loan)

Project	Loan/Credit/TF	Status	Approval Date	Signing Date	Effectiveness Date	Orig. Closing Date	Rev. Closing Date
P120338	IBRD-79830	Effective	07-Dec-2010	14-Mar-2011	29-Jul-2011	30-Jun-2016	30-Apr-2018

Cumulative Disbursements



Restructuring History

Level 2 Approved on 11-Jun-2015



Related Project(s)

There are no related projects.
