

WORLD BANK YOUTH SUMMIT



2016

Rethinking Education For The New Millennium

EXECUTIVE SUMMARY

Youth are the main consumers and participants in education. Despite intimate knowledge of the successes and failures of modern education, they rarely have the opportunity to shape a system that is built on their behalf. The Youth Summit 2016 focused to bridge that gap, giving youth an active voice in creating a vision for the future of education. The 2018 World Development Report (WDR), “Realizing the Promise of Education for Development”, will be the first WDR entirely devoted to education in World Bank history, highlighting the significance of this theme in the new millennium.

As a result, the Youth Summit Organizing Committee (YSOC) chose the following topic for the Youth Summit 2016: Rethinking Education for the New Millennium: Education of Youth, for Youth, by Youth. Rethinking education to ensure that young people – today and in the future – are well equipped to fully realize their potential and shape their own paths is one the most complex, pressing challenges of our time. The two day Summit was held on 14-15 November 2016 in Washington DC and live streamed globally. The Summit opened with a plenary session to connect youth representatives and speakers from the World Bank Group, the private sector, government and academia, with the objective of engaging views, ideas and debate to rethink the future of education. In the afternoon, attendees participated in workshops that delved into the Summit’s four subthemes, giving participants an opportunity to share ideas and experience and debate the future of education. The four subthemes were: Innovation and Technology in Education; Skills for the New Economy; Gender Equality in Education; Education in Crisis Zones.

The 2016 Youth Summit Competition invited teams aged 18 to 35, from all over the world, to submit innovative and action-oriented ideas on how to provide young people with a quality, inclusive and relevant education. The proposed solutions could be aimed at business or policy, but were required to relate to at least one of the subthemes of the Youth Summit 2016. More than 850 teams from over 100 countries submitted their proposals. After two rounds of reviews conducted by an Expert Committee – based on four judging criteria – six teams have been selected to attend the Youth Summit and present their idea during a ‘Pitch Contest’. The purpose of the Youth Summit Competition is to challenge young people to solve the problems that matter to them most, by crafting their own solutions, so that they can build the future they want. In doing so, the competition also aimed to inspire, create a dialogue on innovative ways to address education problems, and encourage entrepreneurship.



Mora Farhad, Co-chair and Treasurer



Louise Baldwin, Co-chair and Manager

ACKNOWLEDGEMENTS

The Youth Summit Organizing (YSOC) would like to thank World Bank Group (WBG) management for making this fourth annual Summit possible. In particular, the Committee extends its sincere appreciation to Amit Dar, who championed the event and to Dr. Jim Yong Kim, the President of the WBG, for his continued support on the Youth Summit initiative.

The Youth Summit could not have taken place had it not been for the guidance and financial support from the following:

- Educational Global Practice, Amit Dar, acting Director
- Information and Technology VPU,- Stephanie Von Friedeburg, Vice President and Naser Alizadeh, Director
- IFC Treasury- Jingdong Hua, Vice President
- Gender Theme Department, Caren Grown, Senior Director
- General Services Department, Glenn Miles, Director

The Master of Ceremony and Moderator: The committee would like to thank our moderator, **Roger Osorio**, Learning Strategist, Speaker, & Coach at IBM, for his endless energy, ideas and engagement which brought the Summit to life over the two days.

The panelists and speakers dedicated their time:

- Maya Alkateb-Chami (Director of Jusoor)
- Mohammed Al-Samawi (Yemeni Refugee)
- Nina Weisenhorn (Education Technical Advisor at USAID)
- Moderated by Saroj Kumar Jha (Country Director)
- Krishanti Vignarajah (Policy Director at The White House, Office of the First Lady)
- Giovanna Lauro (Deputy Director of International Programs at Promundo)
- Xanthe Ackerman (Journalist and Executive Director at Fuller Project for International Reporting and Founder of Advancing Girls' Education in Africa)
- Katie Meyler (CEO and Founder of More than Me)
- Moderated by Oni Lusk-Stover (Senior Education Specialist, Education Global Practice at the World Bank)
- John Moravec (Founder of Education Futures)
- Brent Roberts (Professor at University of Illinois)
- Parminder K. Jassal (Founding Executive Director at ACT Foundation)

- Indhira Vanessa Santos (Senior Economist at the World Bank)
- Moderated by Omar Arias (Global Skills Lead at the World Bank)
- Sana Al-Hajj (Manager, CITSQ, World Bank)
- Elise Liberatori-Prati (Manager, ITSKI, World Bank)
- Amit Dar (Director, Strategy and Operations, Human Development Practice Group at the World Bank Group)
- Sara Sibai (Education Innovator)
- Michael Contreras (Co-Founder and Director of SensisChallenges)

WBG Speakers: Shwetlena Sabarwal (Senior Economist), David Evans (Senior Economist), and Keith Hansen (VP of Human Development GP)

Finally, we would like to thank our participants - youth from all around the world who joined us in World Bank offices and online to share their ideas and actively on the future of education. The engagement of youth is a crucial to achieving the World Bank Group's twin goals of eliminating extreme poverty and boosting shared prosperity.



Keith Hansen, VP of Human Development at WBG



Roger Osorio, IBM Learning Strategist



Michael Contreras, Sara Sibai, Amit Dar, Elise Liberatori-Prati, Sana Al-Hajj

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INTRODUCTION TO THE WORLD BANK YOUTH SUMMIT

Over the years, motivated young professionals from around the world have proven that they can create innovative solutions to help solve the world's most complex challenges.

Established in 2013, the Youth Summit is an annual event held by the World Bank Group (WBG) to engage with youth globally on the most pressing topics facing their generation. The Youth Summit invites young people from around the world to Washington DC. The primary goal of the Summit is to empower youth to find their own innovative ideas for development and to provide a platform for dialogue between youth, the WBG, and the international community. It aims to further the skills, networks and motivation of young people to impact the development of their local communities and contribute to the accomplishment of WBG's twin goals.

The Youth Summit is organized by the Youth Summit Organizing Committee which is comprised of young professionals from across the institution. These professionals dedicate their time outside of their work program and meet outside of working hours to create the Summit each year.

RETHINKING EDUCATION FOR THE NEW MILLENIUM: EDUCATION OF YOUTH, FOR YOUTH, BY YOUTH

“Education should not be the filling of a pail, but the lighting of a fire.” –William Butler Yeats

Youth are the main consumers and participants in education. Despite knowledge of the successes and failures of modern education, they rarely have the opportunity to shape a system that is built on their behalf. The 2016 Youth Summit looked to bridge that gap, giving youth an active voice in creating a vision for the future of education. The 2018 World Development Report (WDR), “Realizing the Promise of Education for Development”, will be the first WDR entirely devoted to education in World Bank history, highlighting the significance of this theme in the new millennium.

The YSOC chose the title “**Rethinking Education for the New Millennium**” for the 2016 Summit. The fourth annual Youth Summit took place on 16-17 November, 2016 which coincided with the Education Week in the United States.

Subthemes helped to guide and focus the larger theme of rethinking education around topics that are particularly pressing, leverage World Bank knowledge and resources, and directly engage participants' interests and concerns. The four subthemes were:

- Innovation and Technology in Education,
- Skills for the New Economy,
- Gender Equality in Education,
- Education in Crisis Zones.

THEMES OF THE 2016 YOUTH SUMMIT

GENDER EQUALITY IN EDUCATION

Whereas in much of the developed world women have not only matched but surpassed men in education outcomes, in several regions girls still struggle to gain access to education. Research has shown that lower education for females is correlated with higher maternal and infant mortality, worse child nutrition and higher rates of HIV/AIDS. This theme aimed to address biases and unpack assumptions about the reasons girls make up a smaller percentage of the school-going population in much of the developing world. The theme of gender equality was developed to spur discussions on what it takes to get girls into school and enable them to complete their education, given an increased focus on girls' education in the international community, including at the WBG.

Plenary Session: Barriers to Girls Education – Unpacking Assumptions & Addressing Biases

The moderator, Ms. Lusk-Stover, opened with a discussion on challenges that girls face around the world, highlighting some of the gaps in access for girls and boys. Ms. Vignarajah, Policy Director for First Lady Michelle Obama and keynote speaker, discussed the vision of *Let Girls Learn*, an initiative of United States' First Lady Michelle Obama. The three panelists (Xanthe Ackerman, Executive Director, Fuller Project for International Reporting; Giovanna Lauro, Deputy Director of International Programs, Promundo; and Katie Meyler, CEO and Founder, More than Me) and Ms. Vignarajah spoke of their organizations' work to increase girls' access to quality education around the world and the biggest challenges faced in their work. It was an engaging session that captivated the interest of the audience: over two dozen participants queued to ask the panelists questions.

Workshop: How to Overcome Education Barriers for your Household?

The workshop was organized in partnership with Peace Corps and *Let Girls Learn* with the objective to broaden awareness among attendees about the multiple barriers girls face trying to obtain an education along with the challenges stakeholders face in addressing the issue. The session was highly interactive, with participants working in table groups of ten and sharing their discussions with the group at-large. Participants noted that they appreciated the hands-on facilitation as well as the opportunity to read through case studies, which guided them to understand the multitude of challenges faced by girls. Reflection cards were also used to help participants to reflect on their learnings throughout the session.

Stats

An estimated 62 million girls globally are out of school.

- The two regions with the highest rate of adolescent girls out of school are South Asia and Sub-Saharan Africa. In South Asia, 12.6 million girls of lower secondary school age were out of school in 2012; in Sub-Saharan Africa, this number was 11.8 million.

SKILLS FOR THE NEW ECONOMY

Worldwide, youth unemployment has reached unprecedented heights. While qualified graduates are constantly graduating from universities around the world, employers point to a shortage of skilled workers. This highlights a mismatch between the skills we teach students and the skills required in the new economy. The impacts are clear at the economic level as well as in politics, as people use their votes to express their anger at this lack of adequate training. As we transition into an era where machines will perform increasingly complex tasks at cheaper costs than humans, what skills should the young generation be taught? How can reforms in education and training help students adapt for the new economy?

Plenary session

The goal of the session was to analyze the reasons of the skills gap both in industrialized and developing countries, with a focus on technological and socio-emotional skills, and to propose solutions on how to equip students with skills for success. Building on their diverse backgrounds, the panelists John Moravec, Parminder Jassal, Indhira Santos and Brent Roberts, as well as moderator Omar Arias, examined how the public sector, companies and international organizations could adapt to better prepare students for the jobs of tomorrow. They discussed how the jobs associated with 21st century knowledge and innovation require more value-generative applications of what employees know, and require a much more “nomadic” way of thinking.

Workshop

The workshop was organized in partnership with AIESEC, to support the organization’s efforts to help students acquire relevant skills by improving internships worldwide. Workshop participants were divided into small groups of 10, each of them focusing on one specific region of the world. Each group brainstormed on ways to improve internships in their region, with an AIESEC representative leading and moderating the discussion in each team. The groups provided a detailed output of proposals by region, which has been extensively used by AIESEC to improve their work on internships worldwide.

Stats

Almost 300 million 15 to 24 year-olds worldwide are unemployed

- According to McKinsey, less than 50% of employers and young graduates believe that graduates are prepared for the jobs market.

THEMES OF THE 2016 YOUTH SUMMIT

EDUCATION IN CRISIS ZONES

Nearly one in four of the world's school-aged children – 462 million – now lives in 35 countries affected by crises, including an estimated 75 million children who are in desperate need of educational support. The Syrian Civil war alone has produced over 2 million child refugees and over 3 million internally displaced children. Providing education to children living in vulnerable contexts is necessary to avoid a vicious cycle of poverty and war, and to instead prepare a generation for a future of peace and prosperity. How can and should education adapt to the extreme conditions that these children endure?

Plenary Session

Seroj Kumar Jha, the WBG Senior Director of Fragility, Conflict and Violence moderated and opened this session by sharing his first-hand experience in seeing how impactful of a role youth play when a crisis occurs, especially in his example during the natural disaster in India. The panellists included Maya Alkateb-Chami (Director of Jusoor), Mohammad Al-Samawi (Yemini Refugee), and Nina Weisenhorn (Education Technican Advisor at USAID). Maya Alkateb-Chami explained the status of access to education for young Syrian refugees. She mentioned that many adult refugees used to be teachers in their town and that they capitalize on their skills to help teach. Most of the humanitarian needs are focused on urgent needs, so education is often left secondary. More often than not, only basic education is taught to young children, while adolescents are ignored. Maya also explained that the education metrics track how many refugee children are in or out of school, and the quality is not measured. Nina Weisenhorn shared that, according to the UNHCR, the average displaced person remains a refugee for about 20 years after a crisis. As a result, she shared that it is better to transition children into the new curriculum where they are refugees, since only 10% are able to resettle back in their home country. Mohammad Al-Samawi discussed his experience with the amount of corruption involved with countries that are under crisis. He explained that it is better to work directly with private youth organizations to implement projects on the ground rather than working with governments. The attendees were also interested in how the World Bank Group is involving youth to transform education in these crisis zones. Seroj Kumar Jha explained how important it is to have an open dialogue such as in this Summit to share different ideas and, more importantly, to involve the WBG country offices to support youth initiatives.

Workshop

The workshop led with the question: how can youth become agents of change for education in crisis zones? When thinking about education in crisis zones, youth are often seen as “victims” or “subjects”—not as actors capable of improving their own lives and the lives of people around them. This workshop shifts the focus to youth as potential agents of change. The workshop explored three themes:

1. What do you youth need to become agents of change?
2. How can youth bring about change within their communities?
3. How can youth advocate for and realize structural change?

Stats

- The average displaced person remains a refugee for about 20 years.
- Only 10% of refugees return to their home country.
- Children and adolescents make up nearly half of the refugee population worldwide.

THEMES OF THE 2016 YOUTH SUMMIT

INNOVATION & TECHNOLOGY

The digital revolution has transformed modern life by revolutionizing industries and jobs, disrupting political systems, and radically altering how individuals relate with the world and one another. In the midst of such disruption, however, education has been largely impervious to change. For the most part, modern classrooms appear similar in pedagogy and structure to those of the past centuries. The initial candidates for transformation (MOOCs, distance education, personalized learning) have so far failed to deliver on their revolutionary promises. The millennial generation, the first to grow up immersed in digital technologies, is best equipped to answer the key question: How can the technologies that have successfully disrupted industry after industry help to generate new value in education?

Plenary Session

The goal of the session was to analyze how innovation can be harvested to enhance our education systems. The speakers provided examples from their work in the private, public, and associative sectors to provide specific examples of how innovation can be used to improve the learning experience. They offered geographically diverse perspectives, based on their work in Latin America, the United States, the Middle East, and Asia, thereby providing a holistic discussion on the role of innovation and technology in the future of education.

Workshop

The workshop offered participants the opportunity to learn more about and interact with organizations that are revolutionizing the world of education through technology. RobotLab thrilled the audience with an interactive presentation involving a robot, and Common Lit gave a fascinating overview of their mission to deliver high-quality materials to students. The session included several dynamic Q&A with the audience, which allowed for a valuable learning experience.

Stats

- The robot used in the workshop was the ‘presenter’ that got the most attention and the largest number photos and videos from Summit participants.
- Artificial intelligence is growing at rapid speeds and already it is starting to replace educators by having virtual facilitators. The use cognitive science and AI technologies to provide personalized tutoring and real-time feedback for post-secondary education students is also on the rise.



Participants breakout into group for the workshop

THE COMPETITION: INNOVATIVE IDEAS TO TRANSFORM EDUCATION

No one is better placed than young people themselves to identify the obstacles faced in education and find ways to overcome them. With that in mind, the 2016 Competition on ‘Rethinking Education: Innovative Ideas to Transform Education’ was designed to encourage young people to tackle the problems that matter most to them in education, by crafting their own solutions.

The Competition invited young people from all over the world to propose business or policy solutions aimed at providing youth with a quality, inclusive and relevant education, adapted to the realities of the 21st century. Through this call for proposals and the subsequent steps of the process—the selection, feedback, ‘Pitch Contest’, briefings, workshops, and prize giving—the Competition aimed to encourage entrepreneurship, promote promising ideas, and embark finalist/winning teams on a learning journey via trainings and access to networks.

Between mid-August and September 2016, 875 teams from over 100 countries submitted their proposals. Through two rounds of reviews, a committee of experts in the fields of education, investment and development judged the proposals based on four criteria¹. Out of this process, the six most compelling proposals were chosen. Their creators—the six finalist teams—were invited to attend the Youth Summit and present their ideas during the ‘Pitch Contest’.

Finalist Teams

InRoE (India)

Leah Sebastian Zacharias (Team captain), Sulagna Datta and Joel Modestus propose to create a platform, ‘InRoE’, that will enable students to afford quality education through an innovative and low-risk approach, by connecting them with investors and qualified skills providers. Through the platform, investors will be able to invest in a ‘basket of students’ as an asset class, while students will have the opportunity to enroll in educational programs, without any upfront fee—they will pay back only if they obtain a job and the amount will be proportional to their earnings. This scheme aims to create incentives and to provide benefits to all participants, notably by broadening access to education and equipping students with market-relevant skills.

Khwela (South Africa)

Sandiso Sibisi is developing a mobile platform that will help the unemployed youth transition towards employment. The application, ‘Khwela’, will provide a comprehensive and accessible ecosystem offering career development education—covering all steps needed to get ready for employment through nine interactive, practical modules—and connecting young people in a structured and tailored manner with mentors, youth program service providers, and employers. By subscribing to this platform, young people will embark on a learning journey through which they will acquire the necessary resources, knowledge and support to work their way towards employment.

¹ Clarity, scope and relevance of the problem and of the proposed solution; Innovation and originality; Feasibility of implementation; Potential for impact. More details about the judging criteria are available in the [Competition Rules and Regulations](#).

NaTakallam (Global, with a focus on Lebanon, Turkey, Egypt, France, Brazil and Germany)

Aline Sara (Team captain), Reza Rahnema, Denise Maroney and Sherif Kamal present 'NaTakallam', a platform that connects displaced Syrians with Arabic learners worldwide for language practice over Skype. NaTakallam gives learners access to affordable, flexible, tailored Arabic sessions with native speakers. On the other end, NaTakallam provides an enriching work opportunity to displaced Syrians who, once resettled in a host country, struggle to join the workforce, due to language barriers or strict labor policies. Furthermore, the platform fosters intercultural exchange and transatlantic friendships.

ROYA Mentorship Program (Afghanistan)

Shoaib Mehryar (Team captain) and Mohammad Asif Rasooly have just launched a comprehensive educational program that enables children of impoverished families—girls in particular—to learn English and acquire computer literacy. Through this program, students have access to classes and computers/internet, are matched with local mentors, who advise and encourage them, and also benefit from the financial support of sponsors, who cover their tuition fees. In doing so, ROYA Mentorship Program not only equips participants with the skills and motivation needed to pursue their higher education, but also promotes ethnic harmony by building interethnic ties between mentors and students.

School in School—Alohomora Education (India)

Divakar Sankhla (Team captain), Parinita Jain and Aaditya Tiwari are developing a student-led ecosystem that empowers students to design their own learning path. Every week, a few hours are carved out from traditional curricula for a 'School in School' learning experience, whereby selected student leaders facilitate learning of other students. Through a process-based curriculum, students not only use online resources to independently learn new skills based on their interests, but also engage with their communities to develop and implement concrete solutions to real-life problems. In doing so, School in School democratizes learning, encourages students to take education in their own hands, and gives them the tools to build the life-skills needed to realize their innate potential.

StanLab (Nigeria)

Job Oyebisi (Team captain), Adenike Adetoun, Tobi Oyedokun and Deji Lawanson are developing a 3D virtual laboratory, 'StanLab', that will provide practical science education to students who do not have access to traditional laboratories. Equipped with motion sensing devices, StanLab will allow users to visualize and interact with 3D graphics—for instance, users will be able to rotate molecules and observe their constituting elements. StanLab will also integrate social networking and collaboration features. In doing so, StanLab will not only help students better



Job Oyebisi, audience choice winner giving his pitch on stage

THE PITCH CONTEST

The six team captains presented their solutions during the morning of the second day of the Youth Summit in front of a jury, more than 400 attendees present in the room, 9 connected WBG offices in Afghanistan, Colombia, Ghana, Haiti, India, Kenya, Mexico, Pretoria, and 12,000 online viewers on the WBG livestream. The jury was composed of Sana Al-Hajj (WBG Manager), Michael Contreras (Co-Founder and Director of SensisChallenges), Amit Dar (WBG Director), Elise Liberatori-Prati (WBG Manager), and Sara Sibai (Education Innovator). The Pitch Contest was skillfully facilitated by Roger Osorio, who actively engaged the captains, the jury and the audience.

Each captain had seven minutes to present the team's proposal and six minutes to respond to the questions and feedback of the jury. After all presentations, the audience had the opportunity to ask questions to the teams during a Q&A session.

Upon the closure of the Pitch Contest, each attendee present in the room and in country offices voted for his/her favorite team to designate the 'People's Choice Winner'. In parallel, the jury retired to deliberate and select the 'Jury's Choice Winner', based on the same four judging criteria used to select proposals. The deliberation was guided by Roger Osorio and attended by members of the Youth Summit Competition Team, who recorded the scores assigned to each team, by each jury member.

WINNING TEAMS & PRIZES

In an unprecedented split decision, the jury opted for two winners, NaTakallam and ROYA Mentorship Program (Jury's Choice Award), while StanLab has been designated as winner by the audience (People's Choice Award). Originally, only one first place winner was meant to be selected by the Jury—as there was only one prize available (see below). However, the audience and judges were captivated by these two teams and could not choose just one winner. Naser Alizadeh, WBG Director for Information and Technology Solutions, Global Telecom & Client Services (ITSGC), who has supported youth initiatives—particularly the Youth Summit for several years—graciously agreed to fund the second selected team, which allowed the Jury to select two winners.

The three winning teams have been announced during the closure ceremony of the Youth Summit and received the Awards from the WBG ITSGC and from the International Council for Small Businesses (ICSB).

Thanks to a partnership between the Youth Summit and the ICSB, and the generous support of the WBG ITSGC, the team captains of NaTakallam and ROYA Mentorship Program had the opportunity to attend the 2017 ICSB Academy, which took place on June 25th to July 1st 2017, in Buenos Aires, Argentina. The ICSB Academy provides students, young professionals and entrepreneurs with a full immersion experience in the making of a new entrepreneurial venture, while exposing them to the latest developments in entrepreneurship science under the mentorship of a global team of successful entrepreneurship experts (including entrepreneurs, venture capitalists, business experts, and faculty).

BEYOND THE PITCH CONTEST

In addition to their participation in the Pitch Contest, the six finalist teams have been invited to participate into two tailored workshops. The first workshop was organized by 1776, a global incubator and seed fund headquartered in Washington D.C. and a partner of the Youth Summit since 2015. The workshop focused on fundraising strategies that start-ups can adopt to secure early-stage funding; it has been delivered by Brittany Heyd, Managing Director and General Counsel at 1776.

The second workshop, focused on monitoring and evaluation (M&E)—including gender mainstreaming—was designed and delivered by Aletheia Donald, an Economist working at the World Bank's Gender Innovation Lab.

The first part of the workshop—co-facilitated by Moussa Blimpo (Economist, World Bank’s Africa Chief Economist Office) taught participants how to develop a theory of change, define indicators, and collect M&E data for their project. It also gave participants an overview of existing evidence on what works within education programs. The second part of the workshop—co-facilitated with Daniel Kirkwood (Gender Specialist, World Bank’s Gender Innovation Lab) —trained the finalists on how to address the specific, differential constraints that girls and boys face in education within their projects.

These workshops complemented precedent learning opportunities provided to finalist teams, notably a written feedback from the committee of experts on the proposals—as initially submitted to the Competition—as a means to help teams refine their concepts, projects or ventures, and to help them prepare for the Pitch Contest. In addition, Roger Osorio provided a coaching session to team captains ahead of the Pitch Contest, to give them expert advice on how to fine-tune their pitch.

Competition Winners—In Their Own Words

What motivated you to develop your own solution to improve education?

Aline Sara (NaTakallam): *Our solution is to provide livelihoods to refugees through improved access to language practice, in our case, Arabic practice. The motivation was about supporting refugees, while filling a gap in the language learning space.*

Asif Rasooly and Shoaib Mehryar (ROYA Mentorship Program): *We have spent our lives in Pakistan and in poverty. We heartedly know how it is to look at young students of our age, having pencil bags in hand and a precious smile on face while we have pencils to sell and not having a single good memory from back at home. But two skills, which are computer and English language, changed our lives and helped to break the cycle of poverty in our families. Asif began teaching English and saved money to open an English Academy; I (Shoaib) also taught English and received a 70% scholarship to attend the American University of Afghanistan—the best university in Afghanistan. When I (Shoaib) was a small kid, I always prayed God to give me the strength to become someone who will help needed ones. Since then, we both were motivated to help needy people and students. Every day we were discussing how to help people. And the day we met Rahmat—who was working from 5 in the morning till 5 in afternoon on streets just to earn a few dollars—we were more inspired. We asked Rahmat to take us to his home in order to introduce us to his family and there we found out that his cousins, brother and sister were also child laborers. So we decided to help all of them by providing them with English and computer skills, which are critical skills in Afghanistan. Our program grew from those six children to nearly 100 in two provinces, with plans to begin in a third province soon.*

Job Oyebisi (StanLab): *The solution was a response to the learning challenges that I faced as a student in a public school in Nigeria. The problem of lack of well-equipped science laboratories still exists largely in over 80% of public schools in Nigeria and I wanted to be the change that I seek in that sector.*

What are your next steps?

Aline Sara: *NaTakallam is currently expanding its institutional partnerships with universities across the USA—notably with Departments of Arabic and Middle East Studies, and International Relations—to include NaTakallam conversations as a complement to traditional Arabic classroom courses, or coursework related to conflict resolution, refugees and migration topics. The number of forcibly displaced people worldwide has reached a record 65 million today. Such an immense crisis requires global and innovative responses. At NaTakallam, we believe that fostering a sense of active citizenship and direct understanding of the situation today, away from the media and political*

spheres, from the displaced people themselves, is critical and must start at a young age. Accordingly, NaTakallam is currently working to expand its work into universities and high schools. NaTakallam is also developing a children's curriculum for K12 Arabic learners. To date, successful trials have been conducted with Swarthmore University and George Washington University, with trials soon beginning at Tufts University, Boston College, and Duke University. In addition to language practice with their Syrian partner, university students engage in a unique intercultural exchange that helps break negative stereotypes, bridge cultures, and change the narrative surrounding the refugee and migrant topic at an early age. The exchange also helps raise awareness around the overall challenges faced by refugees on a daily basis. Along the way, students taking NaTakallam sessions are directly contributing to the livelihood of their conversation partners.

Asif Rasooly and Shoaib Mehryar: Our next step is to raise money and develop computer labs in our trial locations in Kabul and Bamyan. One of our first mentors, Jamshid Zafar, was killed in the terrorist attacks at the American University of Afghanistan just a few days before Jamshid was supposed to have his first visit with his student/mentee. His former classmates at Simons Rock College in the United States are launching a fundraising campaign in his memory, which will benefit our program and the computer labs. In addition, we plan to spend the next several months monitoring our programs, identifying weaknesses, overcoming any problems, and refining the program to prepare for replicating it in other provinces.

Job Oyebisi: We are really overwhelmed by the positive responses that we have received from delegates and organizers of the Youth Summit. What this tells us is that the problem that we are solving is understood and shared by many and the architecture of our solution is interestingly good. Going forward, we will build out the first Minimum Viable Product (MVP) working closely with schools in our community. Then we will take the MVP, make it robust, and work with the Education Board and donor organizations to scale the solutions across Nigeria and West Africa.

What is your 'dream' outcome for your project/venture?

Aline Sara: Our desired impact is to revolutionize the way we think about language teaching to include conversation practice with refugees for language programs in high schools and colleges around the world—with all languages and communities of refugees and/or displaced people who speak the language.

Asif Rasooly and Shoaib Mehryar: We hope that one day we will replicate this program all over Afghanistan and decrease the rate of poverty by helping to break the cycle of poverty in the families of all the students we help. Because our program is inclusive and we have mentors and sponsors from all ethnic groups, we hope to promote ethnic harmony. Our co-educational classes will help to reduce gender inequality. We also hope to eliminate early marriages among our students and to have all of our students pursue higher education or technical training after completion of high school. We want to change Afghanistan into a country of peace, love and equality.

Job Oyebisi: My dream desired outcome is to see all students learning science in Nigerian schools have the same access to quality educational contents and materials as their counterparts in the Western world. I hope that our technology can bridge this knowledge and skill gap.

What is one thing you learned over Youth Summit event? How did your participation help you advance your project/venture?

Aline Sara: Although there were few attendees from the Middle East—consequently, I felt the audience might not be as receptive since our work is focusing for now on that part of the world—I realized that there is tremendous enthusiasm and support for NaTakallam; and this from people coming from all around the world, not just Middle Eastern ones or those with a significant refugee population. This was very encouraging. [...] NaTakallam has mostly gained from meeting young enthusiastic supporters as well as the endorsement of the World Bank Group, which we can mention as we continue to grow.

Asif Rasooly and Shoaib Mehryar: *We learned how valuable networks are for a program like ours. [...] The Youth Summit helped us to connect with other young individuals who were so inspired to help people and now they want to become a sponsor in our program. As well, we were introduced to teams from the World Bank Group; arrangements are being made to donate 30 laptops to our program from the World Bank Paris office, thanks to Mora Farhad. In two days of the Summit, we heard many stories of people who were in war, discriminated, but they had never given up, those stories motivated us more and more to help our people. The two workshops [...] gave us very thorough information and guide for fundraising and the way to improve the program. [...] The Youth Summit enabled us to expand our network on a more global level and now we have many summit participants who are also eager to get involved and support us in different ways.*

Job Oyebisi: *One thing that I learned that awed me was the power of connection and relationship. In those two days we connected with young people from many nations that shared our passion of providing innovations to problems and challenges facing our world. [...] The Youth Summit has helped us in the advancement of our project. We have a donor organization that we are currently speaking to, and we hope to leverage the connections that we have made at the Summit.*

What advice would you give to young entrepreneurs who have an idea but don't know how to put it into action?

Aline Sara: *I would encourage young entrepreneurs to study the market/existing concepts out there and see what already exists and where they can maximize their talent and work. I think we sometimes fail to fully understand what is already being done, and reinvent the wheel, whereas partnering or supporting a project that already exists (and using one's talent or expertise to enrich it) might have a greater impact. For those who find that their idea is unique and has not been put to action, I would say go for it! Take risks, jump in, and don't listen to those who are cynical or doubtful. Surround yourself with positive energy and people who believe in you.*

Asif Rasooly and Shoaib Mehryar: *Have confidence and request feedback from friends and family members. If possible, try to launch the idea on a really small scale with minimal risk, even if it benefits only one person. There are many lessons to learn once you begin a project and young entrepreneurs will face challenges they did not anticipate. These challenges are easier to overcome if you start small and have the opportunity to refine the project as needed.*

Job Oyebisi: *Firstly, my advice would be start talking about your idea. This is a process many people now trivialized but that's how your thoughts become established as passion. If you stop talking about your ideas, you will lose the momentum and then the idea. But then you will hear many people who will tell you that it can't work, so be careful of who you listen to. I have been called a joker many times, but now those same people seem to be taking me seriously. Secondly, collaborate with people and use the resources that you have to start out building your idea into a product. Look for grant opportunities, search the internet for trainings and conferences related to your idea and start working on it—and don't stop until your solution makes this world a better place.*

COMPETITION HIGHLIGHTS:



Diane Davoine, YS Competition Lead, giving the opening remarks over video conference



Competitor, Sandiso Sibisi pitching Khwela to the jury and audience



Jury members, Elisa Liberatori-Prati and Sana Al-Hajj



The 2016 YS Committee, Competitors, and volunteers



Winning teams: ROYA and Natakallam



Voting station for audience members



Partner Booths

The Youth Summit Organizing Committee (YSOC) partnered with external and internal organizations who each set up a booth during the Summit. Participants were able to walk around the Preston lobby and engage with these organizations during the lunch hour. These organizations all involved youth initiatives in different scopes such a gender, technology, refugee crisis, children mentoring, etc. The following were the partners that joined us:

- **She's the First (STF)**
 - Supports girls who will be the first in their families to graduate High School and trains students everywhere to be global citizens.
- **ONE Campaign**
 - Campaigning and advocacy organization of more than 8 million people taking action to end extreme poverty and preventable disease.
- **RobotLAB**
 - The ready-to-use, standards-aligned lesson-plans allow teachers to integrate project-based learning into what they already teach, using robots.
- **Uplift a Child International**
 - The mission of Uplift a Child International is to identify the poor and needy children, place them in a school, and support them through 10-12 years of schooling through the high school.
- **Young trade professionals**
 - Grassroots program for students and young professionals who share a passion for trade.
- **Aid for Afghanistan for Education**
 - The mission of Aid for Afghanistan for Education is to unlock the potential of marginalized Afghan women to prepare them to fully participate in society.
- **Best Kids**
 - BEST Kids is the gold standard mentoring organization, providing every child in foster care with at least one stable and long-lasting relationship with a positive adult to support kids' life challenges, transitions, and to act as a bridge for achieving their dreams.
- **World Bank Publications**
- **World Bank HR (Analyst program recruitment)**



WBG Staff and Communcations lead for YS discussing the World Bank Publications to YS attendees



Live Poll of Youth Summit Participants

During the Summit, we had over 400 young professionals from across the globe in the audience. We leveraged this by taking live polls with questions provided by the WDR team.

2

Polls

258

Participants

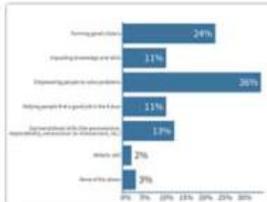
588

Average responses

90%

Average engagement

What do you think should be the primary purpose of education?



Response options	Count	Percentage
Forming good citizens	175	24%
Imparting knowledge and skills	82	11%
Empowering people to solve problems	262	36%
Helping people find a good job in the future	82	11%
Socioemotional skills (like perseverance, dependability, extraversion (or introversion), etc.)	97	13%
Athletic skill	16	2%
None of the above	24	3%

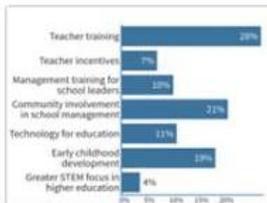
83%

Engagement

738

Responses

Where do you think education programs should focus? Please choose 2



Response options	Count	Percentage
Teacher training	122	28%
Teacher incentives	31	7%
Management training for school leaders	45	10%
Community involvement in school management	93	21%
Technology for education	48	11%
Early childhood development	82	19%
Greater STEM focus in higher education	16	4%

97%

Engagement

437

Responses



2016 Youth Summit Stats

Attendees

- Over 12,500 online viewers on World Bank Live
- 9 World Bank country offices connected: India, Afghanistan, Colombia, Haiti, Mexico, Zimbabwe, Pretoria, Ghana, and Kenya
- Over 400 internal and external participants in Washington DC-Preston Auditorium and overflow room
- 4 themes: Innovation and Technology in Education, Skills for the New Economy, Gender Equality in Education, Education in Crisis Zones

Competition Stats

- 875 proposals
- Entries received from 100+ countries
- Proposals received from the following Regions:

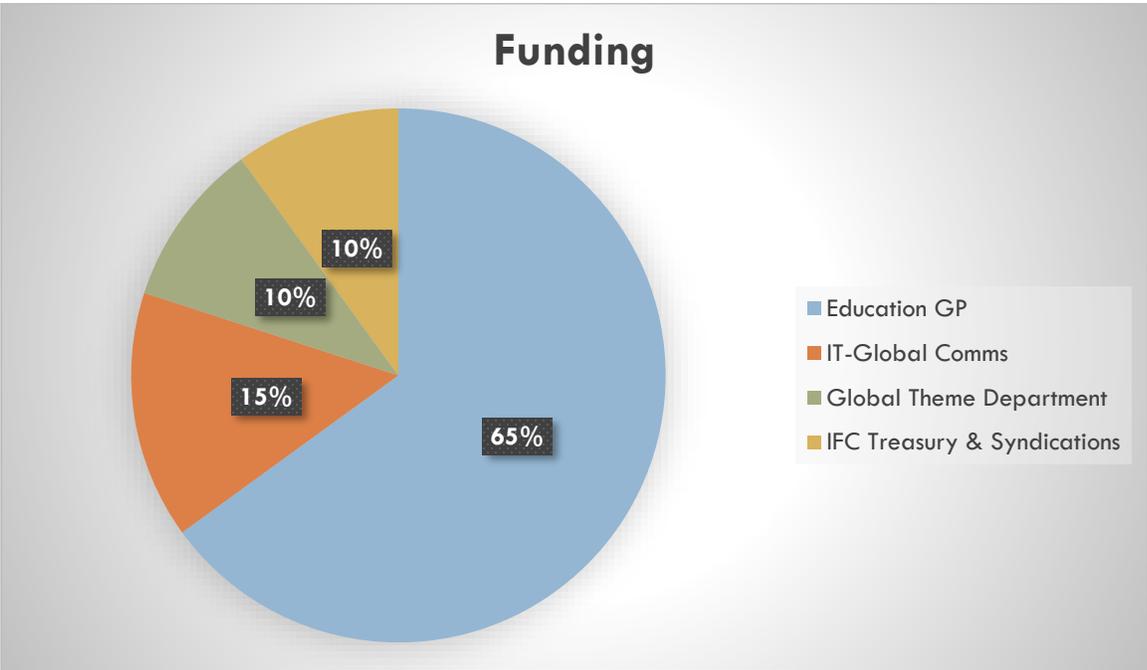
PROPOSALS RECEIVED BY REGION	
Africa	467
South Asia & South-East Asia	162
Latin America	73
Central Asia	57
MENA	41
North America	23
Europe	22
Asia	21
Other	9
PROPOSALS RECEIVED BY COUNTRY: TOP 10 COUNTRIES	
Nigeria	142
India	75
Kenya	67
Afghanistan	45
Uganda	32
Pakistan	27
Tanzania	25
Cameroon	24
Ghana	23
Zimbabwe	20
STAGE OF THE PROPOSALS RECEIVED	
Idea	380
Concept	282
Pilot	126
Already Launched/Implemented	87

Social Media

- Over 4,000 posts on Twitter over two days
- Hashtag #wbgyouthsummit trending on November 14
- 3.7M people reached via social media
- 14.5M impressions via social media
- Instagram: 350 posts using hashtag #wbgyouthsummit #wbgyouthsummit2016 #rethinkingeducation

SENIOR SUPPORT AND FUNDING

The Youth Summit 2016 was made possible by the donation of USD 45,000 by different units at the World Bank Group. The chart below displays the financial contributions:



The General Services Department (GSD) donated in kind services such as photography, printing, and security. The IT-Global Communication department also donated in kind laptop rentals in addition to the financial contribution.

SPECIAL THANKS TO THE SENIOR DIRECTORS, AMIT DAR, NASER ALIZADEH, CAREN GROWN, GLENN MILES, AND TO VICE PRESIDENT JINGDONG FOR THESE KIND CONTRIBUTIONS.

The YSOC relies heavily on the support of senior management and was guided by team leads across the Bank. The Education GP was instrumental in providing feedback and their technical expertise for shaping the breakout sessions. Also, the World Development Report team shared their work on the upcoming 2018 WDR on education with the participants.

THE WORLD BANK IS COMMITTED TO WORK WITH YOUTH IN DIFFERENT COUNTRIES ON THESE GLOBAL ISSUES –SAROJ KUMAR JHA, COUNTRY DIRECTOR WBG

YOUTH SUMMIT ORGANIZING COMMITTEE

THE MISSION OF THE YOUTH SUMMIT ORGANIZING COMMITTEE IS TO IDENTIFY AND ADDRESS ISSUES AFFECTING YOUTH GLOBALLY AND TO PROVIDE A PLATFORM FOR CONVERSATION AND ENGAGE YOUTH IN THE ACHIEVING THE GOALS OF THE WORLD BANK GROUP. THE ORGANIZING COMMITTEE IS COMPRISED OF MOTIVATED YOUNG PROFESSIONAL FROM ACROSS THE WORLD BANK GROUP WHO ARE SO PASSIONATE ABOUT THE MISSION THAT THEY DEDICATE THEIR TIME OUTSIDE OF THEIR WORK PROGRAM AND NORMAL WORK HOURS.

Youth Summit Steering Committee 2016	
Position	Name
Event Logistics Lead – Design	Alejandra Bustamante
Communications Lead – Social Media and Website	Alejandra Isabel De Lecea Castro
Event Content Lead – Competition	Diane Davoine
Secretariat	Fernando Castro
Event Logistics Lead – IT	Frederic Lafleur Parfaite
Advisor	Ines Gonzalez Del Mazo
Communications Lead - Branding and Outreach Management	Jewel McFadden
Manager and Co-Chair	Louise Baldwin
Treasurer and Co-Chair	Mora Farhad
Youth Engagement Lead National	Samhita Kumar
Youth Engagement Lead International	Tingting Wang
Event Content Lead – Plenaries and Training Sessions	Uriel Kejsfman



Not pictured: Frederic Lafleur Parfaite, Samhita Kumar, and Tingting Wang

YOUTH SUMMIT SUPPORT TEAM

Content: Education in Crisis Zones

Arezo Kohistany
Fei Yuan
Pilar Pastor
Sofia Zhukova
Tara Danica Siegel

Competition

Aletheia Amalia Donald
Hadia Sheerazi
He Huang
Katherina Hruskovec Gonzalez
Kobenan Cedric Desire Dassie
Mabruk Kabir
Pooja Thapar
Robin John Volk
Roman Alexander Balin
Youwen Hu

Content: Innovation and Technology in Education

Elene Allende Letona
Fannie Delavelle
Jeremie Amoroso
Jessica Caceres

Communication & Partners

Fannie Delavelle
Hadia Sheerazi
Rachel Dawn Coleman

Content: Gender Equality in Education

Andra Popescu
Hadia Sheerazi
Myra Khan
Rachel Cooper

Content: Skills for the New Economy

Claire Miller
Diana Katharina Mayrhofer
Fannie Delavelle
Yanbin Xu



THE 2016 YOUTH SUMMIT ORGANIZING COMMITTEE, SUPPORT TEAM, AND PARTICIPANTS