Benin Cross Border Tourism and Competitiveness Project (P149117)

Key Dates

Key Project Dates

Bank Approval Date: 25-Mar-2016
Effectiveness Date: --
Planned Mid Term Review Date: 06-May-2019
Actual Mid-Term Review Date: --
Original Closing Date: 31-Dec-2021
Revised Closing Date: 31-Dec-2021

Project Development Objectives

Project Development Objective (from Project Appraisal Document)
The Project Development Objective is to contribute to increased cross-border tourism and private sector investment in selected tourism destinations and value chains, in Recipient's territory.

Has the Project Development Objective been changed since Board Approval of the Project Objective? No

Components

Name
Improving Benin’s Tourism Development Framework: (Cost $8.00 M)
Tourism Destination and Product Development: (Cost $23.50 M)
Support to MSME Upgrading, Linkages and Expansion: (Cost $10.00 M)
Project Management: (Cost $4.50 M)
Unallocated: (Cost $4.00 M)

Overall Ratings

<table>
<thead>
<tr>
<th>Name</th>
<th>Previous Rating</th>
<th>Current Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Progress towards achievement of PDO</td>
<td>⬤ Satisfactory</td>
<td>⬤ Satisfactory</td>
</tr>
<tr>
<td>Overall Implementation Progress (IP)</td>
<td>⬤ Satisfactory</td>
<td>⬤ Satisfactory</td>
</tr>
</tbody>
</table>
The World Bank  
Benin Cross Border Tourism and Competitiveness Project (P149117)

Implementation Status and Key Decisions

The recruitment of the PIU staff has been launched and should be finalized by January 14.

Risks

Systematic Operations Risk-rating Tool

<table>
<thead>
<tr>
<th>Risk Category</th>
<th>Rating at Approval</th>
<th>Previous Rating</th>
<th>Current Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Political and Governance</td>
<td>Substantial</td>
<td>Substantial</td>
<td>Substantial</td>
</tr>
<tr>
<td>Macroeconomic</td>
<td>Moderate</td>
<td>Moderate</td>
<td>Moderate</td>
</tr>
<tr>
<td>Sector Strategies and Policies</td>
<td>Substantial</td>
<td>Substantial</td>
<td>Substantial</td>
</tr>
<tr>
<td>Technical Design of Project or Program</td>
<td>Moderate</td>
<td>Moderate</td>
<td>Moderate</td>
</tr>
<tr>
<td>Institutional Capacity for Implementation and Sustainability</td>
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<td>Substantial</td>
<td>Substantial</td>
</tr>
<tr>
<td>Fiduciary</td>
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<td>Substantial</td>
<td>Substantial</td>
</tr>
<tr>
<td>Environment and Social</td>
<td>Substantial</td>
<td>Substantial</td>
<td>Substantial</td>
</tr>
<tr>
<td>Stakeholders</td>
<td>Moderate</td>
<td>Moderate</td>
<td>Moderate</td>
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<tr>
<td>Other</td>
<td>--</td>
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<td>--</td>
</tr>
<tr>
<td>Overall</td>
<td>Substantial</td>
<td>Substantial</td>
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</tbody>
</table>

Results

Project Development Objective Indicators

- Number of tourism firms in Benin (Number, Custom)

<table>
<thead>
<tr>
<th></th>
<th>Baseline</th>
<th>Actual (Previous)</th>
<th>Actual (Current)</th>
<th>End Target</th>
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</thead>
<tbody>
<tr>
<td>Value</td>
<td>0.00</td>
<td>--</td>
<td>0.00</td>
<td>200.00</td>
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<tr>
<td>Date</td>
<td>15-Feb-2016</td>
<td>--</td>
<td>27-Jun-2016</td>
<td>31-Dec-2021</td>
</tr>
</tbody>
</table>
**Additional private investment by firms benefitting from project support (Amount(USD), Custom)**

<table>
<thead>
<tr>
<th></th>
<th>Baseline</th>
<th>Actual (Previous)</th>
<th>Actual (Current)</th>
<th>End Target</th>
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</thead>
<tbody>
<tr>
<td><strong>Value</strong></td>
<td>0.00</td>
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<td>0.00</td>
<td>10.00</td>
</tr>
<tr>
<td><strong>Date</strong></td>
<td>15-Feb-2016</td>
<td>--</td>
<td>27-Jun-2016</td>
<td>31-Dec-2021</td>
</tr>
</tbody>
</table>

**Number of international tourist arrivals (of which coming from Nigeria) (Number, Custom)**

<table>
<thead>
<tr>
<th></th>
<th>Baseline</th>
<th>Actual (Previous)</th>
<th>Actual (Current)</th>
<th>End Target</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Value</strong></td>
<td>11,575.00</td>
<td>11,575.00</td>
<td>11,575.00</td>
<td>60,000.00</td>
</tr>
<tr>
<td><strong>Date</strong></td>
<td>15-Feb-2016</td>
<td>27-Jun-2016</td>
<td>27-Jun-2016</td>
<td>31-Dec-2021</td>
</tr>
</tbody>
</table>

**Overall Comments**

**Intermediate Results Indicators**

**Percentage of tourism business licensing requests approved (Percentage, Custom)**

<table>
<thead>
<tr>
<th></th>
<th>Baseline</th>
<th>Actual (Previous)</th>
<th>Actual (Current)</th>
<th>End Target</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Value</strong></td>
<td>26.00</td>
<td>26.00</td>
<td>26.00</td>
<td>0.40</td>
</tr>
<tr>
<td><strong>Date</strong></td>
<td>31-Dec-2014</td>
<td>27-Jun-2016</td>
<td>27-Jun-2016</td>
<td>31-Dec-2021</td>
</tr>
</tbody>
</table>

**Number of direct beneficiaries of sub-component activities (Number, Custom)**

<table>
<thead>
<tr>
<th></th>
<th>Baseline</th>
<th>Actual (Previous)</th>
<th>Actual (Current)</th>
<th>End Target</th>
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</thead>
<tbody>
<tr>
<td><strong>Value</strong></td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
<td>100.00</td>
</tr>
<tr>
<td><strong>Date</strong></td>
<td>15-Feb-2016</td>
<td>27-Jun-2016</td>
<td>27-Jun-2016</td>
<td>31-Dec-2021</td>
</tr>
</tbody>
</table>
### Number of persons reached by destination marketing activities (Number, Custom)

<table>
<thead>
<tr>
<th>Value</th>
<th>Baseline</th>
<th>Actual (Previous)</th>
<th>Actual (Current)</th>
<th>End Target</th>
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<tbody>
<tr>
<td>Date</td>
<td>15-Feb-2016</td>
<td>27-Jun-2016</td>
<td>27-Jun-2016</td>
<td>31-Dec-2021</td>
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<table>
<thead>
<tr>
<th>Value</th>
<th>Baseline</th>
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<th>Actual (Current)</th>
<th>End Target</th>
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</thead>
<tbody>
<tr>
<td>Date</td>
<td>14-Dec-2015</td>
<td>27-Jun-2016</td>
<td>27-Jun-2016</td>
<td>31-Dec-2021</td>
</tr>
</tbody>
</table>

### Number of visitors to the Portuguese Fort ("Ouidah Museum") (Number, Custom)

<table>
<thead>
<tr>
<th>Value</th>
<th>Baseline</th>
<th>Actual (Previous)</th>
<th>Actual (Current)</th>
<th>End Target</th>
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</thead>
<tbody>
<tr>
<td>Date</td>
<td>14-Dec-2015</td>
<td>27-Jun-2016</td>
<td>27-Jun-2016</td>
<td>31-Dec-2021</td>
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</tbody>
</table>

### Level of satisfaction of beneficiaries (visitors and communities) from Comp 2 activities (Percentage, Custom)

<table>
<thead>
<tr>
<th>Value</th>
<th>Baseline</th>
<th>Actual (Previous)</th>
<th>Actual (Current)</th>
<th>End Target</th>
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</thead>
<tbody>
<tr>
<td>Date</td>
<td>14-Dec-2015</td>
<td>--</td>
<td>27-Jun-2016</td>
<td>31-Dec-2021</td>
</tr>
</tbody>
</table>

### Number of MSME receiving technical support (Number, Custom)

<table>
<thead>
<tr>
<th>Value</th>
<th>Baseline</th>
<th>Actual (Previous)</th>
<th>Actual (Current)</th>
<th>End Target</th>
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</thead>
<tbody>
<tr>
<td>Date</td>
<td>15-Feb-2016</td>
<td>27-Jun-2016</td>
<td>27-Jun-2016</td>
<td>31-Dec-2021</td>
</tr>
</tbody>
</table>
### Of which led by female entrepreneurs (Number, Custom Breakdown)

<table>
<thead>
<tr>
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<th>Actual (Current)</th>
<th>End Target</th>
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<tbody>
<tr>
<td>Value</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
<td>20.00</td>
</tr>
<tr>
<td>Date</td>
<td>15-Feb-2016</td>
<td>27-Jun-2016</td>
<td>27-Jun-2016</td>
<td>31-Dec-2021</td>
</tr>
</tbody>
</table>

### Value of locally produced goods sourced by tourism enterprises in target area (Amount(USD), Custom)

<table>
<thead>
<tr>
<th></th>
<th>Baseline</th>
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<th>Actual (Current)</th>
<th>End Target</th>
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<tbody>
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<td>Value</td>
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<td>1.00</td>
<td>1.00</td>
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<td>27-Jun-2016</td>
<td>27-Jun-2016</td>
<td>31-Dec-2021</td>
</tr>
</tbody>
</table>

### Plan for tourism statistics systems upgrading implemented, and visitor data disseminated (Yes/No, Custom)

<table>
<thead>
<tr>
<th></th>
<th>Baseline</th>
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<th>Actual (Current)</th>
<th>End Target</th>
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<tbody>
<tr>
<td>Value</td>
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<td>--</td>
<td>--</td>
<td>Y</td>
</tr>
<tr>
<td>Date</td>
<td>15-Feb-2016</td>
<td>--</td>
<td>--</td>
<td>31-Dec-2021</td>
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</tbody>
</table>

### Additional volume of credit allocated to MSMEs supported under the project (Amount(USD), Custom)

<table>
<thead>
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<th>Baseline</th>
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<th>Actual (Current)</th>
<th>End Target</th>
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<tbody>
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<tr>
<td>Date</td>
<td>18-Jan-2016</td>
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<td>--</td>
<td>31-Dec-2021</td>
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</table>
Of which percentage of firms led by female entrepreneurs (Percentage, Custom Supplement)

<table>
<thead>
<tr>
<th></th>
<th>Baseline</th>
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<th>End Target</th>
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<tbody>
<tr>
<td>Value</td>
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<td>--</td>
<td>--</td>
<td>20.00</td>
</tr>
</tbody>
</table>

Satisfaction rating from post-workshops/meetings citizen engagement questionnaires (Yes/No, Custom)

<table>
<thead>
<tr>
<th></th>
<th>Baseline</th>
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<th>Actual (Current)</th>
<th>End Target</th>
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</thead>
<tbody>
<tr>
<td>Value</td>
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<td>--</td>
<td>Y</td>
</tr>
<tr>
<td>Date</td>
<td>15-Feb-2016</td>
<td>--</td>
<td>--</td>
<td>31-Dec-2021</td>
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</tbody>
</table>

Grievances responded and/or resolved within the stipulated service standards for response times (%) (Percentage, Custom)

<table>
<thead>
<tr>
<th></th>
<th>Baseline</th>
<th>Actual (Previous)</th>
<th>Actual (Current)</th>
<th>End Target</th>
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</thead>
<tbody>
<tr>
<td>Value</td>
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<td>--</td>
<td>100.00</td>
</tr>
<tr>
<td>Date</td>
<td>15-Feb-2016</td>
<td>--</td>
<td>--</td>
<td>24-Mar-2021</td>
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</tbody>
</table>

Overall Comments

Data on Financial Performance

Disbursements (by loan)

<table>
<thead>
<tr>
<th>Project</th>
<th>Loan/Credit/TF</th>
<th>Status</th>
<th>Currency</th>
<th>Original</th>
<th>Revised</th>
<th>Cancelled</th>
<th>Disbursed</th>
<th>Undisbursed</th>
<th>Disbursed</th>
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<tbody>
<tr>
<td>P149117</td>
<td>IDA-57810</td>
<td>Not Effective</td>
<td>USD</td>
<td>50.00</td>
<td>50.00</td>
<td>0.00</td>
<td>0.00</td>
<td>51.61</td>
<td>0%</td>
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</table>

Key Dates (by loan)

<table>
<thead>
<tr>
<th>Project</th>
<th>Loan/Credit/TF</th>
<th>Status</th>
<th>Approval Date</th>
<th>Signing Date</th>
<th>Effectiveness Date</th>
<th>Orig. Closing Date</th>
<th>Rev. Closing Date</th>
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<tr>
<td>Project Code</td>
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<td>End Date</td>
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<tr>
<td>--------------</td>
<td>-----------</td>
<td>---------------</td>
<td>------------</td>
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<td>---------------------</td>
<td></td>
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<tr>
<td>P149117</td>
<td></td>
<td>25-Mar-2016</td>
<td>15-Sep-2016</td>
<td>--</td>
<td>There has been no restructuring to date.</td>
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</table>

**Related Project(s)**

There are no related projects.