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WHERE FINANCE, MARKETS, TECHNOLOGY,  
AND INVESTMENT MEET TO ACCELERATE  
CLIMATE ACTION

# INNOVATE4CLIMATE

SINGAPORE / 4 - 7 JUNE 2019

HOSTED BY



IN PARTNERSHIP WITH



# I4C OBJECTIVES

I4C is an integral part of the global dialogue on climate finance, climate investment, and climate markets. It convenes leaders from business, banking, finance, policy, and technology to think innovatively about how to leverage and direct investment toward low-carbon economies.

## 1. MEET

**Connect with stakeholders**, including policy makers, investors, project developers, advocates, technology leaders, and the business community to support policy reform, identify climate investment opportunities, and crowd in private investment for climate action.

## 2. MATCH

**Identify disruptive business models and technologies** key to leapfrog to low-carbon and resilient economies and take advantage of this **unique platform** linking innovation and investment.

## 3. MOBILIZE

**Explore innovative financial instruments and risk mitigation mechanisms** to mobilize financing and direct it toward productive and profitable climate-smart technologies.

## 4. MITIGATE

**Promote carbon pricing initiatives** to stimulate cost-effective emissions mitigation and meet economical, environmental, and social objectives.

# WHY ATTEND?



## NETWORK WITH THE RIGHT PEOPLE

Build a network of potential national and international clients. Connect with key decision makers from developed and emerging countries, as well as leaders from the private sector, financial institutions and NGOs.

### PARTICIPANTS INCLUDE

- National, Regional and Local Governments
- Key Industries and Utilities
- Commercial & Multilateral Development Banks
- Asset Managers
- Insurance and Risk Managers
- Carbon Market Developers and Trading Houses
- Technology and Fintech Developers
- Policy Advocates & Legal Community
- Project Developers

## LEARN AND SHARE

Exchange knowledge and gain insights into the key finance, market, and investment trends supporting climate action. With more than 1,000 participants expected, you will have the opportunity to engage with investors, advocates, industry leaders, policymakers and other key stakeholders in meaningful exchanges on a wide variety of topics – from innovative climate financing, to climate-smart investments, to disruptive technologies, and more.

## BE INSPIRED

I4C attracts leaders from across the finance, policy, and business spectrum, all focused on transformative action on climate change. I4C participants represent the diversity of stakeholders engaged in addressing the climate challenge. The event is designed to bring together leading thinkers interested in linking climate innovation with investment opportunities – transforming dialogue into action.

# INNOVATE4CLIMATE 2018

FRANKFURT, A SUCCESSFUL 2<sup>ND</sup> EDITION

**56**

**WORKSHOP  
SESSIONS**

**282**

**SPEAKERS**

**74**

**COUNTRIES**

**27,600**

**SOCIAL MEDIA HITS**

**1,233**

**ATTENDEES**

# WELCOME TO SINGAPORE



The World Bank Group is pleased to host the 3<sup>rd</sup> annual I4C conference in Singapore with generous support from the Governments of Singapore and Spain.

## INNOVATE4CLIMATE 2019 4-7 JUNE 2019

In recognition of the first I4C to take place in Asia, I4C 2019 will be hosted in partnership with Ecosperity Week 2019, Singapore's annual week of activities dedicated to the nexus of environmental sustainability and economic development.

I4C delegates will enjoy the full suite of I4C activities and programming and, in addition, they will be able to network with all Ecosperity participants.

## ECOSPENSITY WEEK 2019 PARTNERS



# I4C 2019 STRUCTURE

4 JUNE TUESDAY	5 JUNE WEDNESDAY	6 JUNE THURSDAY	7 JUNE FRIDAY
PLENARY: GREEN BONDS ASIA		THE SUMMIT: CLEAN COOLING BATTERY STORAGE CLIMATE-SMART CITIES	PLENARIES: CARBON MARKETS AND CARBON ASSETS
WORKSHOPS			
	EXHIBITOR MARKETPLACE		
DIGITAL MEDIA ZONE			
PITCH HUB COMPETITION	SITE VISITS	RECEPTION	
COCKTAIL			

# THE SUMMIT

Forecasts of a changing climate are increasingly dire: the damage is happening faster than anticipated, the threat of irreparable harm is imminent, and a change in course would require a global economic transformation at a speed never seen before.

The I4C 2019 summit presents three areas where meaningful transformation is possible: the power of clean cooling, the promise of battery storage, and the potential for climate-smart urban development.



## CLEAN COOLING

Cooling is a mostly invisible industry that encompasses everything from the cold chains that safely deliver food and vaccines to the air conditioners that make workplaces and homes comfortable. Its footprint is massive – more than twice the carbon emissions than those generated from aviation and maritime activities combined – and set to grow. Meeting the world’s demand for cooling is detrimental to the planet, unless we change course.



## BATTERY STORAGE

The transition to renewable energy has become one of the most impactful actions combatting climate change. However, dramatically increasing the deployment of wind and solar power, as well as other forms of clean energy, and fully maximize their potential for transformative change requires flexibility in managing the intermittency of these sources. Battery storage is a critical solution. Current trends in cost reductions make battery storage a more attractive and accessible option. But the need for wide-spread deployment and adoption - in addition to advancements in storage technology - are needed, especially for stationary uses.



## CLIMATE SMART URBAN DEVELOPMENT

Two-thirds of the world’s population live in cities - and this figure is on track to increase. As more people migrate to city centers, the importance of imbedding sustainability into urban housing, transport, commerce, and recreation becomes increasingly urgent. Finding ways to maximize livability in high-density areas is equally critical.

# WORKSHOPS

The I4C 2019 workshop program will feature 50+ workshops across four tracks: **finance, technology, markets, and resilience.**

The call for proposals is opened until **February 11, 2019.** Proposals will be selected and announced no later than **March 11, 2019.**

## FINANCE

Access to finance is one of the main barriers to Scaling-up investment in mitigation and adaptation projects. Innovative financial instruments - such as results-based climate finance, green bonds, retrofitting finance, and de-risking mechanisms - are key in promoting investment. This stream looks at the state and trends of climate finance.

- How can public funds leverage private investment?
- How can financial institutions green their portfolios?
- How can investment be de-risked to encourage lending?

## TECHNOLOGY

Technology and innovation are critical for fighting climate change and must not be viewed as solutions available only in the future. How can policy and finance better support R&D and scale new solutions? This stream explores what's working and what's needed to make technology a part of the climate solution today.

- Friend or foe? How can policy help and not hinder technology development?
- The business case: who is making money in low-carbon tech?
- How can governments better incentivize private technology development?

## RESILIENCE

Spending on resilience now saves money later yet, tangible and substantial action is often delayed by the vast level of investment required overall, as well as by competing funding priorities. We need actionable, rapid, and cost-efficient ways to develop resilient cities, communities, value chains, and financial systems. This stream dives into adaptation and resilience solutions, illustrating the economic and financial rationale behind them.

- Can adaptation and resilience investments make for profitable business?
- How can governments, businesses (and MDBs) attract and prioritize investments towards resilience and adaptation?

## MARKETS

Markets are a cost-effective option to accelerate GHG emission reductions and incentivize the adoption of resilient and efficient practices. This stream explores how markets can incentivize further climate action.

- Post-2020 landscape: what can we expect from the growth in climate markets?
- Policy in practice: best practices in policy design to support healthy market development?

# PITCH HUB COMPETITION



## OBJECTIVE

Showcase climate-smart solutions with potential for transformative impact. Facilitate matchmaking between investors and investment opportunities.



## TOPIC

Innovative climate-smart solutions supporting cities to meet their emissions reduction goals and increase their resilience to climate impacts.



## APPLICANT PROFILE

Pitch Hub 2019 will act as an incubator with a focus on seed and early-stage innovators providing solutions to mitigate and adapt to climate change impacts.

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## TIMELINE

FEB-MAR	APR	MAY	JUN
CALL FOR SOLUTIONS	EVALUATION & SELECTION	PITCH A HUB COACHING	LIVE EVENT JUNE 4, 2019

# NETWORKING



Take advantage of the I4C platform and engage with meaningful stakeholders from I4C or Ecosperity events (more than 1,500 delegates).

## WELCOME COCKTAIL

Join us on June 4 to kick off I4C 2019 with a casual networking cocktail at Marina Bay Sands Convention Centre.

## SITE VISITS

I4C 2019 will feature site-visits on Wednesday, June 5 showcasing innovative ideas and best practices in climate-smart urban development across Singapore. Guided visits to MBS District Cooling, Marina Barrage, NEWater, Pulau Semakau, and Sungei Buloh will be available.

## I4C EVENING RECEPTION

Join us on Singapore's rooftop for dinner and drinks Thursday, June 6, at Lavo Restaurant.

## MOBILE APP

The I4C App enables access to enhanced, interactive, online features for participants, including contact and bio information, meeting requests, and networking opportunities.

# MARKETPLACE



This year, the Marketplace will be hosted in coordination with Ecosperity, a leading conference pushing the frontiers of sustainable growth. This partnership is designed to expand networks and forge new partnerships by convening innovators, experts, corporate leaders, and policy makers from around the globe.

## PROMOTE

Your organization's leadership in climate finance, disruptive technologies, or carbon markets.

## REACH

A global audience and open new channels of business.

## ACQUIRE AND SHARE

Expert knowledge from thought leaders from the sustainable finance, climate markets and, technology community.

## INCREASE

Your network by meeting investors, entrepreneurs, government officials and thought leaders.

## MAXIMIZE

Your brand awareness by highlighting climate technologies, climate investment tools or market knowledge.

## EXPERIENCE THE MARKET PLACE

Take advantage of this interactive space that will showcase leadership in agriculture technology, the circular economy, waste management and much more.

# I4C TICKETS



	EARLY BIRD PRICE UNTIL APRIL 15, 2019	FULL PRICE AFTER APRIL 15, 2019
<b>FULL-ACCESS* PASS</b>	<b>USD \$250</b>	<b>USD \$550</b>
<b>I4C EVENING RECEPTION</b> The Evening Reception on Thursday, June 6, 2019 will take place at Lavo Restaurant on the rooftop of the Marina Bay Sands Hotel. Always popular, the I4C reception offers a casual and fun opportunity to continue networking. Dinner and open bar provided.	<b>USD \$140</b>	<b>USD \$140</b>
<b>FULL-ACCESS* PASS + EVENING RECEPTION COMBO</b>	<b>USD \$350</b>	<b>USD \$650</b>

*\*Full access includes all activities organized during Innovate4Climate 2019, with the exception of the I4C evening reception at Lavo Restaurant and the Site Visits, both of which carry an additional charge.*

# EXHIBITORS



## BRONZE

USD \$7,500

### DETAILS

- 4m X 1.5m Booth
- Stand + space (6m<sup>2</sup>)
- 10 Full access passes; provide access to Exhibition, Pitch Hub, Summit, Plenaries and Workshops
- 25% Discount for additional passes
- 2 Innovate4Climate evening reception tickets
- 4 Exhibitor passes\*

### THE STAND PACK INCLUDES

1 table, 2 chairs, 1 TV mounted on the back wall, 1 lockable cabinet, 1 socket, lighting and the name of the exhibitor + stand number on the back wall.



## SILVER

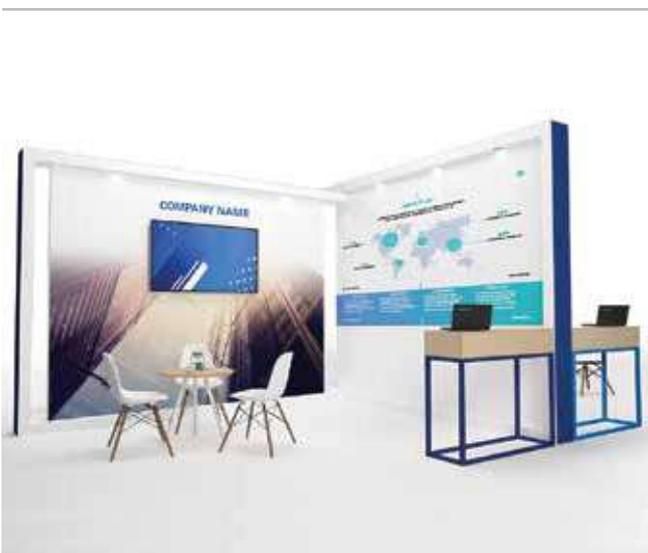
USD \$8,500

### DETAILS

- 3m X 2m Booth
- Stand + space (6m<sup>2</sup>)
- 15 Full access passes; provide access to Exhibition, Pitch Hub, Summit, Plenaries and Workshops
- 25% Discount for additional passes
- 4 Innovate4Climate evening reception tickets
- 6 Exhibitor passes\*

### THE STAND PACK INCLUDES

1 table, 2 chairs, 1 TV mounted on the back wall, 1 lockable cabinet, 1 socket, lighting and the name of the exhibitor + stand number on the back wall.



## GOLD

USD \$9,500

### DETAILS

- 4m X 3m Booth
- Double stand + space (12m<sup>2</sup>)
- Premium location
- 20 Full access passes; provide access to Exhibition, Pitch Hub, Summit, Plenaries and Workshops
- 25% Discount for additional passes
- 6 Innovate4Climate evening reception tickets
- 8 Exhibitor passes\*

### THE STAND PACK INCLUDES

1 counter with high chair, 1 table, 4 chairs, 1 TV mounted on the back wall, 1 lockable cabinet, 1 socket, lighting and the name of the exhibitor + stand number on the back wall.

\*Extended access daily to exhibition area for set up and dismantling. All booth packages are exclusive of VAT.

# SPONSOR

Sponsorships will be offered on a first-come, first-serve basis.

## PITCH HUB COMPETITION

**USD \$100,000**

Establish your brand as a proponent of transformative ideas by sponsoring the Pitch Hub competition at I4C. The sponsor will have visibility on all the competition promotional material, during the competition in Singapore, and the award ceremony at the Summit.

## I4C EVENING RECEPTION

**USD \$50,000**



The evening reception is the favorite networking event. Be the one hosting this social event and ensure a high visibility by enjoying a prominent logo placement during this fun, relaxed, and popular event. The Evening reception will take place on Thursday, June 6 at the Lavo Restaurant.

## WELCOME COCKTAIL

**USD \$20,000**

Be part of the action from day one. The opening day cocktail will take place the first evening at Marina Bay Convention Center premises to welcome all participants.

## CARBON NEUTRALITY

**USD \$10,000**



Strengthen your brand as a sustainability champion by helping us offset the GHG emissions associated with the organization of I4C and the participation of all guests through the purchase of carbon credits. This sponsor will enjoy prominent logo placement on a large board describing our zero impact story right in the entrance area.

## MOBILE APP SPONSORSHIP

**USD \$5,000**



I4C has an App. Sponsor it to have your logo in the splash screen and a fixed banner at the home page of the app, linkable to your website or any relevant document.

# PLATINUM PARTNER

Gain maximum brand placement by becoming the exclusive Innovate4Climate platinum partner.

## PLATINUM PARTNERSHIP

USD \$75,000

### THE PLATINUM PARTNERSHIP INCLUDES



- 1 Booth (space 24m<sup>2</sup>)
- 50 Full-access passes
- 25% Discount for additional passes
- 10 Evening Reception Tickets
- 10 Exhibitor Passes; extended access daily to exhibition area for set up and dismantling
- Special visibility on I4C website (logo & description)
- Logo in I4C communications and promotion material\*
- E-Mailing to introduce partner to database
- Visibility at I4C welcome cocktail and evening reception
- Visibility on dynamic screens or banners during I4C

#### HOSTED BY



#### IN PARTNERSHIP WITH



\*Sample of logo application in I4C communications and promotion material.

# I4C 2019 HOSTS



## WORLD BANK GROUP

**The World Bank Group (WBG)** strives to end extreme poverty and build shared prosperity around the world. Climate change threatens this mission. As a leader in the implementation of the Kyoto Protocol, the Bank Group created the first carbon fund. Today, its carbon funds have reached a total fund allocation in excess of \$3 billion and have delivered almost 200 million tons of CO<sub>2</sub>eq emission reductions. The Bank Group is a leader in shaping the next generation of climate finance and markets and is extending its climate-related portfolio to 28% by 2020, to reach potentially \$29 billion annually by 2020 to help its client countries achieve their national climate commitments.



STRATEGY GROUP  
PRIME MINISTER'S  
OFFICE

NATIONAL CLIMATE CHANGE SECRETARIAT

**The National Climate Change Secretariat (NCCS)**, the government of Singapore, was established in 2010 under the Prime Minister's Office to develop and implement Singapore's domestic and international policies and strategies to address climate change. As part of the Strategy Group which supports the Prime Minister and his Cabinet to develop and align national strategic priorities across Government, NCCS plays the strategic role of coordinating and aligning efforts across all sectors to mitigate carbon emissions, improve climate change resilience, harness emerging economic and green growth opportunities, and increase public awareness and action on climate change.



**The Ministry for the Ecological Transition (MITECO)**, is the Government of Spain ministerial department responsible for proposing and implementing national policies in the areas of energy, sustainable development, fight against climate change and the direction of a more ecological and productive social model. The Ministry, through the Secretary of State for Environment and – more specifically – the Climate Change Office, develops climate change policies and leads and coordinates the execution of all the responsibilities of the Spanish policy to fight against the causes and effects of climate change. Spain is dedicated to supporting innovative initiatives that promote and mobilize private sector and civil society engagement that builds low-carbon, resilient economies, including in developing countries. Spain is also an active partner in international initiatives that support the design and implementation of climate change mitigation policies—including carbon pricing instruments – to bring down global GHG emissions.

# IN PARTNERSHIP WITH



ecosperity  
4-7 | week  
JUNE | 2019 SINGAPORE

**Ecosperity Week 2019**, presented by Temasek, is a confluence of events gathering global business leaders, policy-makers, investors, entrepreneurs and academia to drive action on sustainable development. The week-long program features an innovation showcase, conferences, roundtable discussions, pitch sessions, site visits and networking opportunities across events. Ecosperity Week 2019 takes place on June 4-7, 2019 at Sands Expo and Convention Centre, in Marina Bay Sands Singapore.



The International Emissions Trading Association (IETA), is a leading non-profit business organization serving companies engaged in the field of carbon markets. Its objective is to build international policy and market frameworks for reducing greenhouse gases at the lowest cost. Its vision is a global carbon price produced by markets of high environmental integrity. IETA pursues this vision with an eye to pragmatism, political reality and sound economics.

# SUSTAINABILITY AT INNOVATE4CLIMATE



## Innovate4Climate is carbon neutral.

Carbon neutrality is achieved using low-carbon products and services and by offsetting the GHG emissions associated with the organization of I4C and the participation of all guests through the purchase of high-quality carbon credits.

I4C 2019 will be held at Marina Bay Sands Singapore, the first MICE facility in South East Asia to obtain the ISO 20121 Sustainable Events Management System certification. It is also the single largest building in Singapore to be conferred the Green Mark Platinum Certification by the Building and Construction Authority (BCA). The BCA Green Mark Scheme is a benchmarking scheme in Singapore that incorporates internationally-recognized best practices in environmental design and performance with an objective to drive the country's construction industry towards more environment-friendly buildings.

Marina Bay Sands adheres to the SANDS ECO360°MEETINGS PROGRAMME, which aims to ensure that events are organized sustainably.

In addition, our Carbon Neutrality Sponsor this year, EnKing International, will support I4C in measuring the event's carbon footprint, reducing our emissions as much as possible, and offsetting the outstanding emissions with UN Certified Emission Reductions.

### SUSTAINABLE EVENT PROCESS MANAGEMENT CERTIFICATIONS



ISO20121 Sustainable Events Management System Certification



GMIC Certification from The Green Meeting Industry



APEX/ASTM Venue Level One Certification

### SUSTAINABLE BUILDING AND OPERATIONS CERTIFICATIONS



Building and Construction Authority (BCA) Green Mark Platinum



EarthCheck Bronze Benchmarked and Silver Certified



**SUMMIT PROGRAM & WORKSHOPS**

[innovate4climate@worldbank.org](mailto:innovate4climate@worldbank.org)

**MARKETPLACE & SPONSORSHIP**

[l4Csales@tricom.com.sg](mailto:l4Csales@tricom.com.sg)

**MEDIA**

[l4Cmedia@worldbank.org](mailto:l4Cmedia@worldbank.org)



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