The Baltics—Banking Crises Observed

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Lily Chu
Marie-Renée Bakker

Lessons learned from banking crises in three Baltic republics—crises that all developed in the context of simultaneous transition and adjustment, putting tremendous strain on banks and their enterprise borrowers.
Summary findings

Fleming, Chu, and Bakker compare the banking crises experienced in Estonia, Latvia, and Lithuania, examining the causes, effects, and policy responses.

The starting point for the three banking systems was the same: They inherited the monobank system of the former Soviet Union, with specialized state banks serving specific branches of the economy. They quickly established a central bank at the core of their banking system. They were weak in bank management and lacked staffs with modern banking skills, and no system had an appropriate legal, regulatory, or supervisory framework governing the banks. In some instances fraud and corruption prevailed, encouraged by the relatively permissive regulatory and supervisory environment for banks that existed in the Baltics. All had to decide what to do with the remnants of the Soviet banking system at the same time that they encouraged the growth of the new private banking sector.

Estonia and Lithuania reconstituted the specialized Soviet banks as national state banks and began to privatize them. In some instances the state retains an ownership stake. In Lithuania the state may increase its ownership share as part of a rescue effort for some former state banks. Latvia, by contrast, reconstituted the savings bank, then privatized branches of the remaining banks. The residual branches were merged into one bank, rehabilitated, and then subject to formal privatization. The savings bank is now being privatized.

In the early stages the three private banking systems were similar and grew rapidly. All three have had liberal policies toward licensing new commercial banks, believing that more banks would generate the competition needed to drive down deposit and lending rates, and provide the capital needed to support the emerging private sector. Many new private banks were established by enterprises that wanted access to cheaper funding than was available from other banks. Little thought was given at first to the implications of this policy for banking safety and supervision.

The conclusions drawn by Fleming, Chu, and Bakker (in brief, below) may have implications for banking reform in the other former Soviet republics, especially the smaller ones:

- Some banking distress is inevitable.
- Banking distress may be desirable.
- Banking crises die down relatively quickly.
- When crises arise, authorities should respond firmly and promptly.
- Corruption and weakness should never be rewarded.
- Banking crises should be prepared for.
- Supervisors should send strong signals to bankers about appropriate banking behavior.
THE BALTICS--BANKING CRISES OBSERVED

by Alex Fleming, Lily Chu and Marie-Renée Bakker

The World Bank

1 The views expressed in this paper are those of the authors and should not be considered the official view of the World Bank
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The Authors would like to express their appreciation to Brigita Usakova (Latvian Technical Unit and Peter Modeen (World Bank Lithuania Field Office) for providing banking data, and to Suzanne Coffey for providing assistance in the production of the paper. The paper also benefited from comments by Paul Siegelbaum, Samuel Talley and Richard Roulier at the World Bank.
THE BALTICS—BANKING CRISIS OBSERVED

I. INTRODUCTION

1.1 The Baltic Republics of Estonia, Latvia and Lithuania are in the vanguard of transition in the Former Soviet Union (FSU) and have made significant steps towards a market-based economy over the past five years. The first fruits of their reform programs are now being felt in the form of a revival in positive real economic growth. But there are a number of factors that have threatened to derail the fledgling recovery. The most surprising of these, perhaps, is that all three of these republics have experienced serious crises banking which have set in train significant structural changes in their banking systems, and, in some instances adverse political and economic repercussions. The purpose of this paper is to compare and contrast the banking crises experiences of the three Baltic Republics by examining their causes, their effects and the policy response of the three sets of Authorities. By drawing out the lessons of experience, it is hoped to show how the worst manifestations of banking crises can be avoided in other transitional economies.

II. THE STARTING POINTS

2.1 The starting point for the evolution of the banking systems in all three of the Baltic Republics was the same. Specifically, all three Republics inherited the monobank system of the FSU with specialized state banks servicing specific branches of the economy. All three quickly established a Central Bank at the core of their banking system. None of the three possessed a human resource base skilled in modern banking practices and none had an appropriate legal, regulatory, and supervisory framework governing the banks. The three republics had, at the outset, to decide what to do with their remnant of the FSU banking system. At the same time, they had the twin challenges of encouraging the growth of the new private banking sector while ensuring that such growth took place within the bounds of prudential norms.

2.2 In their initial responses to the problems of the remnant of the inherited banking systems the similarities among the three republics, to some extent, end. The Estonian and Lithuanian approaches were similar in that both republics reconstituted the specialized Soviet banks as national state banks and gradually/partially privatized them by selling shares to the local private sector. The Latvian approach, in contrast, was to reconstitute the Savings Bank, but then privatize the branches of the remaining banks. The residual banks were merged and rehabilitated, then subject to a formal privatization process.

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2 Text in bold typeface provides a comparative perspective on the development of the crises in the three countries.
2.3 All three of the Baltic Republics have had extremely liberal policies toward the licensing of new commercial banks. A large number of banks, it was thought, would quickly generate the competition needed to drive down deposit and lending rates and provide the lending needed to support the emerging private sector. Many new private banks were established by enterprises to gain access to a preferential and much cheaper source of funding than was available from existing banking institutions. Little thought was given initially to the implications of this policy for banking safety and supervision. There were similarities therefore in the three Baltic Republics in the development of the private banking systems, each of which grew rapidly.

2.4 Estonia: In 1987, as in the other FSU republics, the Gosbank in Estonia spun off five specialized state banks: (i) Savings Bank; (ii) Agriculture Bank; (iii) Social Bank; (iv) Industry and Construction; Bank and (v) Foreign Trade Bank--Vneshekonombank, later renamed the North Estonian Share Bank (NESB). Estonia later moved to a two-tier banking system. The Bank of Estonia (BOE) was established in 1990, and its position as the central bank was affirmed when, after Estonian Independence was declared in 1991, the BOE took over the Estonian branch of Gosbank.

2.5 The state banks were augmented by the creation of new banks; by 1992, 25 new banks had been licensed. In addition, the Agriculture Bank (Maapank), had split up into 14 entities, which were operating separately. Hence, the total number of banks was 43 (25 new banks, 14 Agriculture Bank spin-offs, and the 4 other state banks). Licensing requirements were rather lax; minimum capital was set at only 5 million rubles, which, in 1992 was equivalent to less than $40,000. The evolving structure of the Estonian banking system can be gleaned from Table 1.

2.6 Latvia: In Latvia, meanwhile, the Bank of Latvia (BOLAT) was also established in July 1990. The Government decided that, with the exception of the Savings Bank, the 45 branches of the former Soviet banks would be combined and placed under the auspices of BOLAT. This approach allowed the Latvian Government to proceed on a bank restructuring strategy which had a very flexible departure point. It permitted the Government to consider a range of options: selling off all the branches to the emerging private sector; privatizing the branches individually or in groups; creating one or more state banks; or a combination of these approaches. The disadvantage was that the BOLAT did not play any type of governance role in the branches under its wing. Branch managers, therefore, felt no accountability towards the President of the BOLAT or its directors. As a result, from the time the 45 branches were combined under BOLAT until the creation of Unibank, a significant amount of imprudent lending—in the order of US$50 million equivalent—took place.

2.7 It was decided to keep the Savings Bank initially in the public sector, submit it to considerable institutional development support, and then privatize it in due course. The lack of strong management meant that the financial condition of this bank has gradually deteriorated. The remnant of the state banks held under BOLAT was dealt with in three ways. Nine branches were sold to private commercial banks. Then, fifteen of the branches were consolidated into
eight private banks and sold through offerings of shares. Finally, on September 28, 1993 the
rump of 21 branches was structured into one state bank—the Universal Bank of Latvia, or
Unibank—and subjected to intense institutional development support.

2.8 By 1993, over sixty new commercial banks had been licensed in Latvia. Some of
them were ‘pocket’ banks owned by state enterprises, some were purely private but were
dedicated mainly to raising deposits to on-lend to the owners, and some were set up with specific
functions in mind (Olympia bank was set up to help finance the Latvian Olympic team). All of
these private or quasi-private banks were allowed to develop with little supervision from the
BOLAT initially.

2.9 The new commercial banking sector grew very rapidly in relation to the remainder of
the state banking sector over the period 1992-94. Between December 1992 and December 1994,
the new commercial banking sector share of total assets grew from 47% to 85%. Credits
granted by the banking system also grew sharply over this period, with the new commercial
banks accounting for 89% of the total by the end of 1994, up from only 23% two years earlier
(see Table 1).

2.10 Among the private banks that developed very quickly in 1993 and 1994 was Bank
Baltija. Its assets grew from about US$25 million in January 1993 to US$242 million in January
1994, and then to almost US$500 million by early 1995. Bank Baltija became the largest
Latvian commercial bank in terms of assets, capital and deposit funding by 1994. The bank’s
reported capital grew from about US$1 million in early 1993 to US$20 million in January 1994
and to US$44 million in January 1995. The bank had 37 branches and 49 offices throughout
Latvia with 1,300 employees in total. In April 1995, when the banking crisis began, the bank
had total deposits of US$392 million. Bank Baltija was at the heart of the Latvian banking crisis.

2.11 Lithuania: In contrast, the Lithuanian Government decided early on to
corporatize and partially privatize the three specialized state-owned banks which were split off
from Gosbank: the State Savings Bank, the State Agriculture Bank and the State Commercial
Bank. Up to 49% private ownership was permitted through the infusion of new capital. The
Government maintained a 51% ownership share. However, this privatization was done
without appropriate disclosure of the banks’ financial condition (International Accounting
Standards [IAS] audits showing that the banks were insolvent were not made available to
potential purchasers) and without any improvements in corporate governance or changes in
management. Early attempts at restructuring the State Savings Bank were unsuccessful as they
were partial in nature\(^3\) and again were not accompanied by any improvements in corporate
governance or changes in management. Nevertheless, among others as a result of the explicit
deposit protection provided to its depositors, the State Savings Bank has managed to grow
significantly in the years since independence. Due also to the reluctance of the newly-created

\(^3\) The restructuring only addressed the claim of the bank on the former all-USSR Savings Bank head office in Moscow but
not the rapidly growing portfolio of new bad loans. Artificial limits on its lending to private enterprises encouraged the
bank to move more aggressively into interbank lending and lending to state enterprises of equally doubtful quality.
Central Bank—the Bank of Lithuania (BOLIT)—to use its regulatory and supervisory powers, the financial condition of the three state banks steadily deteriorated during the period 1992-1996, with an increasing number of incidents of fraud occurring.

2.12 Many new commercial banks emerged in Lithuania: some as the treasury arm of their state-owned enterprise founders. However, rapid progress in enterprise privatization, through Lithuania’s mass privatization program, and successful attempts to raise new capital rapidly enhanced the true private influence in these banks. Twenty-five new commercial banks were in operation by March 1995; approximately eight of these could be characterized as active banks, both in terms of asset size and activity. The remainder were foreign exchange offices or true ‘pocket’ banks that lent primarily to their owners.

2.13 The share of the new private banks (by assets) in Lithuania’s total banking system increased rapidly to reach 46% by December 1993 (see Table 1). Since then it has been relatively stable, although within the group of private banks, a clear trend towards consolidation has been discernible since late 1993, with a small number of banks growing rapidly and an increasing number of ‘pocket’ banks going out of existence.

2.14 The funding of the fast-growing banks came mainly from new private sector enterprises, and was to a large extent foreign currency denominated. Lending activities were mostly focused on newly-private and privatized enterprises engaged in trade, services, and manufacturing, with the notable exception of Innovation Bank, which lent mainly, and often at the Government’s explicit urging, to the energy sector which, to date, is still plagued by many structural problems.

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*For example, while BOLIT undertook on-site examinations in nearly all private banks during the last two years, BOLIT, until very recently, refused to undertake such examinations in any of the state-owned banks, claiming that the problems of these banks were the Government’s responsibility, and not those of the regulator.*
TABLE 1: EVOLVING STRUCTURE OF THE BALTIC FINANCIAL SYSTEMS

<table>
<thead>
<tr>
<th>Year</th>
<th>State Banks (^1)</th>
<th>New Commercial Banks (^2)</th>
<th>Branches/Rep. Offices of Foreign Banks</th>
<th>TOTAL (^3)</th>
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<td>Number of Banks (and branches)</td>
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<td>Dec. 93</td>
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<td>Dec. 94</td>
<td>3</td>
<td>18</td>
<td>3</td>
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<td>Jan. 96</td>
<td>1</td>
<td>13</td>
<td>9</td>
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<td></td>
<td>Assets, % of total</td>
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<td>Sep. 92</td>
<td>60%</td>
<td>40%</td>
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<td>Jan. 96</td>
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<td>78%</td>
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<td>10%</td>
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<td>Dec. 94</td>
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<td>53 (121)</td>
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<td>37 (103)</td>
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<td>Assets, % of total</td>
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<td>Dec. 92</td>
<td>53%</td>
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<td>Capital, % of total</td>
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<td>Assets, % of total</td>
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<td>Dec. 95</td>
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<td>49%</td>
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<td>51%</td>
<td>49%</td>
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</tbody>
</table>

1 Number of branches are in brackets.
2 State banks that were a remnant of the Soviet System only.
3 Excluding banks in liquidation or bankruptcy.
4 Pre-crisis: data. December 1992 was omitted, as the Bank of Estonia was undergoing a bank relicensing process at the time. January 1996 data is shown in lieu of December 1995.
5 Asset and capital data must be read with caution. Banks gradually converted to IAS standards over the period studied; hence, not all the reported figures are comparable. Many banks reported numbers that did not include proper provision for loan losses, with the result of inflating both assets and capital figures.
6 Data for new commercial bank includes the Latvian Mortgage and Land Bank (relatively new state bank) and the Latvian Investment Bank (35% state owned).
7 Estonian Investment Bank data was not available for inclusion in 1996 figures.
8 Figures for December 1992 represent former branches of BOLAT that were overseen by the Bank Privatization Committee. Figures beginning with December 1993 (March, December 1994 and 1995) reflect the operations of Unibank.
III. HOW THE CRISES AROSE

3.1 Banking crises surfaced in Estonia in 1992, in Latvia in early 1995 and in Lithuania in late 1995. In all three countries there was a multiplicity of causes of the banking crises; some of these--systemic in nature--had been working on the fabric of the banking system for many months or even years. These underlying causes are described in Chapter IV. Private banks were primarily involved in the crises in all three countries. But in each of the Republics, there were differing events leading up to the crises and different triggers that brought them to a head. A number of specific factors were also at play in each. In Estonia, the proximate cause was the freezing of assets in Moscow of two important banks, coupled with the drying up of cheap credits from BOE, which had previously endowed Estonian banks with significant profits and liquidity. The crisis was ultimately triggered by liquidity difficulties. In Latvia the proximate cause was the drying up of highly profitable trade-financing opportunities and general mismanagement and corruption in the operations of banks (particularly evident in Bank Baltija). The trigger of the crisis was BOLAT's requirement that banks be properly audited using IAS principles. A liquidity squeeze ensued as doubts about the solvency of several banks grew. Banks in Lithuania, as in Latvia, suffered a compression in their profits due to the contraction of lucrative trade financing opportunities. An additional factor in the Lithuanian case, however, was the Government's role in pressuring some banks (both state-owned and private) to lend to finance quasi-fiscal expenditures. The trigger in this case was leaks of the results of on-site examinations of two banks which led to runs on each bank and liquidity shortages.

3.2 Estonia: Prior to independence, most of the financial resources collected by local branches of the state banks were sent back to the main headquarters of each bank in Moscow. In early 1992, the Moscow offices of the Vnesheconombank and the Savings Bank froze all assets belonging to non-Russian banks. This caused financial problems in banks throughout the former Soviet republics. In Estonia, this primarily affected three banks: the NESB and the Union Baltic Bank, which had both placed considerable assets with the Vnesheconombank in Moscow, and the Savings Bank. The frozen amounts were considerable: approximately $40 million of NESB assets, approximately $36 million of UBB assets and approximately $25 million in Savings Bank assets.

3.3 Since the Savings Bank held over 85% of the household savings at the time, the BOE decided to take action to make sure that these savings were protected. In April, 1992, the BOE took over the ownership of the Savings Bank, swapping some of its own assets for the Savings Bank's claim on the Moscow Saving's Bank. The BOE's decision to assist the Savings Bank was in part motivated by the desire to minimize disruptions to public confidence during the introduction of Estonia's new currency (the kroon) planned for June, 1992.

3.4 The NESB and UBB continued to operate on the assumption that the asset freeze was temporary, and therefore did not properly husband their scarce liquid funds. The liquidity problems were exacerbated by Estonia's new, tight monetary policy, which came into force with the introduction of the kroon. The kroon was pegged to the Deutsche Mark, and was fully backed by gold and convertible foreign currency reserves. A currency board system was established, meaning that the central bank could not issue new base money unless there was a corresponding increase in convertible foreign currency, or in the case of a sharply defined banking crisis. As a result of these reforms, commercial banks could no longer rely on the central bank as a source of cheap credit. Up to that point, some banks had bolstered their
earnings by charging high spreads on loans financed from these cheap credits. In addition, the new unified exchange rate reduced arbitrage opportunities and buy-sell spreads, reducing foreign exchange revenues.

3.5 Another large private commercial bank, the Tartu Commercial Bank (TCB), also began having liquidity problems, as the new tight money policy made it impossible to use new credits to disguise problems in its loan portfolio. In November of 1992, a serious liquidity crisis developed in the three largest commercial banks: TCB, UBB, and NESB. Payments began slowing down; for example, the average transfer time for a UBB payment slowed from four days to almost a month. UBB finally froze all accounts of state-owned enterprises, in the hopes that this act would force the Government to assist UBB, particularly with regard to some of UBB’s assets that were frozen in Moscow. Instead, the BOE placed a moratorium on all three banks. Assets in these distressed banks accounted for about 40% of total banking assets.

3.6 Subsequently, further banking problems have arisen in Estonia, involving banking distress in the Social Bank and the North Estonian Bank (see Box 1). These problems have not been so well publicized as the crisis of 1992 because a less significant volume of banking assets has been involved and no systemic threat existed.

3.7 **Latvia:** The banking crisis in Latvia came to a head towards the end of March 1995, precipitated in part by the insistence of the BOLAT that all banks should prepare and present to its Banking Supervision Department financial statements that had been audited on the basis of IAS. It was the failure of Bank Baltija to present such accounts, or indeed to give its auditors full access to needed documentation for the audit of its 1994 financials that set off a chain of events leading to the bank’s declaration of insolvency. But Bank Baltija was not the only bank involved in the crisis at this stage. Other banks included the Latvian Deposit Bank, Centra Bank and Olimpija Bank, all middle-sized banks that were eventually declared insolvent. A number of smaller banks also experienced difficulty. In all, about 40% of banking system assets were compromised, totaling almost US$900 million.

3.8 The growing public perception that Bank Baltija was in difficulty led to a withdrawal of deposits from the bank, mostly by enterprises initially. Households were slower to grasp the gravity of the problem and so their withdrawals were more of a trickle than a classical run. The other banks that were involved in the crisis also experienced similar effects vis-à-vis their deposits. Large numbers of small deposit holders were caught when the banks’ doors were closed.

3.9 There were a number of specific factors underlying the Baltija Bank problem, with some also applicable to other banks (see Box 2). The first related to Latvia’s special position between East and West which made it especially attractive as a conduit for trade between the two areas. Special financing opportunities arose during 1993/4 on account of the fact that prices of metals and other commodities in Russia remained well below world market prices. Latvian banks

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5 Although seven smaller banks had been declared insolvent in 1994: Lotta, Latvian Bank for Reconstruction and Development, Baltic Bank for Reconstruction and Development, Kurzeme, Sigulda, Tautas and Top-banka.

6 Other banks declared insolvent in 1995 were Latintrade, Latgale Commercial Bank, Liepajas Commercial Bank, Polarziagznue Bank and Alejas Commercial Bank, Kredo Bank, Olti-Bank and Bauskas Bank.
Box 1: Banking Distress in the Social Bank and the North Estonian Bank

The Social Bank

The resolution of the 1992 crisis did not mean the end of all banking problems in Estonia. In 1994, the Social Bank, one of the former spin-offs from Gosbank, developed serious liquidity problems. The precipitating cause was the Government's decision in the spring of 1994 to withdraw much of the state's budget deposits (the equivalent of about $15 million) from the Social Bank, and reallocate the deposits among several banks in the system. By August, 1994, about US$26 million of other deposits had been withdrawn, the bank ran into serious liquidity problems, and was placed into moratorium. However, the root cause of the bank's problems was a combination of mismanagement and fraud. Lending procedures were not followed, and in some cases openly overruled by shareholders. Loans were made to nonexistent companies, or were made to companies clearly not financially capable of repaying loans of the size they were given.

The Authorities were not as strict in the handling of this bank failure. The Bank of Estonia, which several weeks before the Social Bank went into moratorium had declared the Social Bank was financially sound, felt that it had some responsibility to the depositors, who had relied on the BOE's statements. The BOE had also, for several weeks, encouraged other commercial banks to provide interbank loans to the Social Bank. The BOE attempted to restore confidence in the bank by providing liquidity support. It also sought for several months a potential partner or buyer for the Social Bank. One small bank, the Estonian Arengupank merged with the Social Bank, but it was unable to provide sufficient resources to help the Social Bank. The BOE also began selling off assets of the Social Bank to try to raise funds. Ultimately, however, all these efforts failed to keep the bank afloat. In March, 1995, about US$12 million of the "better" assets were transferred to the North Estonian Bank, along with accompanying liabilities, including EEK 38.5 million (US$3 million) of BOE claims that were transformed into equity. The remaining assets and liabilities were left with the Social Bank, which essentially was simply transformed into a loan recovery agency. The result of all this was that the Social Bank depositors were generally made whole, but the shareholders were wiped out. Other creditors were left with claims on recovered assets.

The overall message from this bank failure was not as clear as in the 1992 crisis. Although the Social Bank clearly had been mismanaged, the BOE provided liquidity support and sought other means of saving the bank. The eventual liquidation of the bank did leave a residual "tough" message -- but the interim maneuvers diluted this message.

The North Estonian Bank

The NEB also is still not out of the woods. The initial recapitalization proved to be inadequate, as many of the loans inherited by the new bank turned out to be uncollectible. Unfortunately, after the merger and recapitalization, the new management did not seem capable of running the bank well. For more than two years afterward, the new NEB management continued their poor lending policies. In addition, the NEB was further weakened by mismanagement in other areas, such as poor treasury operations, and also by continuing to provide interbank loans to the Social Bank, when all the other banks had ceased to provide such support. The transfer of Social Bank assets and liabilities to the NEB has also proved to be only a transfer of problems from one weak bank to another. Although the 1995 audit is not yet complete, it appears that the accumulated bad loans from the NEB and Social Bank operations will be considerable. The NEB may yet still survive. One of the stronger banks in Estonia, Uhispank, has purchased 16.7% of NEB for 10 million EEK (less than US$1 million), and also has the option to purchase the remaining shares. Uhispank has replaced the management of the NEB, and has stopped its most egregious lose-making practices (it has tightened up lending and has limited treasury operations to matched transactions only). However, it is not yet clear what the ultimate outcome of this situation will be -- the NEB is unlikely to be able to "earn its way out" without some outside injection of funds. The Authorities also have been surprisingly supportive, although there was clear evidence of mismanagement of this bank. The BOE has plans to provide a guarantee which would cover any shortfall in the loan portfolio. It appears that the distinction is that the BOE and Government feel a greater level of responsibility toward this bank, as they were instrumental in its creation and also have compounded the problems with the Social Bank asset transfer. It is not yet clear that this guarantee will be sufficient to save this bank.
were instrumental in financing East/West trade of this type. It was very profitable for both the traders and the banks, and the latter were able to charge high rates of interest on the financing. The existence of this type of high return opportunity encouraged several Latvian banks to become involved. The main difficulty came when Russian prices rose to near world levels and the financing opportunities began to dry up. This led to considerable pressure on banks to find other lending outlets. This put downward pressure on banks’ profit margins as the banks scrambled to find equally profitable but riskier lending outlets.

Box 2. The Bank Baltija Collapse

Bank Baltija’s collapse is an example of classic banking distress brought about by mismanagement on a massive scale. Apart from elements of fraud and corruption, there was poor management of currency risk, and interest rate risk. There is evidence that Bank Baltija—and possibly other banks as well—followed a very high risk strategy in bidding for Lat deposits at very high interest rates. Convinced that the Lat would depreciate vis-à-vis the US dollar, Baltija repeatedly converted large volumes of Lats into US dollars and on-lent these dollars, thereby creating a large open forex position. As it turned out, the Lat appreciated considerably against the US dollar over the 1994/5 period. It is possible that Bank Baltija believed that by putting itself in a position where it dominated the banking system, any doubts about its own solvency would precipitate a fall in the Lat and, thereby, improve the bank’s financial condition. A third related explanation for Bank Baltija’s strategy is associated with its ambition to become a major retail bank. Given that it was able to charge very high rates on its trade related lending, Baltija was in a position to offer very high deposit rates. This it did with a view to siphoning off depositors from other banks, particularly the Savings Bank. Queues formed as potential depositors, oblivious to the risks involved, opened accounts with Bank Baltija at a rate of 90 percent for one year deposits. Baltija management furthered this aggressive strategy by opening a significant number of branches around the country. But this strategy back-fired as market interest rates fell, exposing Baltija to significant net interest margin pressures.

As it expanded aggressively, Bank Baltija also undertook many profligate expenditures, including throwing lavish parties for clients and government officials. This activity was apparently undertaken as a means of insuring itself politically against any future difficulties it might encounter. In general, systems were not put in place to properly manage the bank, particularly, as noted above, in the area of risk management. The bankruptcy of Bank Baltija was first petitioned at the end of 1995 by the Bank of Latvia but the owners successfully appealed against this order of the economic court. The bank was again declared bankrupt on April 3, 1996 by Riga District Court on the grounds that no feasible plan for rehabilitating and recapitalizing the bank had been presented. At the time of writing a second appeal against the declaration of bankruptcy had reportedly been successful.

3.10 A factor which may have pushed some banks into ill-advised lending was the ease of availability of certain foreign credit lines that were guaranteed by the Government. The banks approved for channeling these credit lines often did not have adequate mechanisms in place for screening borrowers.

3.11 Lithuania: The banking crisis started in Lithuania in early 1995 and gradually picked up steam until events brought it to a head in December 1995, with the imposition of a moratorium on Innovation Bank (the largest private, and second largest bank overall in terms of size) of. All references to the ranking of Lithuanian banks are based on end-June 1995 data.
of total assets), Vakaru Bank (the sixth largest), and Litimpex Bank (the seventh largest), which together were holding approximately 29% of total bank deposits. All these were private banks.

3.12 Among the specific factors at play in Lithuania, were downward pressures on bank income that occurred as a result of the introduction of a currency board in April 1994 and the drying up of the initially very lucrative metal trade in which Lithuanian banks also actively participated. A further specific factor was the tendency on the part of the Government to put pressure on a number of banks—in particular the State Agriculture Bank and Innovation Bank—to finance quasi-fiscal expenditures. Faced with tightening fiscal expenditure and direct lending ceilings under its successive IMF stabilization programs, the Government increasingly (and in a less concealed manner) resorted to using the banking system as a source of financing of the agricultural and energy sectors where structural imbalances persisted. The result, as loan losses mounted, was a deepening of the already existing insolvencies. In addition as in Latvia, a large part of foreign balance of payments support was used to finance bank loans of dubious quality. Finally, the total absence of foreign banks in Lithuania and, until recently, reputable foreign bank shareholders, may also have played a role. While the licensing and regulatory regime was the same for foreign and local banks, the BOLIT in fact discouraged foreign banks from coming in, thereby depriving the Lithuanian banking system of the positive competitive pressures and higher quality services normally brought by their presence.

3.13 In the Spring of 1995, five pocket banks had their minimum reserve balances with BOLIT frozen due to reported liquidity problems and violation of their minimum reserve requirements; these have since officially been declared bankrupt either by the general prosecutor’s office or by their shareholders/creditors. By the end of June 1995, ten smaller banks were officially under administration. Seven of the administrators were appointed by BOLIT and three by failing banks’ shareholders or creditors.

3.14 To cope with shrinking profit margins, among other reasons, Innovation Bank and Litimpex Bank had been pursuing a merger since the summer of 1995 and their operations became increasingly entangled during the latter half of 1995, notwithstanding the fact that the BOLIT had not yet given permission for either the merger or the “de facto” integration of the two banks’ operations. The first BOLIT on-site examinations in the two banks were undertaken during late autumn, revealing major irregularities in financial and prudential reporting by both banks. The examination reports were leaked to the press, triggering a run on both banks and causing a liquidity squeeze which also affected Vakaru Bank, which was vulnerable due to liquidity problems it had experienced earlier. This led BOLIT to impose a temporary moratorium on the activities of Innovation Bank and Litimpex Bank on December 19, 1995. On December 21, 1995 the powers of the shareholders’ council of Vakaru Bank were also suspended, its management board was removed, and an administrator was appointed. The specific circumstances of the Innovation Bank failure are described in Box 3.

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10 Among these banks was Aura Bank (with total assets of US$37 million), which experienced serious liquidity problems during May 1995.

11 But already in August 1995, after the discovery during the first on-site examination of deposit-taking in foreign currency from shareholders at above-market interest rates and onlending at below-market rates, BOLIT suspended the right of Vakaru Bank to make loans and issue guarantees (but not the right to take deposits) indefinitely.
Box 3. The Innovation Bank's Failure

Rapid growth-- Innovation Bank’s assets grew from the equivalent of US$16 million at the end of 1993, to US$77 million and US$169 million at year end 1994, and 1995. By June 1995 assets had grown to the equivalent of US$216 million. To achieve this growth, the bank paid above market interest rates on deposits. In addition, the bank rapidly expanded its branch network by building expensive facilities. Fixed Assets were in excess of 15% of total assets at the end of 1995, when over 30% of the bank’s branches were unprofitable, but were kept open due to “competitive factors”.

Industry concentration-- The bank focused lending activities in the energy sector. The energy sector in Lithuania is highly risky, characterized by high costs, heavy expenditures, severe payment arrears, and politically influenced decision making processes.

Insider and Political Influences-- The bank’s largest shareholders (together owning 15.2% of the bank) were companies involved in oil trading. The bank also extended large credits to suppliers and customers of the Ignalina Nuclear Power Station and other large, state-owned energy companies. At the end of 1994, US$30 million equivalent of loans to connected parties were classified as non-performing under IAS accounting principles. At the end of 1995, the largest credit in the bank was to LSPS, the state energy company.

Intentional disregard of Prudential Rules and financial warning signals-- IAS audits for 1993 and 1994 revealed the bank’s insolvency. The 1993 audit uncovered violations of loan covenants by the bank. The 1993 audit also reflected the bank’s non-compliance with prudential rules and contained statements such as “management believes the banking regulator will not take any action with respect to this apparent violation”. Innovation Bank took little, if any, steps to resolve violations of the prudential rules. The bank ignored the shrinking margins resulting from the general economic situation, high rates of interest paid on deposits, and lack of repayment on loans. By the end of 1995, the bank approached a negative net interest margin, yet it continued to extend funds to non-performing borrowers and rolled over interest on credits. During 1995, operating expenses exceeded net operating revenue by 20%. Management’s solution was to continue to increase the size of the bank, including the proposed merger with Litimpex Bank.

Insufficient supervision-- While the BOLIT cannot be blamed for weak, ineffective management in commercial banks, the lack of timely enforcement in this case, given all the clear warning signals, permitted the size of the problem to grow. Timely action on the part of the BOLIT--intended to assess the magnitude of the bank’s insolvency--could perhaps have limited the cost.
IV. THE POLICY RESPONSE

4.1 All three republics were, for the most part, ill-prepared for the banking crises that erupted. The immediate crisis response differed among the three. The Estonians were the most decisive, promptly closing the main banks concerned and requiring shareholders as well as depositors to absorb losses. The Latvian and Lithuanian Authorities meanwhile became initially involved in protracted negotiations with bank owners and managers. Banking crises are events that can have a profound effect on the longer-term evolution of banking systems, through changing the behavior of banks and strengthening the resolve of the supervision Authorities. While it is too early to gauge the longer-term response by the Authorities in the case of the Lithuanian banking crisis, the response in both Estonia and Latvia has been significant. As a result, there has been a major change in the structure of the banking sector, supervision and regulation has been tightened, and a more robust banking system is emerging.

4.2 Estonia: When the crisis occurred in Estonia the Authorities decided--and announced very quickly--that a harsh solution was needed. The Prime Minister warned that the 1993 budget had no funds for a bailout. Although the currency board arrangement did allow for the BOE to provide credit in a banking crisis, the BOE and the IMF took the stance that the large scale of the proposed bailout would be inflationary and would undermine the fixed exchange rate.

4.3 The management of Tartu Commercial Bank attempted to put together a rescue plan, but the BOE considered the plan unrealistic, and criticized the bank for poor credit analysis, bad records, and failure to follow standard prudential banking practices. The BOE therefore decided that since the bank's problems stemmed primarily from its own mismanagement, that any rescue would just lead to moral hazard problems in the future; thus, the BOE moved to liquidate the bank. TCB's assets were sold, and the depositors received about 60% of their deposits; shareholders received nothing.

4.4 The BOE took a different approach to the other two banks. Since the primary cause of UBB and NESB's problems was the freezing of their assets by the Moscow Vnesheconombank--which was an event that the banks' managers could neither control nor anticipate--the Authorities decided not to liquidate the banks. However, since the banks could not be held entirely blameless for their financial position, the shareholders did bear appreciable costs.

4.5 The Authorities decided to merge the UBB and the NESB, into a new entity, the North Estonian Bank (NEB). The BOE and the Government then created a Vnesheconombank-fund (VEB-fund), which issued certificates backed by the frozen assets held in Moscow. The shareholders were given VEB certificates in lieu of their shares; hence they received virtually nothing for their shares. The Government also exchanged VEB bonds from the new bank, NEB, for Government bonds. Hence, the valueless frozen assets on the NEB's balance sheet were transformed into (also valueless) VEB certificates, which were then exchanged for Government bonds, which did have value. The Government also added additional bonds to strengthen the NEB's balance sheet, and in return took 100% ownership of the bank. As a result of this financial engineering: (i) the shareholders received almost nothing; (ii) the
depositors were protected since the Government replaced the banks’ bad assets with Government bonds and (iii), the Government took ownership of the bank.

4.6 After the immediate crisis was resolved, the Bank of Estonia instituted a licensing review. A number of banks were delicensed and a number were merged. By mid-1993, the number of banks in Estonia had decreased from 43 to 23. The Bank of Estonia also began to strengthen supervision. A new Law on Credit Institutions was passed in December of 1994, increasing the BOE’s supervision and enforcement capabilities. In addition, the new law required that all banks develop internal auditing departments, and that all banks be audited annually by external auditors. Starting in 1995, all banks were required to use International Accounting Standards for their financial statements.

4.7 Latvia: The BOLAT initially provided a modest amount of liquidity support for Bank Baltija that was at the center of the banking crisis. Large corporate names such as the Latvian Shipping Company also provided direct liquidity support. Initially it was believed that Baltija’s insolvency problem was of moderate size—on the order of US$50 million—but as the accountants dug deeper into Baltija’s financial operations, it became clear that the bank’s negative net worth was much larger, about US$320 million or 7% of the expected 1995 GDP. The BOLAT at this time refused to provide further liquidity support. Instead, the BOLAT and Government officials began protracted negotiations with the owners and management of Baltija. Such negotiations were necessary because BOLAT lacked powers under the banking law to formally intervene a bank. The owners and managers sought to stall for time by, among other things, suggesting a merger with the Latvian Deposit Bank and Centra Bank (these banks were also declared insolvent at a later stage) so that they could try to come up with a recapitalization plan. In retrospect, this provided a window of opportunity for managers and owners to undertake an asset stripping of the bank.

4.8 Of the roughly US$500 million in assets on Baltija’s books when the crisis began, some US$260 million had disappeared by the time it was declared insolvent in July 1995. In addition, funds were blocked at Baltija’s correspondent accounts with banks in Russia, Belarus and Ukraine.

4.9 Subsequently, the BOLAT took over the management of the bank in the context of an Agreement drafted between the owners and management on the one side and the BOLAT and Ministry of Finance on the other. Initially, this Agreement was used by the owners and managers to try to obtain concessions from the Government, on the principle that Baltija was too big to fail and that its fall would have significant political ramifications. Ultimately, as the depth of the problem became known, and following advice from the World Bank and the IMF, the Agreement was redrafted to give full control of the bank to the BOLAT (Baltija’s owners could regain control of the bank if they fully recapitalized it—an unlikely event given the degree of insolvency of the bank). So the Agreement served to provide the BOLAT with the powers to run and dispose of Baltija.

4.10 The Latvian Authorities had to deal not only with the immediate management of the crisis but also with the crisis of confidence in the banking sector at large. Urgent changes in...
the legal, regulatory, supervisory and institutional framework have been made in recent months. In order to rekindle confidence in the banking sector, the Government initially decided to compensate household depositors who lost funds in the failed banks. The Government set a compensation ceiling of Lat 500 (US$1,000) per depositor. In the subsequent three years depositors would receive under the plan Lat 100 (US$200) additional per year. With a new Government now in place, and severe tightness in the state budget, there are doubts about the future of the compensation scheme, which will most likely depend on recoveries from assets in banks under liquidation.

4.11 In response to the banking crisis, the Bank of Latvia developed three banking laws—a new commercial banking law, a law that would set up a bank rehabilitation/liquidation agency, and a law that would create a deposit insurance system. These actions were taken in an effort to rebuild shattered public confidence in the banking system and to strengthen the legal and institutional framework for banking. The new Commercial Banking Law was much more detailed and inclusive than the 1992 statute (see Box 4), and was enacted in October, 1995. Budgetary pressures meant that the other two laws were not ultimately enacted.13

4.12 BOLAT subsequently hired additional supervisory staff, moved to tighten prudential regulations, and required banks to establish internal control departments. BOLAT also arranged for external accounting firms to supplement the work of the Bank of Latvia’s on-site examiners. This more intense supervision focuses on the "core" banks that are permitted to take household deposits. A number of additional banks have been forced to close with the result that at present there are only 39 banks permitted to operate. And of these, only 14 have full banking licenses permitting them to accept household deposits. The remaining 25 banks have restricted licenses. Enforcement has been improved through an amendment to the Administrative code that has permitted the Bank of Latvia to impose fines on bank management for violations of prudential regulations.

4.13 Lithuania: The Lithuanian Authorities’ reactions to the early signs of the pending crisis which unfolded during the summer of 1995—especially in Aura Bank and Vakaru Bank—was to provide unconditional support, without removal of management or suspension of shareholders’ rights. In the case of Aura Bank, the BOLIT provided the bank with temporary liquidity support, exhausting all the room it had for this purpose under the currency board. In addition, the Government moved some of its deposit in other banks to Aura. Subsequently, the Government negotiated a takeover of all of the bank’s outstanding shares with the shareholders for a token amount, de facto wiping out their ownership rights. In the case of Vakaru Bank, the Government channeled the proceeds of a special Treasury bill issue sold exclusively to the stronger banks outside the regular auction mechanism to the bank. This sent a signal to the banking community that there would be few if any penalties for imprudent behavior.

4.14 The policy response to the December 1995 crisis initially appeared more forthright. This time, however, the Authorities’ hands were partially tied by the passage by Parliament of a number of emergency pieces of legislation, as well as a new deposit insurance

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13 Relying predominantly on enterprise bankruptcy laws which do not allow the bank regulator to play an active role in resolving bank failings, do not recognize the special status of bank depositors among other creditors and do not allow the decisive regulatory action needed to safeguard depositor confidence in the banking system.
which had been pending in Parliament since the summer of 1995. The emergency legislation required the Government to lift the moratorium on Innovation Bank and Litimpex Bank by February 1, 1996 and to ensure none of the depositors in the two banks lost any money. In addition, legislation was passed allowing the Government to extend up to Litai 300 million (US$ 75 million) in guarantees for interbank borrowing as a means to address liquidity problems experienced by other banks suffering from a loss of depositor confidence in the banking system. This scheme was conceived as substituting for the lender-of-last-resort function of BOLIT, which was very limited under the currency board arrangement and already exhausted by Aura Bank. The scheme did not specify, however, which banks would be eligible for this implicit Government support, again sending a signal to the banking community that Government support would not distinguish between prudent and imprudent banks. Parliament also adopted a law requiring the Government to retroactively provide compensation to individual depositors in all smaller banks under bankruptcy up to Litai 2000 per person (US$ 500).

4.15 Notwithstanding these constraints, the Authorities, with the assistance of the World Bank and the IMF (during January 1995), drew up a detailed bank restructuring plan that encompassed both the three insolvent state-owned banks and the four failed private banks. This plan envisaged full recapitalization and renationalization of the three majority state-owned banks, merger and nationalization of Innovation Bank, Litimpex Bank, and Vakaru Bank, and liquidation of Aura Bank. Under growing public pressure, however, and charges of incompetence and insider information abuse, shortly after the passage of the package of emergency legislation, the Prime Minister and several other ministers—as well as the BOLIT Governor and the Head of Bank Supervision—were forced to resign. In anticipation of the October 1996 Parliamentary elections, a new care-taker government was installed in mid-March. The change in government created room for the managers and owners of the three banks which were to be merged to open negotiations with the Authorities on alternative solutions, including restructuring plans envisaging a combination of existing shareholder and Government support. These negotiations are still ongoing. Longer-term measures to further strengthen banking legislation, regulation and supervision as well as to improve corporate governance in the banks are also envisaged in the bank restructuring plan. In addition, the Government would, as part of the plan, start addressing some of the underlying structural problems in the agricultural and energy sectors which contributed to the banking crisis. At this moment, it is not clear how much of this plan the caretaker government will be able to implement.

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14 This law envisages the creation of a deposit insurance fund initially capitalized by the Government and subsequently to be financed by bank premia, covering individual Litai deposits in qualified banks (meeting BOLIT prudential requirements) up to Litai 5000 with a 20 percent co-insurance provision. In February 1996, the law was amended to extend cover to individuals' foreign currency deposits as well.
V. THE IMPACT

5.1 The impact of banking crises can be gauged with reference to several broad areas: the economic and political impact and the impact on the banking sector at large. Banking crises can typically affect a wide swathe of the population and, therefore, can in principle have major political repercussions. In Estonia, the main perceived impact has been the largely positive effect on the development of the banking sector. There were few discernible real economy or political implications. In Latvia, there has been an impact in all three areas, while in Lithuania the situation is still unfolding and the full impact is as yet unclear.

The Economic and Political Impact

5.2 Estonia: It is difficult to gauge the impact of the crisis on the real sector of the economy in Estonia. At the time of the crisis, banking intermediation was very small in relation to the size of the real sector. Industrial output and GDP were still declining. In all likelihood, the banking crisis delayed the rebound in output and limited its magnitude. There was no related budget crisis as occurred in Latvia and, to some extent, Lithuania. Similarly, there was little discernible political impact of the banking crisis as comparatively few small depositors were involved (it came at an early phase of transition, when deposits were still concentrated in the Savings Bank) and there were no associated scandals/corruption associated with government politicians.

5.3 Latvia: The banking crisis meant that the positive real growth expected for 1995--projected to be 5%--was not attainable. The increasing tightness in liquidity, brought about by the loss of deposits, clearly had an effect in 1995 as the economy registered virtually no growth. It is likely that the adverse wealth effects, coupled with the general effect on economic confidence, will have subsequent negative effects on the economy. In real terms, the money supply declined by 17% during the first five months of 1995. Inflation abated on account of the liquidity tightness while nominal interest rates began to increase after the middle of 1995, leading to an upturn in real interest rates. The net international reserves of the BOLAT declined from a peak of $466 million at the end of 1994 to $369 million at the end of June 1995 as the BOLAT intervened to maintain the Lat’s parity vis-à-vis the Special Drawing Right.

5.4 A severe budgetary crisis emerged in Latvia in 1995 and has been exacerbated by the banking crisis in two ways. First, the lost liquidity of enterprises has reduced their ability to pay taxes. The budget deficit that had been expected to be US$80 million for the whole of 1995 has ballooned to about US$140 million, or about 3% of GDP. Second, the fall in liquidity of the banking sector at large, reflecting the subsequent reduction in deposits as a result of the banking crisis, led to a fall in the demand for short-term Treasury paper on the part of banks. The outstanding stock of Treasury bills fell from a peak of about US$115 million in early March to US$50 million at the end of June 1995. Hence, the financing side of the budget also became more problematic.

5.5 The political implications of the crises were severe. The elections at the end of September 1995 led to a rejection of the ruling centrist parties. It was the centrist parties that held the prime economic portfolios in recent coalition governments. Furthermore, it was these
parties that were mostly associated with the banking collapse. The parties at the extremes of the political spectrum gained seats in the election, some of which had strongly criticized the Government's performance in handling the banking crisis. While the banking crisis may not have been the primary cause of a shift in voter sentiment, it was certainly a contributing factor and an element in political campaigns.

5.6 Lithuania: As in Latvia, the banking crisis and the concomitant economic fallout have created budget difficulties in Lithuania. While GDP and real income growth were both projected to be around 4 percent and inflation was projected to fall to 20 percent from 37 percent in 1995, it now appears that these targets are unattainable as production and sales are suffering as a result of shortages of working capital experienced by affected enterprise depositors. Before the crisis, the fiscal deficit was planned to be Litai 700 million (US$175 million) or 1.8 percent of GDP, but these estimates will likely have to be revised upwards.

5.7 As a result of the disappearance of Innovation Bank as a source of financing for energy, the energy system's imbalances came into the open. Unpaid debts to Russia's Gazprom have increased sharply (reportedly to reach US$36 million by mid-March 1996) leading Gazprom to reduce the quantity of gas it supplied to Lithuania, with threats to halt supplies completely. Faced with a shrinking resource envelope, the Government was forced to take action against Lithuanian consumers—primarily companies and budgetary organizations—which had long-standing payment arrears to Lithuania's energy system (reportedly US$80 million equivalent as of March 1996) but its efforts in this area have been modest and as a result energy arrears continued to build. As in Latvia, a sharp—but temporary—increase in interest rates took place in the Treasury bill market. The demand for Treasury bills fell abruptly but later quickly recovered.

5.8 The political impact was quite dramatic in Lithuania. The crisis led to the fall of the Government. The subsequent void that emerged—with the resignation of the Prime Minister and the Governor of BOLIT—slowed the attempt to find a solution to the problem.

Impact on the Banking Sector

5.9 The banking crises have had both a short- and long-run impact on the three banking systems under consideration. In the short-run typically there has been a bleeding of deposits from the banking system as a whole with some reallocation to the banks that are either perceived to be the strongest or which have explicit insurance attached to the deposits (especially some state banks). In the longer-run—and here the Latvian and Estonian experiences are only relevant—the crises have helped to stiffen the resolve of the banking supervisors and encourage a healthy consolidation in the banking sectors.

5.10 Estonia: The banking crisis initially led to some withdrawal of funds from the banking system but this did not last, and confidence gradually returned. In the longer-run, the crisis has had a positive effect on the development of the sector. The Authorities' tough stance during this crisis led many banks to realize that they could not count on Government or central

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15 Most of the depositors in the failed banks were corporate entities or budgetary organizations. The bulk of retail deposits is with the state banks and with the better private banks.
bank assistance, and that any assistance would be at a large cost to management and shareholders.

5.11 Another factor that was important was that a "hard-budget constraint" also began to be applied to other parts of the economy. By mid-1993, the Ministry of Economy had begun placing some of its state owned enterprises into bankruptcy, rather than bailing them out. To their shock, many of the banks, who had assumed that credits to state owned enterprises would be honored by the Government if the enterprises could not pay, discovered that they had to wait with other creditors for their share of recovered assets. The hard-budget constraint in the enterprise sector, combined with the knowledge that bank bailouts would not be forthcoming, led to much more cautious lending by most of the banks.

5.12 The Government now owns the North Estonian Bank (which included the remnants of the former Vnesheconombank); and the Bank of Estonia owns the Savings Bank. The state held only a minority stake in the other state banks. The Government had not developed a clear privatization program for the banks; instead, the Government allowed its share in other banks (Industry and Construction, Social Bank, and Agriculture banks) to be diluted through the issuance of new shares. The Agriculture banks, which prior to the crisis, had operated as 15 separate units, recombined primarily into 2 banks, Eesti Maapank (the Estonian Land Bank) and Uhispank (Union Bank). One agriculture bank, Rahva Bank retained its independence until 1995, when it merged with several other small banks.

5.13 The former state banks have followed very different paths. The Bank of Estonia sold one-third of the Savings Bank to a private Estonian Bank, Hansapank. Subsequently, a new president of the bank was appointed who instituted sweeping changes, firing over 90% of top management and more than 60% of middle management. He aggressively wrote off the bank's loan losses and restructured the bank's operations. In 1995, the EBRD purchased about 27% of the stock. In addition, employee share purchase and domestic and foreign (private placement) share issues have further diluted the BOE's share of the bank to about 30%. The Savings Bank is now a stable, profitable bank, and is one of the largest banks in Estonia.

5.14 Uhispank, one of the spin-offs from the Agriculture Bank, has also successfully moved from its original structure. It has diversified away from agriculture, has also raised money in both domestic and international markets, and has become the second largest bank in Estonia.

5.15 The other Gosbank spin-offs have not been as successful. The Social Bank was eventually liquidated. Eesti Maapank and Rahvapank (the other Agriculture Bank spin-offs) had difficulties restructuring and growing their client bases. Since they could not meet the new 1996 minimum capital requirements, they were merged with two other small banks. The Industry and Construction Bank is still independent, but is still seeking a profitable niche. The North Estonian Bank is still in difficulty.

5.16 Of the 25 private banks licensed before the crisis, 16 have been closed or merged. However, several of the remaining banks have become quite important. The largest bank in Estonia is Hansapank, which, at the time of the crisis was only the 8th largest bank. Tallinna
Bank and Foreks/Raepank are also significant players in the market (see Figure 1a for changes in market structure. See also box 5).

**Figure 1a**


1. North Estonian Bank
2. Estonian Social Bank
3. Estonian Savings Bank
4. Estonian Union Bank
5. Hansapak
6. Estonian Industry and Co
7. Estonian Land Bank
8. ERA Bank
9. Tallinna Bank
10. Estonian Credit Bank
11. Virumaa Kommertsbank
12. EVEA Bank
13. Estonian Industrial Dev.
14. Ralzabank
15. Novebank
16. Estonian Innovation Bank
17. Keila Bank
18. American Baltic Bank
19. Talinna Business Bank
20. Estonian Forex Bank
21. RAE Bank

5.17 The top private banks, as well as the Savings Bank and Uhispank, have also begun expanding their activities beyond basic deposit-taking and lending to encompass areas such as securities markets, investment management, and leasing. The larger Estonian banks are now looking beyond the domestic market; Hansapank, for example, has just announced plans to acquire a Latvian Bank.

5.18 **Latvia:** It might have been anticipated that the banking crisis in Latvia in the spring of 1995 would have spilled over onto the surviving banks, presenting them with potentially serious liquidity pressures. This did not happen initially. In fact, between the beginning of May and the beginning of July—the period when Bank Baltija was obviously failing and was then declared insolvent—the top ten banks in the system, in aggregate, had an increase in total deposits of 3.3 percent.
5.19 However, during the month of July--just when the Baltija crisis was stabilizing--two of the large banks began experiencing serious funding problems. Indeed, one of the banks sustained a decline in total deposits of 26 percent, while the other had a 20 percent decline compared with the previous month. While complete information on these events is not available, the loss of funding in one case appears to have been related to the withdrawal of large interbank balances by Russian banks. In the other case, the bank seems to have been the victim of unsubstantiated rumors regarding its solvency, which reportedly led to the withdrawal of deposits by some major Western European corporate depositors. The fact that there was not an even more widespread contamination of the banking sector can perhaps be attributed to the fact that the interbank market--a possible channel for contamination--accounted for only 6% of total bank liabilities (at end-April).

5.20 Another concern has been the withdrawal of deposits from the Savings Bank which took several months to stabilize. This withdrawal has taken place in the form of a trickle rather than a major run. In some cases depositors who had lost funds in insolvent banks had to draw down funds from their Savings Bank accounts to finance their immediate needs. The withdrawals also appear to be associated with a general fall in confidence in the banking system by household depositors. Whereas enterprise depositors must maintain a deposit balance in order to consummate transactions, the reaction of households facing uncertainty is to keep cash in either domestic or foreign currency. A number of other banks, the stronger ones in the system, have, however, consistently benefited from the difficulties elsewhere in the sector. Unibank, for instance, has consistently gained deposits. As in Estonia, there has been a significant change in the structure of the banking sector (see Figure 1b) both directly as a result of the banking crises and as a response to the tighter supervisory environment since that time. (See also Box 5).
Figure 1b


1. Latvias Unibanka
2. Parex Bank
3. Riga Komercbanka
4. Savings Bank
5. Bank Baltija
6. Rietuma Banka
7. Latvia Land Bank
8. Baltic Transit Bank
9. Deutsch-Lettische Bank
10. Saules Banka
11. Sakaru Banka
12. Latvian Kapital Banka
13. Aizkraukles Banka
14. Ventspils United Baltic Bank
15. Latvian Credit Bank
16. Riga Oil & Chemistry Bank
17. Lateko
18. Multibanka
19. Societe Generale Riga Branch
20. Lainbank
21. Latvian Deposit Bank
22. Centra Bank
23. Olimpia
24. Other Banks

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<td>2. State Commercial Bank</td>
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<td>4. Litimpeks Bank</td>
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<td>6. Vakaru Bank</td>
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<td>7. Lith. Savings Bank</td>
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<td>8. Aura Bank</td>
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<td>9. Ukio Bank</td>
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<td>11. Hermis Bank</td>
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<td>12. Snoras Bank</td>
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<td>13. Bank of Siauliai</td>
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<td>14. Ancorobank</td>
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<td>15. Others</td>
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5.21 **Lithuania:** The immediate effect of the banking crisis was that between late December 1995 and early February 1996, the banking system lost about 15 percent of its deposit base in Litas, while deposits in foreign currencies fell by 19 percent. The better new private banks, some of which were the subject of rumors that they would be next in line to fail, had to resort to unusual steps such as publishing the size of their corresponding balances abroad and remaining open on Saturdays to comfort panicky customers. Panic withdrawals did not last long, however, possibly also as a result of the presence of the Government Guarantee scheme for inter-bank lending and continued explicit deposit protection for individual deposits in the state banks. At the same time, the better new banks were also experiencing a notable increase in their client base as the Government instructed all state enterprise and budgetary organization clients of the failed banks to switch to other banks. The build-up of funds in this new corporate client base is likely to result in a relatively quick rebound of total banking sector deposits. The changing structure of the Lithuanian banking system is illustrated in Figure 1C.
Box 5: Bank Consolidation in the Baltics

While liberal bank licensing procedures spawned a large number of banks immediately following independence, a process of bank consolidation is now underway (see below). Tighter capitalization requirements of each Republic (particularly minimum capital regulations) and more intense competition has meant that some banks have merged while others have exited the market. The banking crises have undoubtedly spurred the consolidation process.

![Bank Consolidation in the Baltics](image)

- Estonia
- Latvia
- Lithuania
VI. THE UNDERLYING CAUSES

6.1 In the embryonic banking systems of the Baltics it is difficult to fully unravel the complex web of causes of the three banking crises. What is clear, however, is that a number of systemic factors have been at work and these have put pressure on the solvency of banks or created adverse incentives for sound banking business. Superimposed on these has been a number of country and bank specific causes of banking distress that were identified in chapter III.

6.2 The systemic factors can be categorized under four broad headings: poor regulation and supervision; poor accounting and excessive taxation; an inadequate legal infrastructure for bank lending; and, pervasive corrupt practices coupled with weak banking skills and mismanagement on a significant scale. Finally, the stresses and strains initiated by the combination of transition and stabilization exposed the underlying weaknesses of some banks, leading to their failure and distress. To some extent the factors noted are interrelated. For instance, the transition environment has unleashed significant profit maximizing behavior in many segments of society, including in the banking industry. While much of it reflects entrepreneurial zest, some of it spills over into illegal and unscrupulous activities. In some instances it has been weaknesses in bank regulation and supervision that have created incentives towards corrupt practices.

6.3 Banking regulation and supervision: A contributory factor to all three banking crises was a failure of banking regulation and supervision. Banking regulation and supervision in developed market economies has always been difficult in the sense that supervisors are constantly having to adapt to keep up with changes in the nature of banks and their operations. Even then it is clear that a concerted effort to conceal fraudulent activity from supervisors can go undetected for many years and only come to light when losses of unsustainable proportions have arisen. Good examples of this are the well publicized bankruptcies of BCCI and Barings Bank in the U.K. and the major losses encountered by Daiwa Bank in the USA. Efforts have been made in all three Baltic Republics to strengthen the legal, regulatory and supervisory frameworks of banking. Box 6 describes how these frameworks have evolved in the three countries. It is clear that weaknesses in this area were contributory factors in both the Latvian and Lithuanian crises. In the former case it was deficiencies in the framework itself at the time of the crises that was a contributory factor although there were some weaknesses in implementation. In the Lithuania case it was primarily deficiencies in the implementation of regulation—even when the supervisory function had identified problems they were not acted upon. In Estonia the legal, regulatory and supervisory framework was very underdeveloped at the time of the crisis but it was less significant as a cause of crisis than in the other two countries. What may be of particular importance is the signaling effect that strong supervisory implementation can have for the banking sector in an environment where non-adherence to rules and regulations is widespread.

6.4 The licensing and regulatory regimes in the three Republic did not discourage the entry of foreign banks into the local banking market. BOLIT may nonetheless have discouraged foreign banks from entering the local market. Arguably in Estonia—where nine foreign banks have entered the market in recent years—banking discipline may have been more quickly embedded in the system.
6.5 **Accounting and taxation:** In all three countries, banks initially continued to use the old Gosbank chart of account. In Estonia, banks were required to use IAS for the first time in 1995 although the better banks began using IAS in 1993. In Latvia, the introduction of IAS accounting and reporting requirements began in 1994. It was, as noted above, the requirement that banks present their 1994 IAS accounts to BOLAT that in fact precipitated the crisis. In Lithuania, a number of changes in bank accounting rules were introduced gradually over the last three years, but the bank accounting rules still deviate from IAS in a number of important respects. The absence of and unfamiliarity with IAS based accounting systems and rules has made it more difficult for bank managers, shareholders and supervisors alike to accurately gauge the solvency and liquidity problems building up in individual banks. Even though most of the Baltic banks were quick to have international auditors undertake IAS audits, these audits have not served as early warning signals of something wrong, and often were ignored altogether by the supervisors.

6.6 Perhaps more importantly, while all three countries have moved early on to introduce loan-loss classification and provisioning rules, in practice these rules were often not really applied (i.e. loan loss provisions were not actually booked) as the tax rules did not allow any deduction for loan loss provision expenses. In the Baltics as in other FSU countries, the distinction between supervisory and tax accounting was initially a completely unknown concept, making it impossible for banks to actually book loan loss provisions. While the better banks nevertheless used profit and loss data after hypothetical provisioning to determine dividend payouts (with the more corrupt ones actively using this loophole to drain funds out of their banks through large dividend payouts out of non-existent profits--see below), all banks--prudent and imprudent alike--were as a result of this deficiency in the tax regime taxed on the basis of fictitious profits. The problem was only rectified relatively late in the transition in Estonia and in Latvia. Lithuania introduced a scheme at the end of 1994 for the phasing in of tax deductibility of loan loss provision over a three year period.

6.7 **Legal infrastructure for bank lending:** a factor that was largely missing at an early stage in the Baltics was the existence of a legal framework that supported bank lending in general. Absent was appropriate legislation relating to bankruptcy and collateral. Another related deficiency was the absence of well-functioning property titles, mortgage and pledge registers as well as, more generally, a market for land and real estate. Another important omission in the legal framework was the absence of appropriate corporate governance and accountability provisions for banks, specifying the duties and responsibilities of bank shareholders, supervising board members and managers. This allowed the shareholders to manipulate supervisory board members and through them, managers to exclusively serve their own interests, rather than the latter serving the interests of monitoring and scrutinizing managers’ behavior with a view to safeguarding the banks as financial institutions in the interest of all parties concerned, including in particular the depositors. All of these factors--most of which have now been addressed or are being addressed--contribute to the riskiness of bank lending.
### Box 5: THE LEGAL, SUPERVISORY & ACCOUNTING FRAMEWORK FOR BANKING IN THE BALTICS

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<th>LATVIA</th>
<th>LITHUANIA</th>
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<td><strong>Banking Laws</strong></td>
<td>The 1992 Commercial Banking Law provided the initial framework for banking in Latvia. However, it contained weak licensing requirements, inadequate connected lending requirements, no limitations on investments in real estate and enterprise shares, no provisions governing the change of control of an existing bank, and inadequate authority for the Bank of Latvia to close and liquidate a bank. The Bank of Latvia also had a lack of enforcement powers.</td>
<td>In December 1994, Parliament enacted a new Central Banking Law and a new Commercial Banking Law. Both of these new laws represent significant improvements over their predecessors, and together provide a good legal framework for the future development of the Lithuanian banking system. The Central Banking Law gives the BOLIT broad authority to supervise the banking system, including the power to grant bank licenses and determine various prudential standards, such as capital adequacy.</td>
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<td><strong>Regulation and Supervision</strong></td>
<td>The BOE is aligning all prudential standards with those recommended by the Basic Law, with the exception of minimum capital. Minimum capital is being phased in: 30 million EEK by January 1, 1996, 60 million EEK by January 1, 1997, and 75 million EEK by January 1, 1998. The BOE has made it clear that it plans to keep all regulations in alignment with those set by the EU, so further changes may be made as EU regulations are refined and expanded.</td>
<td>Banks are subjected to prudential regulations in the following areas: minimum liquidity, capital adequacy, loan classification and loan-loss provisioning, large exposures, foreign currency exposure, and insider lending. These rules have been revised based on the work of various international agencies and, although significant progress has been made, there is still room for improvement. Additional rules are inter-alia needed to limit connected lending and to detect and fight money laundering.</td>
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<td><strong>Accounting</strong></td>
<td>Starting in 1995, all banks were required to use IAS. In addition, all banks must have an internal auditing group, and all banks must have their annual reports audited by an external auditor.</td>
<td>The Banking Law states that the BOLIT sets the accounting rules for banks. While the BOLIT has made some progress in the introduction of new accounting principles, like accrual accounting, the banks essentially continue to use a mandatory chart of account which is not consistent with IAS. One important improvement, however, which was introduced early on (in December 1994) was the enactment of a scheme for phasing in the tax deductibility of loan-loss provisions, which adequately balances prudential concerns with fiscal revenue considerations. This scheme made it possible for banks to actually make provisions in accordance with the BOLIT's loan classification and loan provisioning rules.</td>
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In December 1994, a new Credit Institutions Law was passed by the Estonian Parliament. The law is quite comprehensive, covering bank activities, licensing, reporting, and accounting. It also lays out basic prudential regulations and allows bank supervisors to enforce these regulations, up to and including the right to place banks in moratoria or liquidation, if needed.

Since end-1994 banks must identify losses of capital and interest on specific loans and then make provisions for these loans against profits. In October 1994 the ratio of real capital—conservatively defined—to risk weighted assets was set at 10%. Since October 1994, lending to insiders has been restricted to 15% of shareholders funds.

In January 1994, new reporting formats were introduced which required monthly and quarterly reporting of key data. This has permitted more intense off-site surveillance and the development of an Early Warning System. On-site examinations began in 1993 and have been intensified during 1994 and 1995. These focus on inspections of credits, in particular, lending to shareholders. These efforts are supplemented by teams of external accountants that are sent into banks when there is evidence of specific problems. Efforts are underway to combat money laundering.

In November 1993, banks were required to begin to prepare their Annual Financial Statements in the same format as EU banks. These accounts had to be filed with the Bank of Latvia by April 1, 1995. Major banks were required to have an IAS audit starting with the 1993 Financial Accounts. Under the Law on Credit Institutions all banks must comply with IAS. Since December 1993 regulations have been issued to bring accounting and reporting standards into line with IAS. Regulations have been issued on Annual Account Formats (93), Loan Loss Provisioning (93), dividends to shareholders (93), Accrual Accounting (95).
6.8 **Corrupt practices and weak management:** In all three of the Baltic economies some banks were created as captive funding mechanisms by groups of enterprises and individuals. Underlying this type of activity was the fact that raising funds directly from the public was cheaper than borrowing from banks. Owners and managers recognized that significant weakness in the banking laws pertaining to insider transitions allowed them to tap a bank's resources. In other cases, owners and managers tried to achieve their short-run profit goals by taking excessive risks within the bank, often in the form of high risk lending, or by assuming large open foreign exchange positions. In these instances, the owners and managers were undoubtedly encouraged by knowledge that the supervisory authority was inexperienced, understaffed and lacked effective enforcement powers. The lack of bank management skills, coupled with generally weak banking skills among staff, led to poor decision making in banks.

6.9 **Transition and Stabilization:** While it is vital for the structure (and infrastructure) of the economy to adapt to the emerging market signals, the process of transition is not a smooth one. Entrepreneurs, not used to functioning in a market context, will make mistakes in the choice of projects. The nature and intensity of competition will also not be clearly defined in the earliest stages of transition. The transition environment is, therefore, a very risky one for banks to be operating in, particularly as the legal infrastructure that usually safeguards bank operations in developed market economies (e.g. property rights and collateral legislation, registration and enforcement) is not yet in place.

6.10 Not only is structural change taking place in the real sector but also in the banking sector. Banks—and indeed other financial institutions—are quickly evolving. Rapid structural change is not the most propitious background against which to embed sound techniques of banking. A learning process has been underway for the last five years but invariably mistakes will be made by inexperienced bankers. In all three Baltic countries, the legal environment for banking—governing property rights, collateral, bankruptcy, etc.—has not been supportive. Hence, mistakes made cannot easily be rectified.

6.11 It has been the transitional process that has exposed the weaknesses in the banks and the regulatory environment for them. The macro economic policy frameworks pursued in all three Baltic Republics as part of the transition has also placed pressure on the emerging banking systems (see box 7). The banks' and their supervisors have been unable to monitor and control the risks inherent in a policy environment where a strong stabilization has been initiated. These were the inevitable costs of a necessary economic policy.

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16 At a deeper level there was a belief among some bankers—a result of the liberation from the era of state control—that the state had no appropriate role in banking supervision and regulation.
In all three Baltic Republics tight monetary policies have been pursued as a means of dampening inflationary pressure. At the same time the exchange rate was held within the confines of a currency board in both Estonia and Lithuania. In Latvia the exchange rate was pegged to the SDR. The tight monetary policies forced up nominal interest rates and simultaneously reduced rates of inflation. This created a quick movement from negative to positive real interest rates which had an impact on the ability of borrowers to repay loans. Real interest rates peaked in mid-1993 but fell sharply to a trough in early 1994 (see chart below). Since then they have fluctuated. Latvian real interest rates have generally been higher than in the other Republics. Falling inflation cuts enterprise revenues in nominal terms while loan servicing costs remain the same. The mid-1993 real interest rate peak may have contributed to enterprise distress but the extent of the impact is difficult to gauge.

There is a general issue of the impact of the currency board arrangements on the stabilization effort in general and the banking crises in particular. While this issue is beyond the scope of the present paper, what evidence exists points to the fact that the Estonian and Lithuanian currencies may have been significantly undervalued at the point of entry into the currency board arrangements. Hence no imminent competitive pressure came on exporters (and hence on their bank lenders) as a result of the real appreciation of these currencies. At the same time, currency board arrangements have not in practice inhibited the Authorities from finding formal and informal ways to support banks that have encountered liquidity pressures.
VII. CONCLUSIONS

7.1 The banking crises in the three Baltic Republics share some common roots but they have manifested themselves in different ways and at slightly different times in the transition. The main similarities relate to the broad context in which they arose, specifically the environment of simultaneous transition and adjustment which puts tremendous strain on banks and their enterprise borrowers and reveals the inherent weakness in the banks and their regulations. Another similarity relates to the factors internal to the banks: weaknesses in management and in general banking skills. A prominent cause internal to the banks was the prevalence of fraud and corruption. This had, in turn, been encouraged by the relatively permissive regulatory and supervisory environment for banks that has existed in the Baltics but which is now being progressively tightened. Estonia and Latvia have progressed furthest in this regard, with Lithuania now lagging behind. In all three counties the crises erupted in the private banking sector (although a state bank was also involved in Estonia). All three banking crises took many months to brew but were “triggered” by somewhat different events. The banking crises in Estonia and Latvia have led to significant changes in the structure of the banking sectors and a major process of banking consolidation is now well underway. There are a number of conclusions -- outlined below -- that can be drawn from the Baltic experience. These could have implications for the path of banking reform in the rest of the FSU, and especially the smaller countries within that group.

7.2 Some Banking distress is inevitable: Banking distress is inevitable in the countries of FSU that have had no experience of market-based banking in the recent past. This inevitably comes from the confluence of risk factors noted in Chapters III and VI that put considerable pressure on the fledgling banking sector. However, it also emanates from some of the structural features of the emerging banking systems, particularly the existence of a plethora of small, poorly capitalized banks that are vulnerable because their capital is small and they have not, because of their size, reaped the benefit of portfolio diversification. Also, new banks are often too small to afford the investment in banking infrastructure needed to offer modern services. Similarly, the state-owned banks are invariably overstaffed, driving up their operating costs when banking salary levels adjust to the higher levels in the private banking segment. This has been an additional factor in driving banks to keep intermediation margins high (the high risk nature of bank lending being another major factor). In turn, the high lending rates this has generated has further added to borrowers’ debt service difficulties.

7.3 Banking distress may be desirable: The risks associated with lending in transitional economies combine to overwhelm many banks. Furthermore, the intensification of bank regulation—particularly minimum capital regulations and increasing competition—force these banks toward merger or liquidation. Banking difficulties therefore emerge. Such difficulties are however a common feature of the structural transition of the banking system even though in specific cases it can create hardship for certain depositors. They can lead to a much needed consolidation of frequently overly-fragmented banking systems.
7.4 Banking crises relatively quickly die down: while banking crises erupt quickly, they can equally quickly subside. This reflects in part the fact that depositors in the Baltics have come to expect banking distress to take place. The more sophisticated spread their deposits across many banks to diversify their risk. Banking crises are quickly discounted as evidenced by the sharp rise and then subsequent sharp falls in interest rates following the crises in Latvia and Lithuania. Moreover, the three banking systems have shown resilience in the face of the destabilization they have faced. In part this reflects the fact that each Republic had a core of solvent banks that anchored the system. This resilience militates in favor of banking authorities taking a tough stance in relation to problem banks.

7.5 The Authorities should respond firmly and promptly when banking crises arise: Any support provided to banks in difficulty should be conditioned on stern action in the banks concern (removal of managers, loss of shares by existing owners). Estonia clearly followed this approach, sending a strong signal to its banks early on by openly stating there would be no bank bailouts and by liquidating a privately-owned bank. It later on softened its stance a little, however, when the NEB ran into trouble; this bank actually has received significant Government support, albeit accompanied by appropriate steps to improve corporate governance and lending prudence. In Latvia, although the Authorities clearly waited too long to intervene in Baltija, the policy stance vis-à-vis the provision of Government support subsequently evolved: private banks would not be bailed out and the Authorities would only take responsibility for the capital deficiencies of the state-owned banks. Also in Latvia, regulation and supervision was notably tightened in response to the crisis. In Lithuania, on the other hand, the Authorities were faced with a more muddled bank ownership structure and with the majority state-owned banks de facto being controlled by the new private shareholders. Thus, a clear-cut distinction between support for private and public banks could not be made. Against this background the Authorities have been prepared to consider budget financed recapitalization schemes. Although it is still too early to say what solution will finally emerge in Lithuania, possible burden-sharing scenarios with private shareholders are now under discussion. In practice it appears that political and fiscal pressures make it virtually impossible for Authorities of transition economies to stick to either a full hands-off (Estonia) or hands-on (Lithuania) approach.

7.6 Corruption should never be rewarded: Banks in which severe fraud and corruption is rife should be liquidated early on before they become “too big to fail”, their shareholders should lose their shareholding and all rights, and managers should be removed. Banks that have a particular market niche and can be shown to be viable in the longer term can in principle be restructured but only under new management and ownership, and provided they have modest degrees of insolvency.

7.7 Banking crises should be prepared for: While banking distress is inevitable, banking crises should be avoidable if the banking supervision process is geared heavily toward a very close monitoring of the largest banks that pose the greatest risk of creating systemic problems. This requires a willingness on the part of the Government to refrain from abusing the banking sector for political and social lending purposes, and to allow the bank supervisors...
to properly discipline the banking sector. Failure to take prompt action when banking distress is uncovered can lead to even greater losses in the longer-run.

7.8 Supervisors should send strong signals to bankers about appropriate banking behavior: Heavy emphasis should be placed on tightening on- and off-site supervision to such an extent that a strong signal is being sent to bankers about the number of penalties for inappropriate banking behavior. Banking regulations should not just be “on the books” but should be applied forcefully. The importance of this as a signaling device to bankers prone to fraud and corruption should not be underestimated. Signaling can play a very important role in imposing discipline in banks during the transition years. This applies not only to the intensity of supervision but also to the Authorities’ approach to dealing with banking difficulties when they arise.

7.9 Banking distress is likely to be a feature of transition in the FSU for several years to come. The Authorities in these countries should, therefore, prepare themselves now--by strengthening their supervisory capacity and readying themselves for tough implementation decisions--to deal with the inevitable. Even if the banking crises materialize, they likely will not have such severe effects on the economy as a crisis of similar proportions in a Western economy might have. The banking and enterprise sectors in the FSU are not so intimately connected as they are in the West. Such crises might in any case be viewed as part of the learning component of transition. If the lessons are properly internalized by enterprises, banks, and supervisors, the long-term impact of banking crises can be positive.
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