



## OECS Regional Tourism Competitiveness (P152117)

LATIN AMERICA AND CARIBBEAN | OECS Countries | Finance, Competitiveness and Innovation Global Practice | IBRD/IDA | Investment Project Financing | FY 2017 | Seq No: 4 | ARCHIVED on 20-May-2019 | ISR36236 |

Implementing Agencies: Government of Grenada - Ministry of Finance, Government of St. Lucia - Department of Economic Development, Transport, and Civil Aviation, Government of St. Vincent and the Grenadines - Ministry of Finance, Government of Grenada - Ministry of Tourism and Civil Aviation, Government of Saint Lucia - Department of Finance, Government of St. Vincent and the Grenadines - Ministry of Finance

### Key Dates

#### Key Project Dates

Bank Approval Date: 06-Apr-2017

Effectiveness Date: 23-Dec-2015

Planned Mid Term Review Date: 31-Dec-2020

Actual Mid-Term Review Date: --

Original Closing Date: 01-Sep-2023

Revised Closing Date: 01-Sep-2023

### Project Development Objectives

Project Development Objective (from Project Appraisal Document)

The project development objectives are to (i) facilitate the movement of tourists within the participating countries using ferries;(ii) improve selected touristic sites; and (iii) strengthen implementation capacity for regional tourism market development.

Has the Project Development Objective been changed since Board Approval of the Project Objective?

No

### Components

Name

Component 1: Facilitation of the Movement of People:(Cost \$2.52 M)

Component 2: Pilot Tourism Investments:(Cost \$18.54 M)

Component 3: Market Development and Promotion Capacity-Building:(Cost \$2.79 M)

Component 4: Project Implementation Support:(Cost \$2.15 M)

### Overall Ratings

Name	Previous Rating	Current Rating
Progress towards achievement of PDO	● Moderately Satisfactory	● Moderately Satisfactory
Overall Implementation Progress (IP)	● Moderately Satisfactory	● Moderately Satisfactory
Overall Risk Rating	● Substantial	● Substantial

### Implementation Status and Key Decisions

Progress in Project implementation has been slow due to delays in procurement processes at a country level. The Project has moved out of the stage where TORs for Project activities are primarily being developed. With the exception of a few terms of reference, all terms of reference for country-level activities have been completed and have received the Bank's no objection. The Project is now at the stage of completing the procurement processes, including negotiation and contracting. In Saint Vincent and the Grenadines, one consultancy is underway as of March 11. In Saint Lucia, one consultancy has been completed, and three other consultancies are expected to contract within two months, and in Grenada, one consultancy is underway.

It is expected that fifteen Project activities with a total value of approximately USD2M will commence within this calendar year. In Grenada, these include the design of the Fort George upgrades and the procurement of goods required by Customs and Immigration for the Harvey Vale ferry terminal. In Saint Lucia, these include several activities for the redevelopment of Castries (manual to guide the façade improvements, hiring of grant manager to oversee the façade improvements program, design of the boulevard enhancements, improvement of sidewalks downtown), the modernization of the land registry, and the consultancy to support preparing, refining and deepening sustainable tourism development plans and policies, and the procurement of the Customs equipment for the ferry terminal. In Saint Vincent and the Grenadines, these activities include the commercialization plan for Fort Charlotte, the procurement of equipment needed by Customs and Immigration for the Kingstown and Union Island ferry terminals, the construction of the Union Island ferry terminal, the design studies for the upgrades to Fort Charlotte, and the procurement of educational equipment for the maritime institute.

## Risks

### Systematic Operations Risk-rating Tool

Risk Category	Rating at Approval	Previous Rating	Current Rating
Political and Governance	● Moderate	● Moderate	● Moderate
Macroeconomic	● Substantial	● Substantial	● Substantial
Sector Strategies and Policies	● Substantial	● Substantial	● Substantial
Technical Design of Project or Program	● Substantial	● Substantial	● Substantial
Institutional Capacity for Implementation and Sustainability	● Substantial	● Substantial	● Substantial
Fiduciary	● Moderate	● Substantial	● Substantial
Environment and Social	● Moderate	● Moderate	● Moderate
Stakeholders	● Moderate	● Moderate	● Moderate
Other	● Substantial	● Substantial	● Substantial
Overall	● Substantial	● Substantial	● Substantial

## Results

### PDO Indicators by Objectives / Outcomes

Objective as defined in the PDO				
▶ Tourism spending increase at and around pilot sites (%) (Amount(USD), Custom)				
	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	5,419,610.00	5,419,610.00	5,419,610.00	6,351,081.00
Date	09-May-2016	10-Sep-2018	20-May-2019	31-Aug-2023
▶ Number of tourists who take the ferries to visit other islands (Number, Custom)				
	Baseline	Actual (Previous)	Actual (Current)	End Target



Value	0.00	0.00	0.00	8,005.00
Date	09-May-2016	10-Sep-2018	20-May-2019	31-Aug-2023
<b>►Firms benefiting from private sector initiatives (Number, Custom)</b>				
	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	0.00	0.00	1,090.00
Date	09-May-2016	10-Sep-2018	20-May-2019	30-Jun-2021
<b>▲Female beneficiaries (Percentage, Custom Supplement)</b>				
	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	0.00	0.00	11.40
<b>►Regional tourism market development plan implemented (Yes/No, Custom)</b>				
	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	No	No	No	Yes
Date	09-May-2016	10-Sep-2018	20-May-2019	30-Jun-2022

### Overall Comments

Under the project M&E framework, no quantitative results are expected until Year 3 of project implementation, therefore there are no changes in the indicators in this reporting cycle.

### Intermediate Results Indicators by Components

<b>Component 1: Facilitation of the Movement of People</b>				
<b>►Centralized ferry system operational (Yes/No, Custom)</b>				
	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	No	No	No	Yes
Date	09-May-2016	31-Jul-2018	20-May-2019	30-Jun-2021
<b>►Number of ferry passenger terminals with immigration/customs facilities equipped for processing international tourists (Number, Custom)</b>				
	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	0.00	0.00	3.00
Date	09-May-2016	31-Jul-2018	20-May-2019	30-Jun-2021



Component 2: Pilot Tourism Investments				
▶Number of pilot sites that have incorporated a beneficiary feedback system (Number, Custom)				
	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	0.00	0.00	3.00
Date	09-May-2016	31-Jul-2018	20-May-2019	30-Jun-2021
▶Number of reforms implemented (Number, Custom)				
	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	0.00	0.00	4.00
Date	09-May-2016	31-Jul-2018	20-May-2019	30-Jun-2021
▶Number of sites rehabilitated (Number, Custom)				
	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	0.00	0.00	3.00
Date	09-May-2016	31-Jul-2018	20-May-2019	30-Jun-2021

Component 3: Market Development and Promotion Capacity-Building				
▶Regional IT platform implemented (Yes/No, Custom)				
	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	No	No	No	Yes
Date	09-May-2016	31-Jul-2018	20-May-2019	30-Jun-2021
▶Number of country-specific tourism IT platforms upgraded (Number, Custom)				
	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	0.00	0.00	3.00
Date	09-May-2016	31-Jul-2018	20-May-2019	30-Jun-2021
▶Number of international tourism trade fairs in which the clients participated as one region (Number, Custom)				
	Baseline	Actual (Previous)	Actual (Current)	End Target
Value	0.00	0.00	0.00	4.00
Date	09-May-2016	31-Jul-2018	20-May-2019	30-Jun-2023

## Overall Comments

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## Data on Financial Performance

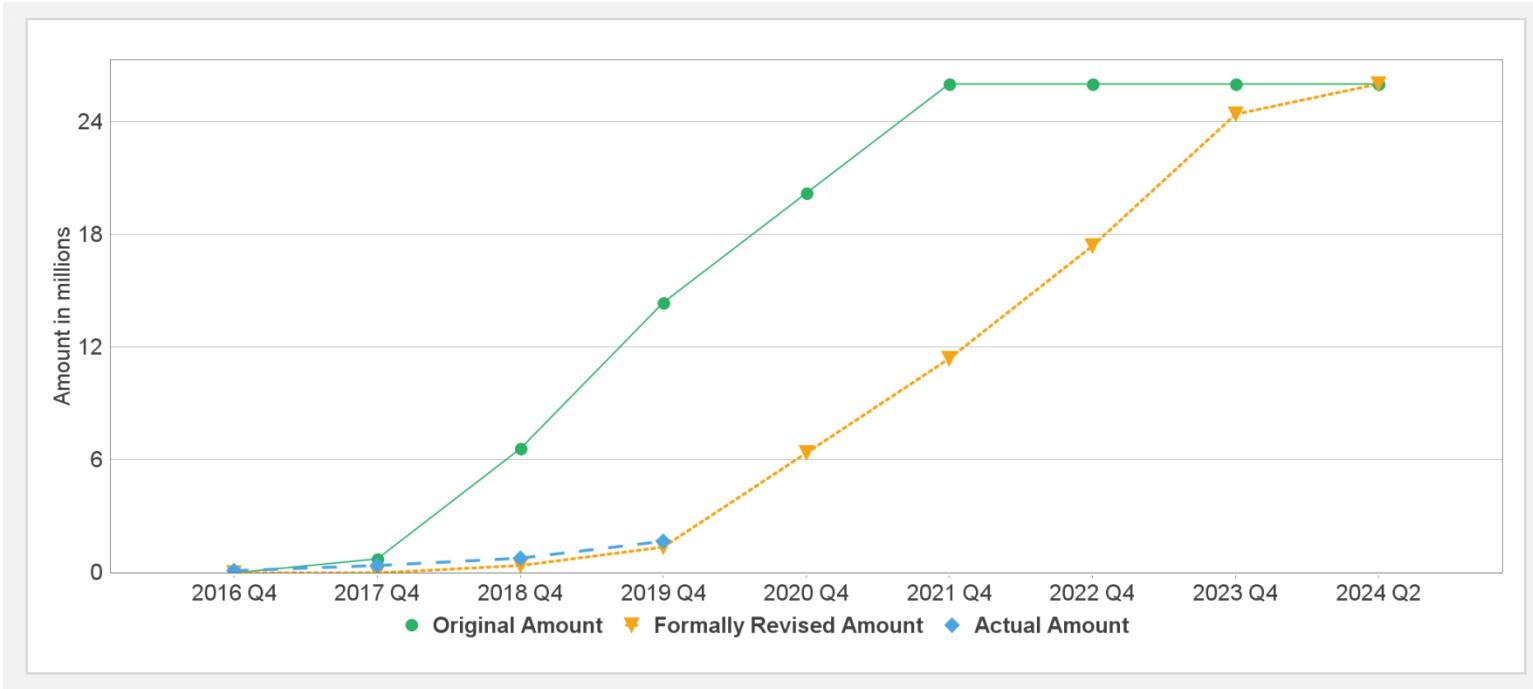
### Disbursements (by loan)

Project	Loan/Credit/TF	Status	Currency	Original	Revised	Cancelled	Disbursed	Undisbursed	% Disbursed
P152117	IBRD-87340	Effective	USD	6.00	6.00	0.00	0.18	5.82	2.9%
P152117	IDA-60000	Effective	USD	15.00	15.00	0.00	1.08	13.92	7.2%
P152117	IDA-60010	Effective	USD	5.00	5.00	0.00	0.07	4.93	1.4%
P152117	TF-A0988	Closed	USD	0.40	0.34	0.06	0.34	0.00	100%

### Key Dates (by loan)

Project	Loan/Credit/TF	Status	Approval Date	Signing Date	Effectiveness Date	Orig. Closing Date	Rev. Closing Date
P152117	IBRD-87340	Effective	06-Apr-2017	20-Apr-2017	31-Aug-2017	01-Sep-2023	01-Sep-2023
P152117	IDA-60000	Effective	06-Apr-2017	20-Apr-2017	31-Aug-2017	01-Sep-2023	01-Sep-2023
P152117	IDA-60010	Effective	06-Apr-2017	16-May-2017	31-Aug-2017	01-Sep-2023	01-Sep-2023
P152117	TF-A0988	Closed	17-Dec-2015	23-Dec-2015	23-Dec-2015	01-Dec-2017	31-May-2018

## Cumulative Disbursements



### Restructuring History

Level 2 Approved on 01-Dec-2017

### Related Project(s)

There are no related projects.