Report No: ISR13782

# Implementation Status & Results

#### **Mexico**

## Information Technology Development (P106589)

| Operation Name: Information Techno | logy Development (P106589) | Project Stage: | Implementation | Seq.No: 12         | Status: ARCHIVED | Archive Date: | 05-Apr-2014 |
|------------------------------------|----------------------------|----------------|----------------|--------------------|------------------|---------------|-------------|
|                                    | Country: Mexico            |                | Approval F     | Y: 2009            |                  |               |             |
| Product Line: IBRD/IDA             | Region: LATIN AMERICA A    | AND CARIBBEAN  | Lending In     | strument: Specific | Investment Loan  |               |             |
| Implementing Agency(ies):          |                            |                |                |                    |                  |               |             |

#### **Key Dates**

| Board Approval Date | 10-Jul-2008 | Original Closing Date | 30-Jun-2013 | Planned Mid Term Review Date | 12-Mar-2012 | Last Archived ISR Date | 10-Jul-2013 |
|---------------------|-------------|-----------------------|-------------|------------------------------|-------------|------------------------|-------------|
| Effectiveness Date  | 20-Apr-2010 | Revised Closing Date  | 31-Dec-2014 | Actual Mid Term Review Date  | 12-Mar-2012 |                        |             |

#### **Project Development Objectives**

Project Development Objective (from Project Appraisal Document)

The objective of the Project is to assist the Borrower to implement an alternative strategy for PROSOFT in order to foster the creation of jobs in IT companies in the Borrower's territory, by improving their competitiveness and efficiency through access to: (a) a larger supply of trained personnel; (b) technologies, quality standards and global marketing networks of multinational corporations; and (c) private debt finance.

Has the Project Development Objective been changed since Board Approval of the Project?

#### Component(s)

| Component Name                                | Component Cost |  |
|---|----------------|--|
| Human skills develoment                       | 38.30          |  |
| IT clusters strenghthening                    | 9.00           |  |
| Financing                                     | 2.90           |  |
| Support to IT Parks                           | 10.10          |  |
| Government services outsourcing               | 2.70           |  |
| Legal and regulatory framework strenghthening | 6.10           |  |
| PROSOFT strenghthening and project            | 3.60           |  |

# **Overall Ratings**

|                                      | Previous Rating         | Current Rating          |
|--------------------------------------|-------------------------|-------------------------|
| Progress towards achievement of PDO  | Moderately Satisfactory | Satisfactory            |
| Overall Implementation Progress (IP) | Moderately Satisfactory | Moderately Satisfactory |
| Overall Risk Rating                  |                         |                         |

Actual

Planned

Locations

Country



#### **Implementation Status Overview**

Project implementation continues on track, advances have been achieved in all components: (i) MexicoFirst has now issued more than 64,000 high-level certifications; (ii) over 500 companies have been supported and certificated, which has placed Mexico as the 8th country with the highest number of certified companies in CMMI; (iii) the model for the IT FIT program has been completed and currently a pilot of 10 IT companies is being carried out and more than 130 should have gone through the program before year end 2014; (iv) technical assistance has been provided to IT parks based on international best practices; (v) capacity building training workshops on PPP have been delivered to government entities; and (vi) more than 600 officials have been trained on IT law and regulation.

In regards to disbursement, at the end of CY 2013, two disbursements were processed for a total of \$20.3 million, raising total project disbursement rate up to 57.17%. For 2014, disbursement commitments stand for another \$20 million, an amount that will increase disbursement rate up to 82.5%.

Location

First Administrative Division

| Mexico  | ı    | Estado de Mexico |          |            | Estado de Mexico |             |             | ✓    |
|---|------|------------------|----------|------------|------------------|-------------|-------------|------|
|   |      |                  |          |            |                  |             | 1           |      |
| Results   |      |                  |          |            |                  |             |             |      |
| Project Development Objective Indicators        |      |                  |          |            |                  |             |             |      |
| Indicator Name                                  | Core | Unit of Measure  |          | Baseline   |                  | Current     | End Targe   | et   |
| Increased overall debt portfolio of IT          |      | Text             | Value    | 5.8        |                  | 39.15       | 32.0        |      |
| companieis in the financial system (US\$        |      | _                | Date     | 10-Jul-200 | )8               | 31-Dec-2013 | 31-Dec-2    | :014 |
| million)  |      |                  | Comments |            |                  |             |             |      |
| Satisfaction with effectiveness of México First |      | Percentage       | Value    | 0.00       | 87.00            |             | 80.00       |      |
| training programs                               |      |                  | Date     | 10-Jul-200 | 2008 31-Dec-2013 |             | 31-Dec-2014 |      |
|   |      |                  | Comments |            |                  |             |             |      |
| Companies with technical capacity, quality      |      | Number           | Value    | 0.00       |                  | 522.00      | 390.00      |      |
| standard certifications, and access to new      |      |                  | Date     | 10-Jul-200 | )8               | 31-Dec-2013 | 31-Dec-2    | :014 |
| markets   |      |                  | Comments |            |                  |             |             |      |
| Intermediate Deculto Indicators                 |      |                  |          |            |                  |             |             |      |
| Intermediate Results Indicators                 |      |                  |          |            |                  |             |             |      |
| Indicator Name                                  | Core | Unit of Measure  |          | Baseline   |                  | Current     | End Targe   | ŧt.  |
| Number of certified persons from MexicoFIRST    |      | Text             | Value    | 0          |                  |             | 64,293      |      |
|   |      |                  | Date     | 10-Jul-200 | )8               | 31-Dec-2012 | 31-Dec-2    | :014 |
|   |      |                  | Comments |            |                  |             |             |      |
| Number of IT Companies that participated in     |      | Text             | Value    | 0          |                  |             | 100         |      |
| the FIT Accreditation Program                   |      |                  | Date     | 10-Jul-200 | )8               | 31-Dec-2012 | 31-Dec-2    |      |

Comments



| Number of IT Park's projects supported by       | Text | Value    | 0           | 6           | 6           |
|---|------|----------|-------------|-------------|-------------|
| technical assistance andd/or infrastructure     |      | Date     | 10-Jul-2008 | 31-Dec-2013 | 31-Dec-2014 |
|   |      | Comments |             |             |             |
| Outsourcing of Govenrment Services,             | Text | Value    | 0           | 15          | 10          |
| governement entities trained and feasibility    |      |          | 0           | 5           | 5           |
| studies   |      | Date     | 10-Jul-2008 | 31-Dec-2013 | 31-Dec-2014 |
|   |      | Comments |             |             |             |
| Number of public officials trained on IT Sector | Text | Value    | 0           | 640         | 450         |
| Legal Framework                                 |      | Date     | 10-Jul-2008 | 31-Dec-2013 | 31-Dec-2014 |
|   |      | Comments |             |             |             |

# Data on Financial Performance (as of 19-Dec-2013)

| Financia | l Agreement | (s) Key | Dates |
|----------|-------------|---------|-------|
|----------|-------------|---------|-------|

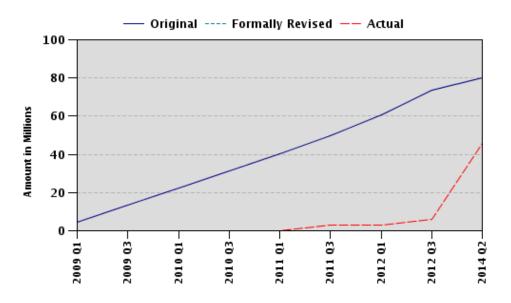
| Project | Ln/Cr/Tf   | Status    | Approval Date | Signing Date | Effectiveness Date | Original Closing Date | Revised Closing Date |
|---------|------------|-----------|---------------|--------------|--------------------|-----------------------|----------------------|
| P106589 | IBRD-75710 | Effective | 10-Jul-2008   | 21-Apr-2009  | 20-Apr-2010        | 30-Jun-2013           | 31-Dec-2014          |

## **Disbursements (in Millions)**

| Project | Ln/Cr/Tf   | Status    | Currency | Original | Revised | Cancelled | Disbursed | Undisbursed | % Disbursed |
|---------|------------|-----------|----------|----------|---------|-----------|-----------|-------------|-------------|
| P106589 | IBRD-75710 | Effective | USD      | 80.00    | 80.00   | 0.00      | 45.74     | 34.26       | 57.00       |

# **Disbursement Graph**





# **Key Decisions Regarding Implementation**

Not applicable for this ISR.

# **Restructuring History**

There has been no restructuring to date.

# **Related Projects**

There are no related projects.